

September 22, 1937.

Mr. Paul Terry, Jr.,  
Station Hospital,  
Fort MacArthur,  
San Pedro, Calif.

Dear Mr. Terry:

I am very happy to have your letter of September 18th.

I am enclosing some of the football schedules for the 1937 season. The basketball schedule has not yet been completed, but I shall be glad to send you a copy when this is ready for distribution.

With all good wishes, I am

Sincerely yours,

AH

Director of Physical Education







# POST CARD

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Mr. Allen

September 18, 1937  
Station Hospital  
Fort MacArthur

Mr. Forest C. Allen

Dear Sir;

I do hope that you are  
back in Lawrence, and hoping that you enjoyed  
your trip, while being here at the Hospital  
I just thought I would write and find out  
if you was back.

Next is that as soon as I get back to  
Lompoc I will send you some more pictures  
of the other part of the Mission,  
I however been in Lompoc for 2 months now  
and have been in the hospital all that  
time



Could you kindly send me one of the programs  
for the season of foot ball and basket ball that  
is if they are out.

Thanking you for past favors and wishing  
you good luck and the very best of health  
I would like to ask you what the price  
would be on a sweater with the emblem with  
the gray back.

Sincerely Yours  
Paul Terry Jr

Station Hospital  
Fort MacArthur  
San Pedro, Calif



# MOORE-SEAVER GRAIN COMPANY

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KANSAS CITY, MO.

Sept. 17, 1937.

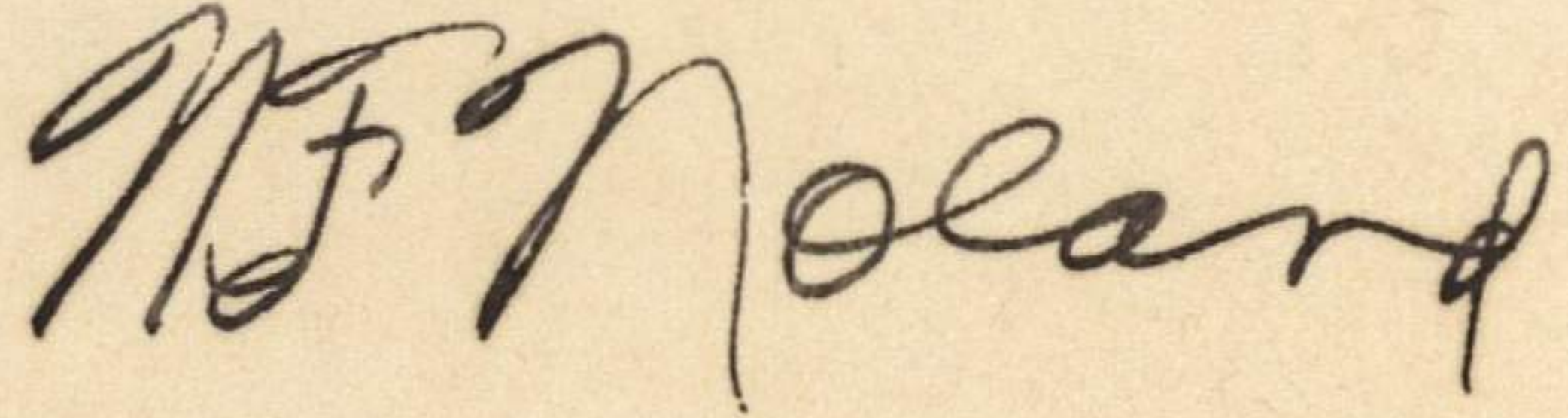
Mr. Forrest C. Allen,  
Director of Physical Education,  
University of Kansas,  
Lawrence, Kans.

Dear Phog:

Just received your letter of the 16th and thank you for your interest in my behalf to secure good seats for the Kansas-Missouri game. Of course, I have only known one director of athletics for many years and it will probably be some time before I get accustomed to the change.

