

## BASKETBALL GOLDEN JUBILEE

NAISMITH MEMORIAL COMMITTEE

Springfield, Mass.

MAYOR ROGER L. PUTNAM
Chairman

November 26, 1941

## Memo to Committee Members:

We are sending you, under separate cover, a copy of the 1941-42 Basketball Guide, which I am sure you will find most interesting. You will note that the Golden Jubilee of Basketball campaign is given a great deal of attention in the opening pages of the book.

The Golden Jubilee Campaign is going along very well with whole-hearted and enthusiastic response coming in from all sections of the country. Army and Navy have designated their game on March 7, 1942, at West Point as a Golden Ball Game, and Pennsylvania, Notre Dame, Oklahoma, North Carolina, New York U., Tennessee, Iowa, Fordham, Long Island U., and a host of other representative institutions have named an outstanding game on their home schedule to be played in the interests of the campaign. I do, however, want to take the liberty of reminding you that if the campaign is to be completely successful, we need the help of every member of the committee. You can do a lot of good by furthering the interests of the Golden Jubilee in your own particular area by talking to the athletic directors and coaches of the various institutions with which you come in contact and enlisting their support.

AMERICAN SPORTS PRESS RELATIONS 271 Madison Ave., New York, N.Y.