



## Peach Baskets and Posterity

A half century ago two peach baskets altered the course of sports history—two peach baskets in the provident hands of an able, courageous and far-seeing man named James Naismith. Today, the product of his athletic genius, occupies in wholesome endeavor millions upon millions of healthy young Americans engaged in the game of Basketball.

What the late Dr. Naismith originated in Springfield, Mass., in the Winter of 1891 has come to be the nation's leading sport in point of competitors and spectators with a brilliant history of constructive physical development wherever it has been played. Launched among colleges and schools, basketball rapidly spread to the recreation departments of churches, clubs, social agencies, industrial concerns and even won over the wholehearted interest of the women, who now play an important role in the affairs of the game.

No better time could exist than right now to pay homage to one man who brought so much joy into the hearts of Americans without worldly benefit to himself, while elsewhere about us other men are exploiting humanity for their own selfish gain. Dr. James Naismith has taken his place among the Immortals of Sports and the idea to perpetuate his memory and his vital contribution to the American scene in the Naismith Memorial at Springfield should receive the wholehearted support of every red-blooded player and fan in the country.

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