With best wishes for your continued success, I am

Sincerely yours,



NFN\*S



Ans 8/30 37

THE EQUITABLE LIFE ASSURANCE SOCIETY  
OF THE UNITED STATES

393 SEVENTH AVENUE, NEW YORK

THOMAS I. PARKINSON, PRESIDENT

AGENCY AT

1701 Federal Reserve Bank Bldg.  
Kansas City, Missouri  
August 19th, 1937

Dr. Forrest C. Allen  
Basketball Coach  
University of Kansas  
Lawrence, Kansas

Dear Dr. Allen:

I am taking this opportunity to let you know that I have resigned from my position with the Board of Education of Kansas City, Missouri, to become associated with The Equitable Life Assurance Society of the U.S.

In my new job I will be in a position to do officiating at any time, and in fact, it is with this thought in mind that I am advising you of this change. If you would like to use me in an officiating capacity at any time, I will be more than happy to serve you.

My address at my new location is 17th floor of Federal Reserve Bank Building, Kansas City, Missouri. My phone number is Victor 0255.

With best wishes to you for a successful season, and with kind personal regards, I am

Sincerely yours,

*Harris R. "Toddy" Newman*  
Harris R. "Toddy" Newman

HRN:E



October 20, 1937.

Mr. William W. Nixon,  
Box 307,  
Weed, California.

Dear Mr. Nixon:

Answering your inquiry of the 14th instant beg to state that the player has not traveled. In shooting at a basket or passing to another player, a player may take 1 and 99/100 steps in doing either of these two without committing a violation or a penalty.

The rule book says that a player may not run with the ball. Running with the ball is taking two steps. However, insstarting a dribble the rear pivot foot must not leave the floor before the ball leaves the hand of the dribbler.

If you have any difficulty with this interpretation please let me hear from you and I will be glad to help you in any way possible.

Mr. Oswald Tower, the editor of the Rules Guide, is the man who makes all the interpretations for the rules body. It happens that I am chairman of the Research Committee of the National Basketball Rules group, but I am not the official interpreter. However, I do serve as chairman of this 5th district rules body, which comprises the states of Nebraska, Kansas, Missouri, Oklahoma, Colorado, and the Dakotas.

I am very happy to hear from you, and it is an added joy to know that you enjoyed the course at Logan, Utah, in 1927. I assure you that I certainly did.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

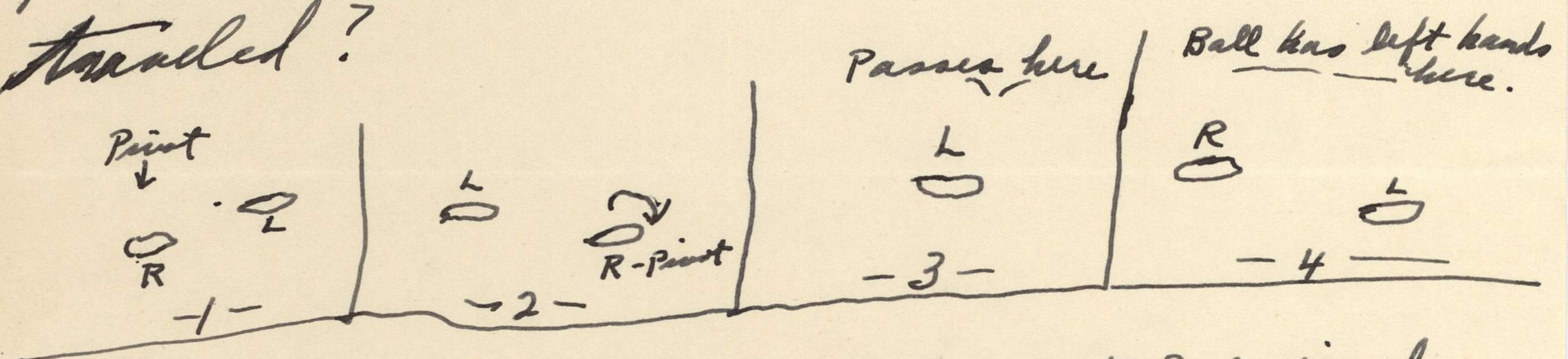


Bx. 307. Weed Calif.  
Oct. 14, 1937.

Mr. Phog Allen  
Basket Ball Coach, Univ. of Kansas.  
Lawrence, Kansas.

