It is my opinion that any boy who takes so little price in his performance or has so little ambition to excel and to make the most of his qualifications as a player as to indulge in alcoholic beverages would not be likely to prove dependable during the rigors of a tough season or in the critical situations which we expect to arise regularly upon the field. " --- Carl Snavely

"There is no place in championship athletics for liquor.
Our boys show also by their conduct and attitude after the playing season that they know championships and liquor do not mix." —
Homer Norton

"Any young man who isn't smart enough to take care of his own body and, at the same time, made of such qualities that he is willing to sacrifice for the welfare of the entire organization, is not considered the type of young man whom we want." -- Paul E. Brown

"Of course alcoholic beverages play no part in an athlete's program, and I sincerely hope that every boy will pick his own sport and pay the price necessary to be a champion." — George Munger

"From an athletic standpoint, indulgence in alcohol is a positive step toward disintegration. No boy has so much strength that
he can afford to dissipate any of it away. Certainly if a boy
does not possess enough pride in his own well-being to keep himself
in top condition, then he is too unreliable to compete against
those who do. " — Ossie Solem

"The use of alcohol at any time by these boys defeats their purpose not only on the athletic field but outside as well. Naturally we are very much against it. Every boy 'down inside' has pride enough to stay away from alcohol in any form." -- L. B. Allison

"The attitude toward drinking may have changed in the past generation; however, alcohol itself has not changed. It still remains the same chemical compound that it has always been. And when we do not permit teams in training to use alcoholic beverages. I believe abstinence is just as vital for men who are not in training and who are not in such splendid condition physically to combat the effects of alcohol." — Andy Kerr