



BASKETBALL GOLDEN JUBILEE

NAISMITH MEMORIAL COMMITTEE

Springfield, Mass.

July 14, 1941

MAYOR ROGER L. PUTNAM

Chairman

Mr. Forrest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Coach Allen:

Enclosed herewith is an attractive button bearing the insignia of the Golden Jubilee Basketball campaign, which is being sent to every member of our National Coaches' Committee.

In the very near future you will receive a copy of the Golden Jubilee of Basketball booklet which tells in comprehensive yet brief fashion the aims of the campaign, as well as the methods which will be used to attain the goal, namely, the erection of a memorial to Dr. James A. Naismith at Springfield, Mass., in the form of a Temple of Basketball which will house a Hall of Fame and basketball museum.

While it is obvious that basketball right now is a little out of season and publicity on the campaign is not being distributed widely, we nevertheless ask and trust that you will further the interests of the campaign wherever you can, and that you will wear the button at all times.

Very sincerely yours,

Roger L. Putnam