

# NATIONAL RECREATION ASSOCIATION

(FORMERLY NAMED PLAYGROUND AND RECREATION ASSOCIATION OF AMERICA)

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315 FOURTH AVENUE  
NEW YORK CITY

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*To Dr. Allen Education  
Physical*

*That every child in America shall have a chance  
to play.*

*That everybody in America, young or old, shall  
have an opportunity to find the best and most  
satisfying use of leisure time.*

June 10, 1940

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Mr. Deane W. Malott  
University of Kansas  
Lawrence, Kansas

Dear Mr. Malott

I write you at this time because the Association has just prepared a book, after more than two years of work, which I think has value for you and for all other leaders in our colleges and universities.

Most of the staff members of the National Recreation Association have had some part in the production of this book. So much time has been given that we do not expect ever to receive enough money from the sale of the book to meet the cost of its preparation. The book has been prepared, rather, as a service to the country. The name of this book is INTRODUCTION TO COMMUNITY RECREATION.

Recreation has taken its place as a main division of human effort side by side with education and labor. It is estimated that the present investment in land, buildings, and facilities in the United States used for recreation is about \$6,000,000,000. Thousands of volunteers in one way or another are helping in this great recreation movement, serving as members of recreation boards, park boards, as club leaders, as leaders in music, drama, arts and crafts, nature, gardening, and many, many other special forms of human activity.

Even in the rural field in the last thirteen years, the National Recreation Association has given a measure of training to more than 50,000 volunteers who are helping as recreation leaders.

It is true that the number of employed, trained, professional workers in community recreation is still very small, only about 3,000 employed full-time, year-round workers. It is true that the opportunities for employment of new workers each year are relatively small.