1206 E. Jefferson Bloomington, Illinois October 29, 1940

Mr. Forrest Allen, Director Physical Education and Recreation University of Kansas Lawrence, Kansas

Dear Mr. Allen:

Thank you for your letter of October 18. I hope that your schedule will permit you to stop off at Bloomington in November. Perhaps we could get a few of the Kansas alumni together. I only know two or three myself, but the alumni secretary might be able to give me the names of others who live in or near Bloomington. I know that Mr. Young will be mighty glad to see you, too.

I believe that such a memorial as we discussed should be more than just a gymnasium. I think that it should incorporate all the features of an ultra-modern basketball gymnasium, but in addition to this, should have a section devoted to basketball history, early equipment, etc. Obviously much of this which was used during the last half century is still available, but it will not remain available indefinitely.

I do not know the details of the Rules Committee set-up, but if this could be built on the Kansas campus as a National Home for basketball, it would have a strong appeal. It might be that offices of the Rules Committee could be maintained there and meetings held there inasmuch as it is a central point in the United States.

I talked with Mr. Lomberg over the telephone when in Chicago a few weeks ago. He was interested and his comment was favorable, but he emphasized the fact that it would be a huge undertaking. Mr. Arch Ward at the TRIBUNE was out of town and Marvin McCarthy at the TIMES was busy for the only time I had to go there was just ahead of press time.

Brick Young asked that I see Major Griffith, but I hesitated to do this without knowing more of the official set-up and without having more definite plans to outline.

I do not believe it would be hard to get major sports writers behind such an undertaking, nor do I feel that leading basketball coaches would do other than cooperate to the fullest extent.

Inasmuch as the year after the coming one is the fifieth anniversary of basketball, it would be easy to have the game written up and featured together with the Naismith Memorial in such magazines as COLLIERS, LIFE, etc.