In honor of the conspicuous excellence of Purdue basketball and Ward Lambert, Coach

SUPPLEMENT DIDDIE ALLIA

Compliments
Purdue Alumni
Association, Inc.
O. M. BOOHER,
Executive Secretary

THE PURDUE ALUMNUS

Memorial Union Building

West Lafayette, Ind.

CONFERENCE CHAMPIONS 1934



First row, from left to right: Coach Ward Lambert; Leon Dailey, Gary; Charles Meade, Camden; Ed Shaver, Frankfort; Emmett Lowery, Indianapolis; Norman Cottom, Terre Haute; Ray Eddy, Columbus; W. Fehring, Columbus; Doxie Moore, Delphi; R. L. Kessler, Anderson; L. A. Harmon, Gary; R. L. Craig, West Lafayette.

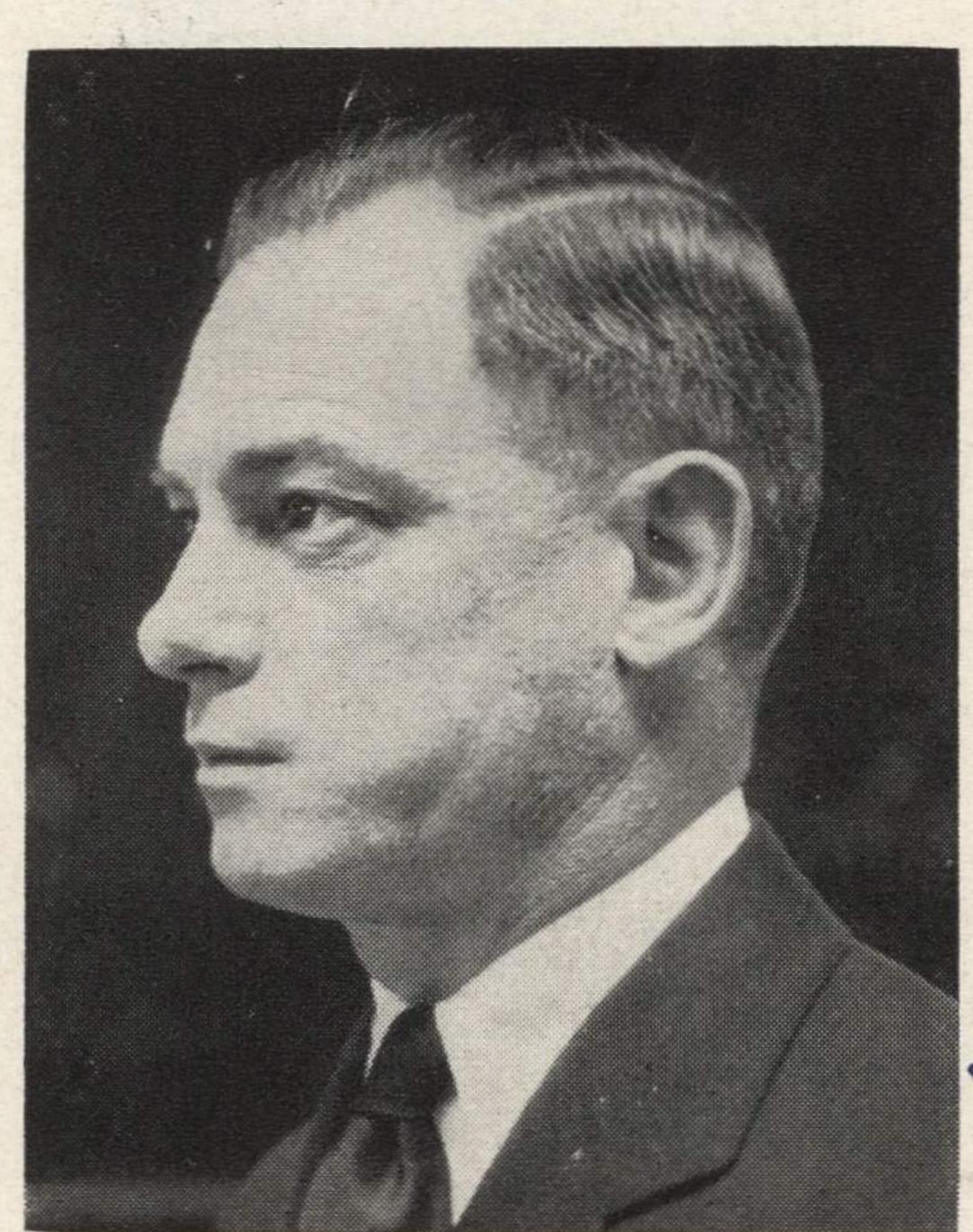
Second row: T. Fehring, Columbus; Robert Dornte, Fort Wayne; Duane Purvis, Mattoon; Frank Haas, Chicago; Herbert Duggins, New Albany; George Fisher, Union City; G. E. Brown, Hammond; Ed Elliott, Lafayette; R. C. Wheeler, Terre Haute; G. A. Hertzing, Otterbein; Charles Murray, Selma; E. A. Lambert, Hall; Lon Mann, Trainer.

Hail the Champions!

Winners of Purdue's third Conference Championship during the last five years. Boilermaker fans and lovers of the great indoor sport everywhere are exceedingly proud of Purdue's brilliant 1934 team.

Seldom has a team been as well balanced as this season's champions. Norman Cottom, who won the Conference individual scoring honors, teamed with the veteran Eddy, who is recognized as the greatest floor worker and passer in the circuit. Eddy was named honorary captain by his teammates at the close of the season. "Dutch" Fehring, one of the most versatile athletes in Purdue's history, who will be seeking his ninth major letter this spring in baseball, lived up to his great reputation at center . . . outjumping many opponents who were considerably taller than he. Emmett Lowery was practically an unanimous choice for all-Conference honors at floor guard, and was second only to Cottom in season's baskets scored. While Ed Shaver at back guard had no equal defensively and was a brilliant long range shot.

On the squad were many very capable relief men, including George



WARD LAMBERT
The nation's leading Basketball Coach.

Fisher, center; R. Kessler, forward; Doxie Moore, forward; Charles Meade, floor guard; Ed Elliott, center, and others.

No other team in Purdue's brilliant basketball history has won more honors than has this team of 1934, including—

High all time scoring record.

Low defensive record.

Permanent ownership of the Allerton trophy.

High individual scoring record—in addition to the Big Ten Champion-ship.

Truly a great team—a product of the capable efforts of a great coach . . . Hail the Champions!

Season's Record

	Deabout D 1000	ULU		
-	Purdue	46	State Teachers	30
-	Purdue			
	Purdue	28	Notre Dame	39
	Purdue			
	Purdue	42	Washington	25
	Purdue			
	Purdue			

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