NEWS RELEASE

BASKETBALL GOLDEN JUBILEE

THOMAS J. DEEGAN
Press Relations
271 MADISON AVENUE
NEW YORK, N. Y.
LExington 2-5048

FOR RELEASE:
TUESDAY AFTERNOON OCTOBER 14, 1941
WEDNESDAY MORNING OCTOBER 15, 1941

The Golden Jubilee of Basketball, marking the fiftieth anniversary of the sport since it was originated in 1891 at Springfield, Massachusetts, by the late Dr. James Naismith, will be observed during the next six months throughout the nation in one of the most far-reaching and comprehensive sports celebrations ever conducted in the United States.

This announcement was made at a press luncheon in the Waldorf-Astoria Hotel yesterday (today) by Roger L. Putnam, Mayor of Springfield, and Chairman of the Naismith Memorial Committee, which has been organized to coordinate the event. Three members of the 1891 team attended--William R. Chase, Lyman W. Archibald and T. Duncan Patton.

The celebration will be inaugurated in Madison Square Garden with a Golden Jubilee Tournament. This will open on Wednesday, November 19, 1941, and conclude on November 24, and will bring together four of the outstanding amateur basketball teams in the country--20th Century Fox of Hollywood, national AAU Champions; Phillips 66 of Bartlesville, Oklahoma; Legionnaires of Roanoke, Southern and Middle Atlantic Champions; and Ohrbach A. A., metropolitan champions.

Following this the Middle West, hotbed of the sport, will take up the spirit of the occasion and will launch the celebration there with the Chicago American All-Star game in the Chicago stadium on the night of November 29. Thereafter, a network of thousands of college, high school, prep school, AAU, Y.M.C.A., church and institutional games across the nation will be played as "Golden Ball" games, the net proceeds of which will be turned over to the fund being raised for this purpose.

The nationwide observance will be geared to the ultimate purpose of establishing a Basketball Hall of Fame in a Temple of Basketball to be erected in Springfield, Mass., the birthplace of the sport. It also will include an historical museum and a model court.