Dear Sir:

I am writing you in regard to the basketball shoes you designed years ago. I used a pair of these shoes and believe it or not it took me 10 (ten) years to wear them out. I played basketball in them 7 (seven) years and then wore then wore them out on the tenis court. Could you give me the information as to where I could purchase me another pair of these shoes. You have a very excelent pair of shoes and I would desire another pair. I play basketball In the class A league at Pittsburg and possibly I could help you sell some here. My address is care of the Y. M. C. A. Pittsburg Kansas.

Yours Sincerely Louis Newland

P'S' Dam a student at 7.5. I. le. and you may use this letter es a testimonial if Lyon so desire.