Register your Golden Ball Game -- NOW!

Golden Ball Game returns are pouring in daily from all over the country. By the time you receive this announcement, more than one thousand teams will have named one of their best regularly scheduled home games as a Golden Ball Game, the receipts of which will go to the Naismith Memorial Fund.

Army-Navy, Pennsylvania-Cornell, Notre Dame-Washington, Tennessee-Alabama, Fordham-Columbia, North Carolina-Washington & Lee, Long Island U.-Springfield, Iowa-Minnesota, Davidson-N. C. State, and New York U.-Lehigh are examples of the type of contests which are being designated as Golden Ball Games. In addition, hundreds of high school quintets have registered games with the Naismith Committee.

Small schools are showing the same enthusiasm as large institutions whose student bodies run into thousands. Any basketball team, large or small (whether 100 or 10,000 people attend its contests), is eligible to play a Golden Ball Game. All the institution has to do is send in its name and that of its opponent, together with the date and place of the game, to the Naismith Memorial Committee at Springfield, Mass.

Never in the history of basketball, which in fifty years has spread round the world, has a united effort been made such as this, to tie together all the loose ends of the sport into one coordinated movement to honor the inventor of the game -- Dr. James Naismith.

AND THE FOLLOWING IS IMPORTANT TO YOU

If your team has not already sent in its entry blank designating its Golden Ball Game, please do so at once, in order that publicity material and a press book can be sent to you.

Every team conducting a Golden Ball Game (by naming one of its best regularly scheduled home games as such) will receive a handsomely engraved scroll worthy of being framed and hung with athletic trophies, indicating participation in the Naismith Memorial; will have the newspaper account and box score of the game placed in the archives of the Museum at Springfield; will have a picture of its team with their coach in the Temple of Basketball in the section devoted solely to Golden Ball Game sponsors.

The Hall of Fame, a long-hoped for dream of basketball authorities, is finally going to be realized. And in it basketball will have a permanent home where the immortals of the game will be forever honored.

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