



BASKETBALL GOLDEN JUBILEE

NAISMITH MEMORIAL COMMITTEE
Springfield, Mass.

MAYOR ROGER L. PUTNAM
Chairman

THOMAS J. DEEGAN
Press Relations
271 MADISON AVENUE
NEW YORK, N. Y.
LExington 2-5048

September 8, 1941

Mr. Forrest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Coach Allen:

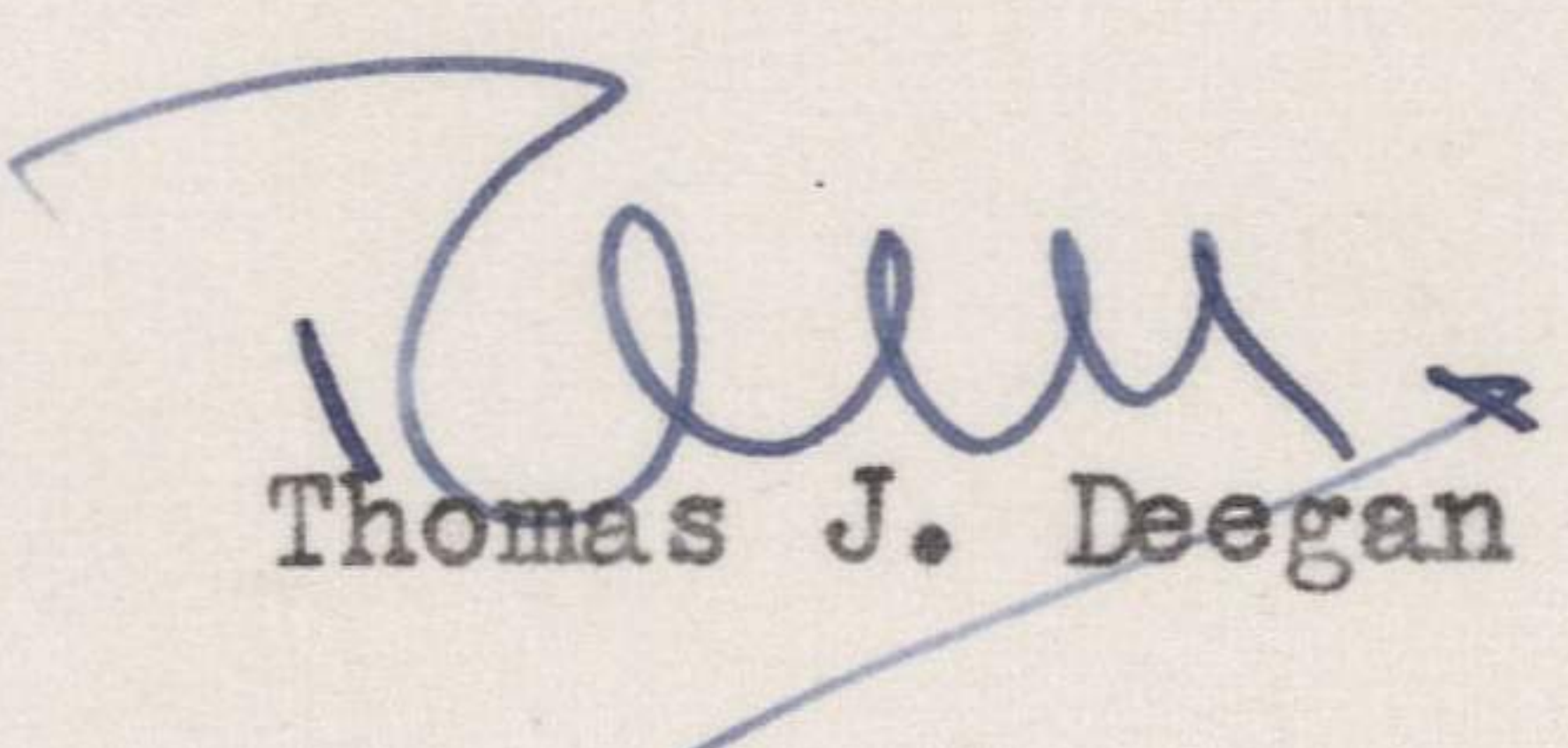
We are enclosing one of the first copies of the souvenir booklet describing the Golden Jubilee of Basketball which will take place this year. It tells the story of what we plan to do and how we hope to do it.

The Naismith Memorial and Hall of Fame will serve as a great boon to the sport and will help to make this year one of the most important in basketball history.

The national publicity on the entire campaign will not break until mid-October and we enlist your cooperation in this matter.

Thanks for your grand cooperation and please call upon us if there is any further information you want or if we can help you in any way.

Very sincerely yours,


Thomas J. Deegan

TJD:GT
Enc.