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NATIONAL EDUCATION ASSOCIATION BLDG.
WASHINGTON, D. C.

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Coach F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Coach Allen:

Because young people have told us that they are interested in what coaches have to say about alcohol, we have been gathering our own collection of statements from athletic coaches and directors. Last year we made a survey of football coaches and received splendid statements, some of which are included on the enclosed sheet.

Now we are anxious to feature the statements of outstanding basketball coaches and hope to have your cooperation. Will you tell us how you feel regarding the matter of youthful drinking in relation to athletic development and to a young person's activities in life? This will be circulated in a dignified and helpful way to guide the thinking of young people.

Allied Youth is a program in alcohol education and alcohol-free recreation. It is commended by many outstanding educators, athletes, and other citizens. It is an approach that wins the enthusiastic response of young people.

Thank you very much for your consideration. We shall look forward to hearing from you in the near future, within the next two weeks, if possible.

Yours sincerely,

W. Roy Breg
Executive Secretary