Dear Mr. Allen;

I would like to have your interpretation  
of the following fundamental.  
offensive player has established right foot  
as pivot foot, steps back with his left  
and raises his right, or pivot foot, and before  
his right foot again touches the floor, he  
passes to a teammate. Has the player  
traveled?



again I wish to state that I enjoyed  
your course at Logan Utah, 1927.  
Wishing you another successful season,  
I am,

Yours  
William W. Nixon.



September 18, 1937.

Mr. Everett Nicholson,  
Coach, Arkansas City High School,  
Arkansas City, Kansas.

Dear Coach Nicholson:

I want you to know that we are very happy to have two of your good boys, Howard Engleman and Kenneth Messner, as members of our freshman team.

While in Kansas City last summer I shot some pictures along with Coaches Carlson, Koogan, McMillan, Dr. Carlson and John Bunn. This film will be shown over the country pretty shortly and I will be happy for you to see it. I would like your criticism of the same.

Bruce Reid, another one of your boys, is on the varsity this year and we expect great things of him.

If at any time your travels take you around near Lawrence in the basketball season we will be glad to have you as our guest.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.



November 8, 1937.

Mr. Ray Noble,  
Healey Motors,  
4th and Minnesota,  
Kansas City, Kansas.

Dear Ray:

I am very happy to have your good letter of the 5th instant. It is always a pleasure to hear from you.

Answering the questions in the order of importance, I might tell you that the Athletic Association has the Ford V8, and Gwinn Henry is director of Athletics at the University. If I were you, Ray, I would drop in some time and take Mr. Earl Falkenstein and Gwinn Henry out for a ride. I believe that you can arrange for a deal if you would give them a good trade-in price. I have not said a word to any of them about it, but I do know that this Ford has had some usage that would perhaps cause the financial powers that be to trade it in for a car if you had a good price.

Karl Klooz is business manager, and of course he would have to be brought into the picture, but since you have been so well and favorably known here I am sure that you could crash through in good shape.

The fact that Kansas played a close game against Nebraska means that we will have an exceptionally large sale for both Kansas State and Missouri. That means that we will make our budget for the first time in several years, and when a fellow is winning and making money at the same time I believe he will listen to a good business proposition.

Now, regarding my car, I expect to drive my Buick for another year or so. This car cost me \$2250 when I bought it, and the trade-in and resale value is so low in those big cars that I am very sure it wouldn't encourage you in figuring on any sort of deal with me.

Yes, I did drive a Zephyr, and I liked it. But this Buick, in my opinion, is the prettiest Buick in town today. I didn't buy the Buick because Billie Burke bought one, but I was told after I bought it that this was Billie Burke's selection in Miami, that she thought it was the most beautiful car on the market. I still wouldn't trade my lines on the Buick for the ones they are making at the present time.



The only objection to it that I have is that it uses too much gasoline for a car driven for transportation. I could be a lot more economical by driving a smaller car, but when you consider the loss of trade-in or the loss of resale, you figure that you can spend the extra money for gasoline and be far ahead. It gives perfect performance and rides just like a big Pullman coach. It is solid comfort when you get in - whether you go to Kansas City or to New York.

So, Ray, I will still drive my Buick another year or two years before I decide to part with it. I am planning to have it reduced in the spring. I haven't seen any car on the street that I would rather have, except Mrs. Watkins', and I wouldn't ask her to trade, you know.

If you should want to drive down and see me first, I would be glad to give you the background, but frankly I have been so busy with my department that I have not talked business with the other people, and, in fact, there would be no reason why I should, because they are running that end of it and I am trying to keep up my end.

Now, regarding the all-star game of ye ever-victorious men against the yearlings, that is scheduled for January 7th, the same night that we play Oklahoma. So put that down in your little date book and do not have Healey's schedule a game on that night if at all possible.

With every good wish to you, I am

Sincerely yours,

FCA:AH

Director of Physical Education.



# Healey Motors

"Best in the World"

4TH AND MINNESOTA  
DREXEL 1916



KANSAS CITY  
KANSAS

Nov. 5, 1937.

Dr. F. C. Allen  
University of Kansas  
Lawrence, Kansas

Dear "Doc"

I'm finally in Kansas City and out of western Kansas. It really is a grand and glorious feeling. Although I am here I haven't been to Lawrence as yet once, and I thought I would be able to make a trip over quite often. "Doc", have you heard anything more from the other fellows as to when they can make it for the game of the "century"? We have been working out three days a week and I am finding it very hard to get into shape on such little practice. I think a little later we will practice at least five days a week. I think our outfit will give the rest a lot of trouble, although I can't see championship potentiality as yet.

