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February 14, 1941

E. L. FILBY
W. G. FOWLER
W. D. THOMPSON
G. C. BREWSTER
R. E. LAWRENCE

Mr. Forrest C. Allen
Director of Physical Education and Recreation
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

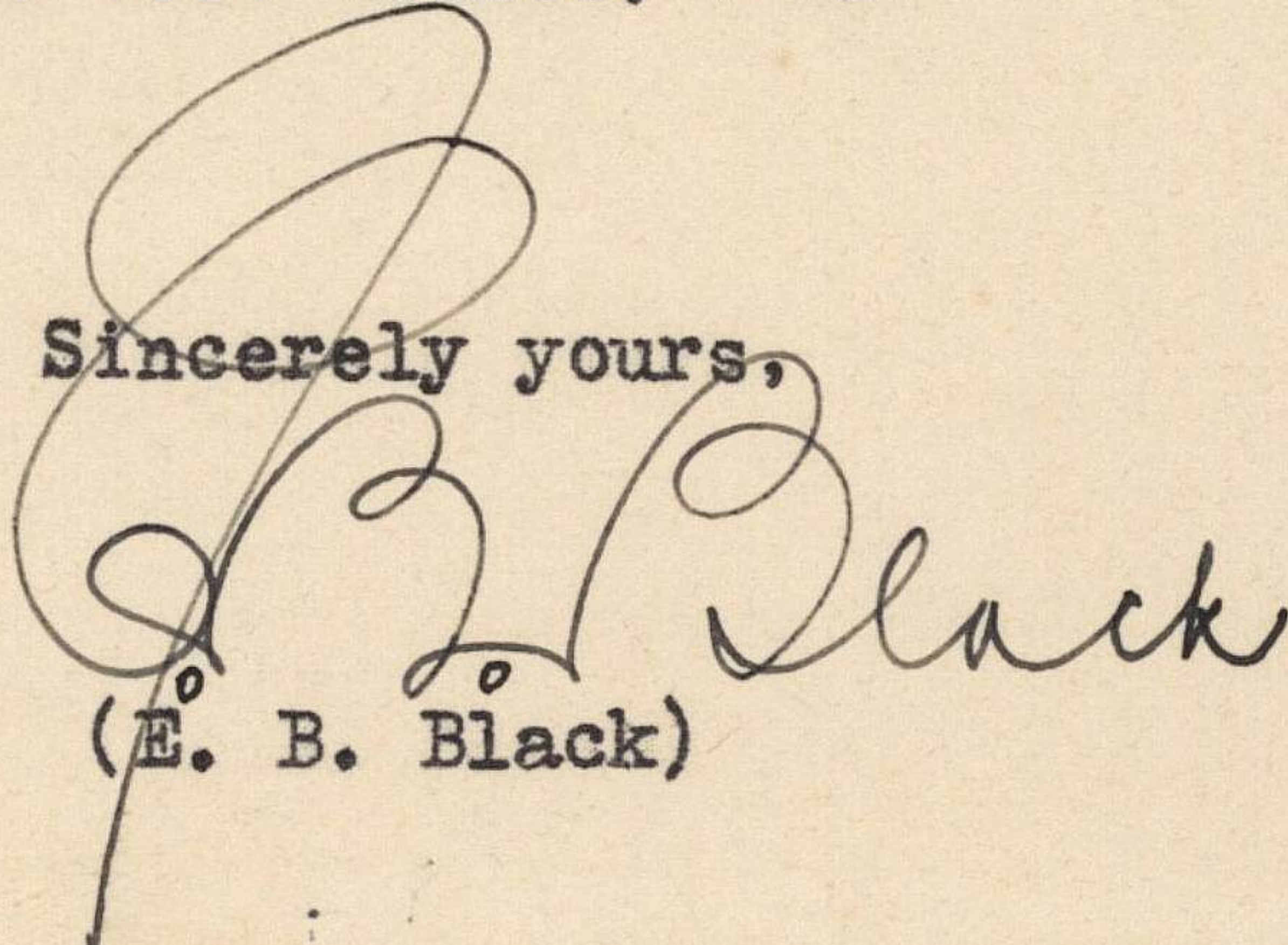
Dear Mr. Allen:

Absence from Kansas City has prevented acknowledgment of the receipt of your letter of February 4 about Dr. Burdick's opinion of the possibility of preventing the use of Dr. Naismith's name and reputation and college basketball generally, from being the drawing card to liquor advertisements. It seems to me that such practice is to be regretted and I am sorry that nothing can be done to stop it.

In Washington the other evening I picked up a copy of the Washington Evening Star, and was very much pleased to see the center of the page write-up about Engleman. I also noted the reference to "Coach Phog Allen", and am attaching page A13 of the February 13 issue of the Evening Star for whatever use you wish to make of it.

With personal regards and best wishes, I am

Sincerely yours,


(E. B. Black)

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