

can be very easily taken care of? In making your schedule, you don't have to play the teams that you don't think are as ethical as you are. I have noticed that the highly built-up teams have more and more difficulty getting good schedules and that they have to go to this part of the country and to that, and that they have no regular rivalries. I believe the traditional rivalry means as much for the ethics of football as does anything else. By their schedules, ye shall know them!

In the second place, good football can be encouraged if you don't have illusions of grandeur. Perhaps you will never go to the Rose Bowl, but sooner or later there are going to be as many bowls in the United States as there are in Macy's basement! And in the meantime, you can live a normal athletic life.

Again, I hope that none of you—and I am sure that none of you do today—urge great football players to come to college who aren't college material, who are not the type that can stand up in a first-class college, because that great freshman team that is taken out of the trenches the second semester never does any college athletic department any good.

In the fourth place, I hope that you and the college faculties are going to see to it that your institutions are represented upon the gridiron and on the track and on the diamond by gentlemen and by students.

Finally, I think that the whole question of athletic ethics is settled when the athletic department is an organic and an inherent part of the college, just as the department of chemistry or biology or German, let us say, is.

Now, that is all I have to say by way of the arraignment of college football, which you all expect from a college president at this time of year. So I have done my duty up to the present moment.

What I came to you to talk about this morning is a far more serious matter, is a far more challenging matter, than this specific matter of rules for football or any other form of athletics. That is the development of a generation of young men in the United States who have the red blood, who have the stamina, who have the loyalty, to protect the American way of life at a moment when it needs to have it protected so greatly. There is no more effective group in the United States to do it today than you who have upon your shoulders this great athletic and this great moral and spiritual responsibility.

I don't think, men, we realize quite the position we are in today. We have worked out all of these fine football schedules for next fall. We have not one reason to be perfectly sure today that any of those games will be played because