



# BASKETBALL GOLDEN JUBILEE

NAISMITH MEMORIAL COMMITTEE  
Springfield, Mass.

MAYOR ROGER L. PUTNAM  
Chairman

October 31, 1941

ATTENTION: DIRECTOR OF ATHLETICS

As you doubtless know, this is the year of the Golden Jubilee of Basketball and teams in all parts of the country are going to play Golden Ball Games. The revenue from these games is to go to the Naismith Memorial Fund which will erect a Temple of Basketball at Springfield, Mass. -- the site of the first game -- in honor of Dr. James Naismith, founder of the game. The Temple of Basketball will house a Museum and Hall of Fame in which will be preserved all the data, records, and accomplishments of teams and players, past, present and future.

If your team has designated one of its games as a Golden Ball Game, it would help the Golden Jubilee campaign immensely if you would publish in your football program a page publicizing it. Enclosed is suggested copy for the page. All that is necessary to make the page appropriate for your football program is to localize the copy on your own team.

The important thing is to specify which game has been designated as your Golden Ball Game and also to print your complete 1941-42 basketball schedule. By doing so you will give advance notice of the date of the Golden Ball Game and at the same time additional publicity to your basketball schedule.

Many thanks for your kind cooperation in this regard.

Sincerely,

Roger L. Putnam

P.S. When you have finished with it, we would appreciate your giving the enclosed material to the student editor of your newspaper, in order that he may write up a story on the Golden Jubilee of Basketball.