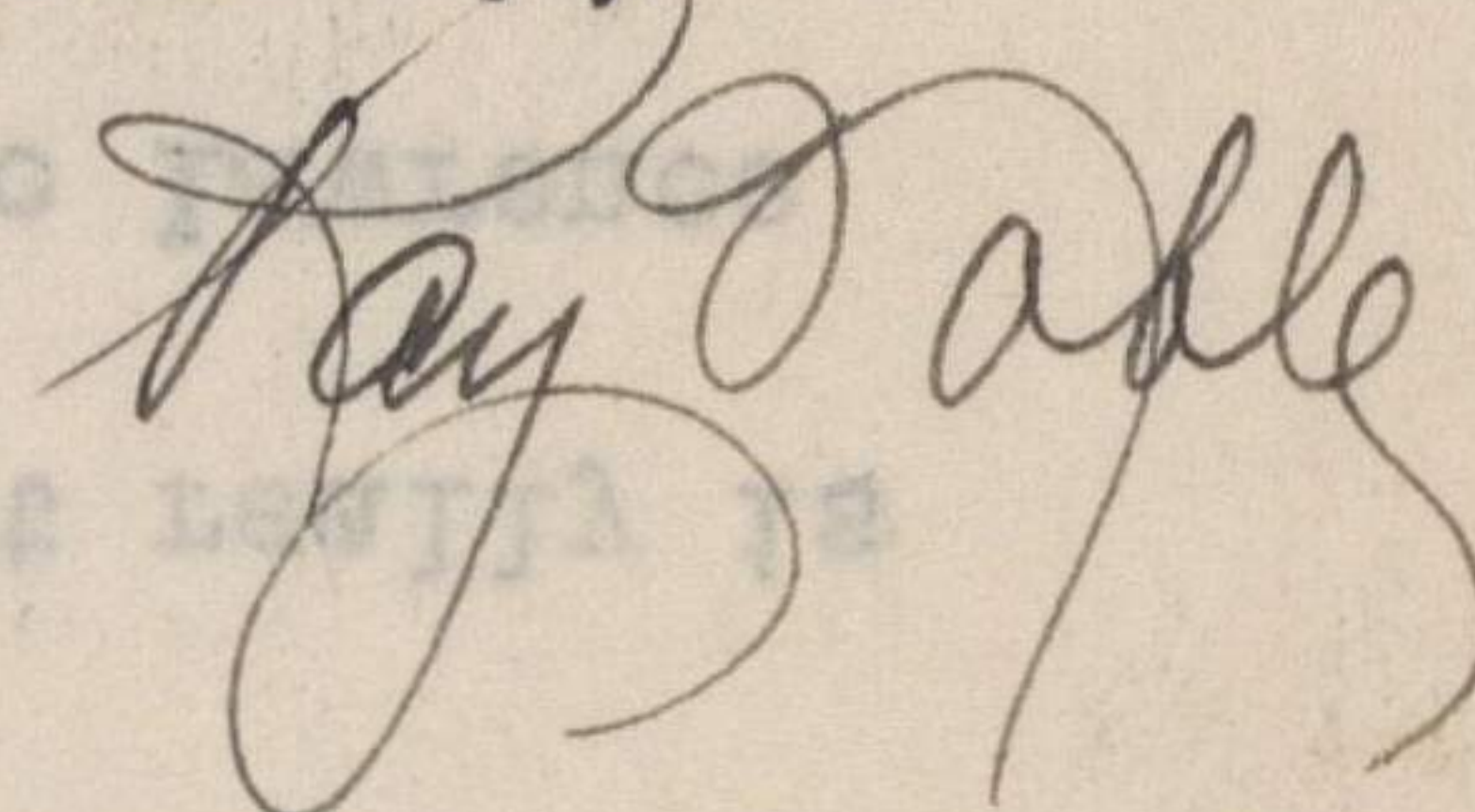
"Doc", I have been changed from the parts department to the sales department of the Lincoln Zephyr and the new ford V-8 for 1938 and I am, of course, finding it hard to locate prospects. I know that you have a ford in the athletic department and your own buick. This new ford is going to be the sweetest car for it's price on the market and the new Zephyr really is a wonder car. You once were driving around in a Zephyr as I remember, and I also remember that you weren't very much sold on it. "Doc", this new Zephyr has 67 new and different improvements on it and it really is the car of the future. I know that you, like those that have the ambition that you, have want to be on top and out ahead of the rest of the field. You can have this in the automobile only with a Zephyr. I say this, not merely because I am a salesman for the company, but because I really believe in it. I know that you have al-



