

February 14, 1945.

Mr. Andy Nurski,
Consolidated School District No. 2,
Raytown, Missouri.

Dear Coach Nurski:

I know that you were prompted by the highest motives in sending to the coaches of the country the name, age, height and weight of your fine captain, forward and center - Bob Hendrix. I do not know where you played nor under what coach, but I know that you are hoping to do everything you can for Bob Hendrix.

In my opinion, nothing could be more injurious. You are commercializing his ability from the beginning and putting him on the block to the highest bidder. Of course, you will get offers. But why, as a coach, did you not advise this young man that his education is the first thing and his athletics should introduce him favorably to business and society? The way you present this, naturally the boy would be expected to go to the school that offers him the best inducement.

I am sorry that you have taken this method to commercialize Bob Hendrix. My son, Milton Allen, coaching the Haskell Indians, spoke to me about your fine outfit.

I have never entered into competition with other coaches because there are too many buying them on the hoof.

I trust that you will consider this in the light that it is written, but I believe you are making a terrible mistake in trying to commercialize the boy's interests. I have always told every boy, "You may have work commensurate with your desires and ability."

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH