



JPEHKER J JUKE BUUK humorous remarks for speakers. Speaker's Joke Book was prepared especially for speakers who have the need to make use of an appropriate joke from time to time. You will find it very helpful. The price is \$1.50.

STAG NIGHT STORIES Stag Night Stories is a collection of colorful stories which may be used at stag affairs where something unusual and entertaining is wanted. Many of the stories may be used at dinners where ladies are present if it is a broad-minded crowd. Price is \$1.50.

SALESMAN'S JOKE BOOK Here is a collection of jokes and stories useful for salesmen and business men or anyone who is to address a gathering of salesmen or business men. The jokes are about traveling salesmen, credit collections, business deals, shrewd bargains and other matters of interest to salesmen and business men. Salesman's Joke Book sells for \$1.50.

TOASTMASTER'S HUMOR GUIDE This is a splendid collection of jokes, introductions, greetings, remarks and the like especially prepared for the use of the toastmaster. This is a book which every toastmaster should have because it makes his work easy and assures a peppy, lively evening. Toastmaster's Humor Guide sells for \$1.50.

Big News About Something Different! We have developed a



different and unique for the assistance of public speakers. This is our NEW JOKES & HUMOROUS TALKS. Each month we prepare a booklet containing new jokes and humorous talks especially selected for use in public speaking. The jokes are rewritten for use in speeches, and they are presented with hints on how to apply them to your talks. Also there are other bits of humor and references for speakers. The humorous talks are on a wide variety of subjects and include many for use in after dinner speaking, toastmaster's greetings, welcomes. responses, for use at Ladies' Night and general comments. NEW JOKES & HUMOROUS TALKS is an outstanding and different service which speakers for

years have been trying to secure. There are many important tips and suitable remarks for different occasions, such as inter-club meetings, club discussions, patriotic subjects

and civic gatherings. You will like this service because it makes public speaking easy and provides material whether you are called upon without notice or have time to prepare your address. Subscription rate to NEW JOKES & HUMOROUS TALKS is only \$7.00 a year for 12 issues. Mail your subscription today to begin with the current issue. You'll be delighted with this service, for you will have on hand new material regularly.