GOAL OF THE JUBILEE

In undertaking to raise a fund of \$300,000 to construct the Temple of Basketball in memory of Dr. James Naismith, we know we have the good wishes of sports lovers everywhere. We have already been assured of the help and cooperation of important sports figures, sports editors, and college authorities, but we aim to make the Temple of Basketball a national institution, and as such it should be a monument erected by the efforts of all who ever played or watched the game.

Just as the game is a nationally popular one, so we want the Temple of Basketball to be the result of popular national effort. We are not depending on one group in the sport, but on all groups. At a time when the world is preoccupied with bitterness, recriminations and destruction, it is inspiring to feel that here at home we have not forgotten to pay permanent homage to a man whose ingenuity has brought joy to millions.

Roger L. Putnam
Mayor of Springfield
Chairman, Executive Committee