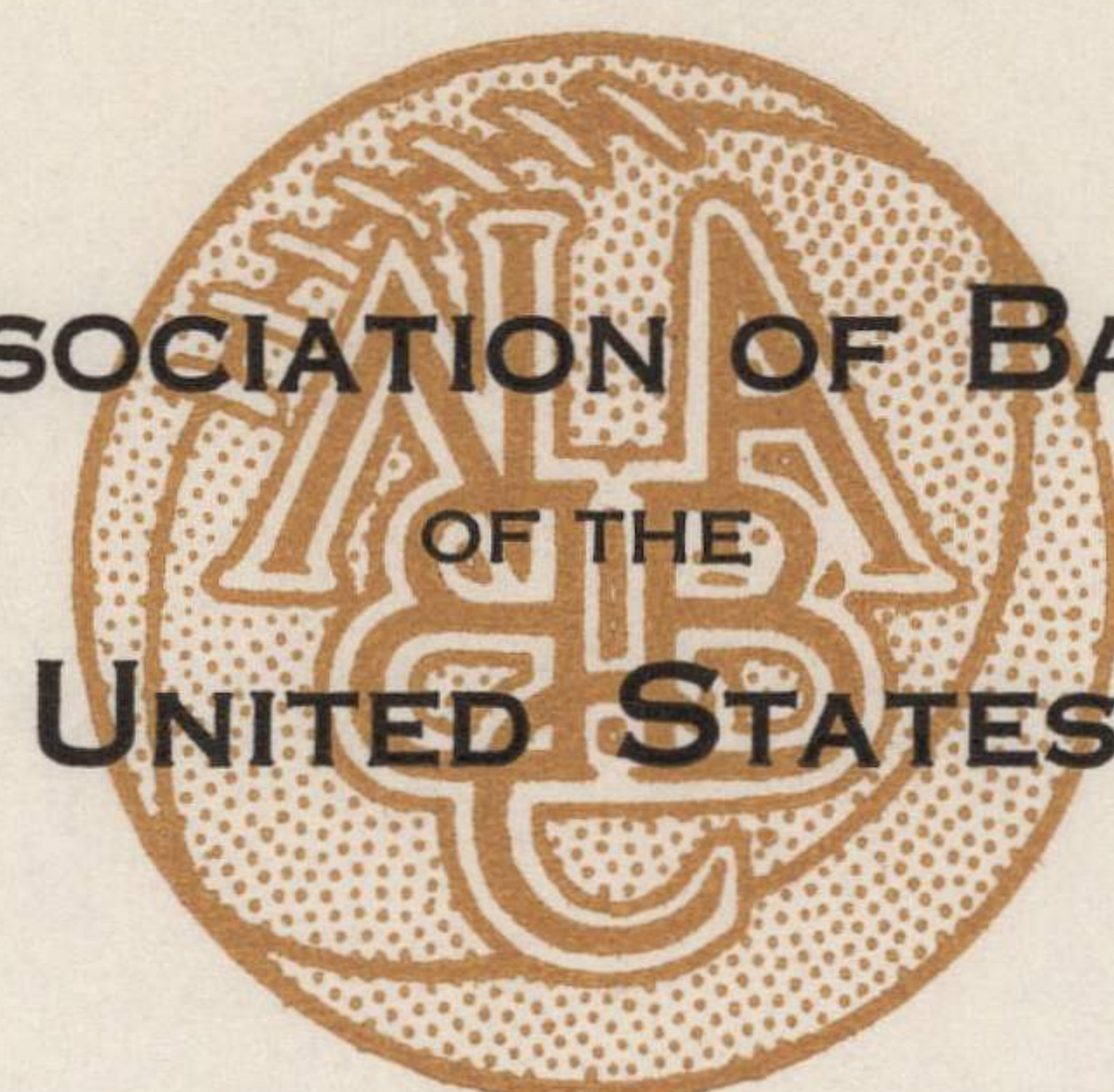


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November 21, 1938

Dr. F. C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Motion pictures have been used effectively for instructional work in football and other sports. Its possibilities are unlimited as applied to basketball.

The Visual Interpretation Committee of the National Basketball Coaches Association, through the co-operation of various institutions, compiled an interesting and instructive collection of 16mm motion pictures which has been named, "COLLEGE BASKETBALL". This film shows team offensive and defensive techniques as used by leading authorities of the game. It was shown at the N.B.C.A. Convention in Chicago last April where it was enthusiastically received.

"COLLEGE BASKETBALL" is now available for purchase. It is approximately 1300 ft. and requires 50 minutes for projection. The cost is \$57.50 including projection reel and humidor can, f.o.b. destination.

The National Basketball Coaches Association has authorized me to act as its agent in the distribution of this film for the benefit of basketball coaches. To simplify handling, remittance must accompany your order. This film is not available on either a rental or a loan basis.

You will want to use the film in conjunction with developing a winning team!

Cordially yours,

Nat Holman
Nat Holman, Chairman
Visual Interpretation Committee