Temple of Basketball COLLENS WILLIS & HUBBARD ALCHITECTS Dr. James Naismith "Father of Basketball" The V you see on this page is the same V which today is being flashed and splashed all over the world. It stands for VICTORY, and in this case it means victory for the Golden Jubilee of Basketball Campaign—the vast undertaking designed to honor Dr. James Naismith, founder of the game, by erecting at Springfield, Mass., the site of the first contest, a permanent memorial in the form of a Temple of Basketball, containing a The cards shown here in the V are only a few of the hundreds of applications which are pouring into the offices of the Naismith Memorial Committee from colleges and high schools Every basketball team in the country can participate in this national campaign. All that is necessary to play a Golden Ball Game is for the athletic director or coach to designate the date, place, and opponent. Any regularly scheduled home game of importance may be a Golden Ball Game. For every team and every player taking part in the Golden Ball Games, there is this reward: Their names and pictures together with a record of their Golden Ball Game will be placed permanently in the archives of the Hall of Fame, where present and future generations will be able to find them.

Museum and Hall of Fame.

everywhere.

There in the Hall of Fame will be enshrined also the names of all the great basketball stars, past and present, and the All-America teams chosen by proper authorities every year.

The hundreds of cards that are forming the gigantic basketball V that will bridge the country from Coast to Coast are not only paying well merited tribute to a worthy gentleman who gave the world the fine, clean and inspiring game of basketball, but they are helping make basketball a bigger and more important pastime than it has ever been, by giving its ideals and traditions permanency. The Museum and Hall of Fame will be a lasting monument to the most democratic of all sports.

If yours has not yet joined the list of Golden Ball teams, it is not too late. Enter your team today, by filing with the Naismith Memorial Committee, Springfield, Mass., the date of the game, the name of your opponent, and the place of the contest. A press book will be sent to every team, containing important information on how to conduct a Golden Ball Game; instructions on how to secure the cooperation of the local press and radio stations; how to stage a reproduction of the first basketball game played in 1891, and many other helpful hints.