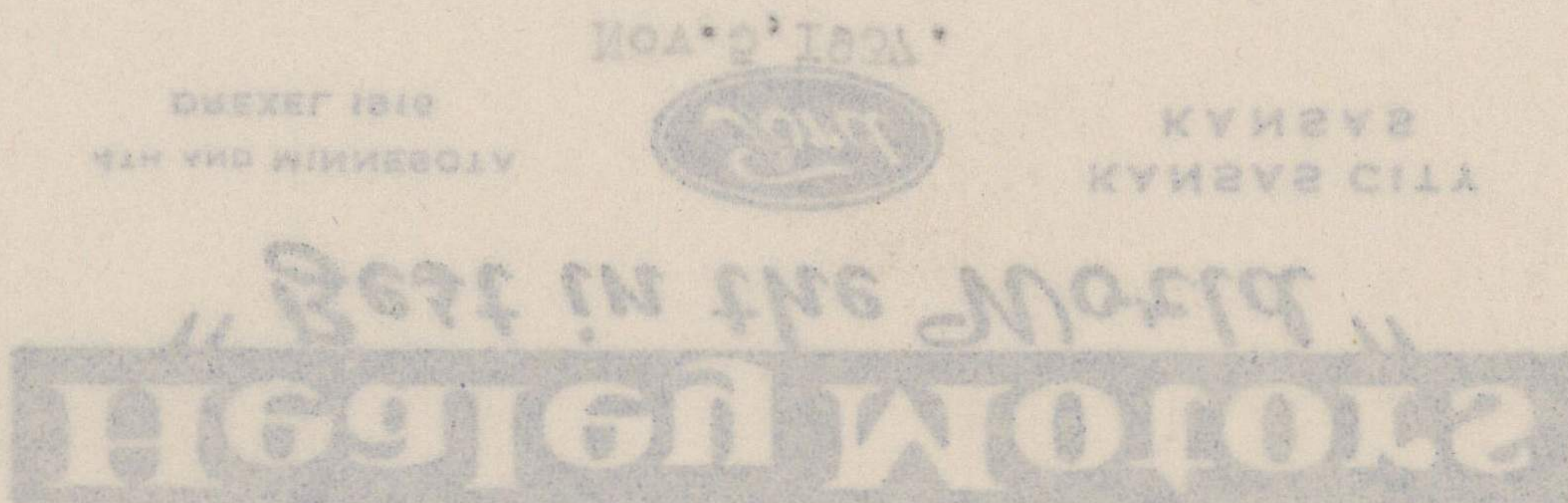
ways driven a big and beautiful car and you no doubt will continue to do so. Please don't think that I am knocking the buick or any other car when I say that we have a greater automobile in the Zephyr. I learned long ago not to ~~knock~~ knock the other fellow or team, but to have the confidence that your product or team is the superior, and then go out and prove it to myself and all concerned. This is what I would like to attempt in your case. I know that you are sold on the buick and I'm sure that if you will accept a demonstration and test the new Zephyr for everything one can possibly expect of an automobile that you will own no other car. Now "Doc", If you are really honest to goodness interested in either of these two cars I think I can arrange to bring either or both over at a convenient time for you and give you a demonstration. I'm sure that you are ready to trade that department ford off soon and I sure would like to be the one to sell you a new one.

I certainly am tickled to death about the football team and sincerely hope they can keep the good work up. I must close now and get back to some disagreeable work. Writing to you is always a pleasure because I feel I am talking to you, something that has always been a joy to me. Here's hoping this finds you and your family in the best of health, I remain,

Sincerely,



DR. E. C. VITEN





THE UNIVERSITY OF NEBRASKA  
LINCOLN

DEPARTMENT OF  
INTERCOLLEGIATE ATHLETICS  
OFFICE OF THE DIRECTOR

December 8, 1937.

