

LEARN FOR CONDUCTING YOUR GOLDEN BALL GAME

DIRECTION OF YOUR GOLDEN BALL GAME

In case the coach or manager of your basketball team is too busy to handle the details of the Golden Ball Game, we suggest that the director of athletics appoint someone exclusively for this job.

It will be this person's duty to handle all details of the game, order pins and programs, sell local advertising for the program, and contact the sports writers and radio stations to obtain local publicity.