Mr. John T. Doyle Executive Office A. G. Spaulding and Bros. 19 Beakman St. New York, New York

Dear Mr. Doyle,

When your good letter arrived yesterday I took the same home to Mrs. Allen so that she might enjoy the reading of it with me. I want you to know that you're Mrs. Allen's favorite employee of A. G. Spaulding and Bros. Mrs. Allen made a like statement to that which you made in your letter. She said, "You know, when Mr. Doyle comes in it's just like visiting with neighbors." and then, "And just to think -- in the rush of things here in Lawrence I forgot Mr. Doyle's birthday!" So you see, you rate very high with the Allen family. We do hope that you'll call often.

Thank you for writing me regarding the Naismith luncheon. I received a letter from Don Spencer the other day asking for a statement by me to boost the Naismith drive. This statement was to be published in a Souvenir magazine that was to be distributed to spectators at games. Of course I was glad to write it for him. I am a little afraid, however, that the Y.M.C.A. people want to get the public to build a utilitarian building for them at the college. I'm not so sure just how strong this idea will go over with John Q. Public. Often you can get people to contribute to a memorial that's non-utilitarian and of course you can get them to donate liberally to an individual who's been a great popular figure or to some distressed fellow who happens to be down and out, but we'll wait and see. Personally, I'm not awfully sold on the idea.

I do like Don Spencer and want to do all I can to help him.

I have a high regard for Dr. John Brown, but I feel that he has been too inactive with everything, especially the Y.M.C.A. for him to make a howling success out of this.

Again I assure you that it's always good to hear from you but it's always much better to see you. With all good wishes I am

Sincerely,