

September 1  
1927

Mr. A. Schabinger,  
Athletic Director,  
Crayton University,  
Omaha, Nebraska.

My dear Mr. Schabinger:

Glad to have your letter giving acceptances of McLaughry of Brown, Novak of Westpoint, McDermott of Oklahoma, and Hagen of Oregon Aggie. Shabby, as soon as you get these acceptances, why would it not be a good plan for you to go ahead, with authority from the president and anyone else that you may want, and have some stationery run out. I should think that some very classy stationery, with the officers, trustees, and members of the committee on the sheet, would do a real bit of service. You could, perhaps, send twenty-five or fifty wheets to each officer or member of the committee.

This work would entail some expenditure, but, by using this stationery to make a preliminary call for help in a rush enrollment to get funds, I believe that it would be a paying investment. You can ask each one of the officers to send in their two dollars at once. This would give you over a hundred dollars to work on, and each one of the members of the Membership Committee could use this fact, that on the first call for members, you had one hundred per cent response.

What do you think of a monogram for the National Basket Ball Coaches Association? I have just sketched one on a piece of paper here, and would enjoy your doing the same thing. I made a very large A to begin with and then set an N on the A. That made the cross bar on the A handle the two B's, and then a C encircling the major portion of the N and it makes a pretty nifty monogram. Try it out, and, if you think that something like this would go big, write me about it.

We could have this stuff run in two colors, and I believe you could get out some real nifty sta-