

GOLDEN BALL GAME POSTERS

In order to help assure the success of your Golden Ball Game, the Naismith Memorial Committee will send you, upon request and at no charge (when your game is registered), an allotment of attractive posters.

The posters will be printed on coated paper stock, size 14" x 22", with brilliant poster inks. They will call attention to the Golden Jubilee in general, and there will be plenty of space for your local printer to imprint copy regarding your specific Golden Ball Game -- the opponent, date, ticket information, etc. Shipping costs will be prepaid.

The Golden Jubilee poster is being designed by a nationally known artist, and will be in four-colors.

Posters are valuable and only effective when used wisely. See to it that they are placed where they will do the most good -- in windows of friendly merchants whose stores are well patronized -- on the bulletin board, etc. Displays of all types can be built around Golden Ball Game posters. They help sell the game to the public, and fix the date permanently in the mind of the potential spectator.