Dr. F. C. Allen,  
Basketball Coach,  
University of Kansas,  
Lawrence, Kansas.

Dear "Phog":

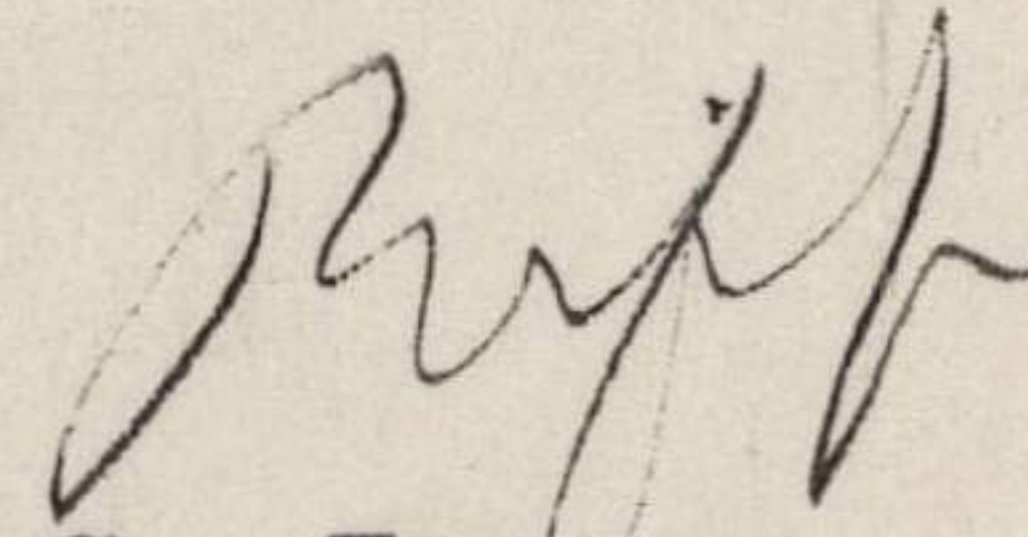
Certainly appreciated your swell letter of December 4th. You have been around these parts for many years and your commendation really means a lot.

I looked around for you in Kansas City and regret that I missed you. I have been following your progress in the papers and it looks like you are coming up with another one of those untouchables.

Am looking forward to seeing you when you get this way.

Best regards.

Yours truly,



L. McC. Jones,  
Football Coach.





UNDER  
SCHIMMEL DIRECTION

HOTEL CORNHUSKER  
LINCOLN-NEBRASKA

EXECUTIVE OFFICES

December the Twentieth  
19 37

Mr. Forrest C. Allen,  
Varsity Basketball Coach,  
University of Kansas,  
Lawrence, Kansas

Greetings, Mr. Allen:

.....thanks for the good news contained  
in your letter of December 18. In order  
not to forego the possibility of being  
host to the Kansas Basketball Team, I have  
entered a tentative reservation for February  
26, and will await further details from  
you.

.....again the Season's Greetings to your  
family and you.

Optimistically yours,



Managing Director  
HOTEL CORNHUSKER

A. Q. Schimmel

W



December 15, 1937.

Mr. Ray Noble,  
Healey Motors,  
4th and Minnesota Ave.,  
Kansas City, Kansas.

Dear Ray:

Here are some pictures that were used  
in the new book, Better Basketball, which I thought  
you might like to have.

Cordially yours,

Varsity Basketball Coach,  
Director of Physical Education.



December 1, 1937.

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Mr. Ray Nichols, Principal,  
Auburn Rural High School,  
Auburn, Kansas.

Dear Mr. Nichols:

I regret that I will not be in Lawrence on Saturday.

As chairman of the Fifth District National Basketball Rules Committee it will be necessary for me to be in Kansas City at the rules interpretation meeting on Saturday, December 4.

The varsity and freshmen are playing a game here on Friday night at 7:30. Perhaps you could run in and see the game and bring your boy along with you. I will be glad to look at him and do what I can for him, or at least to advise you.

With every good wish, I am

Very sincerely yours,

FCA:AH

Varsity Basketball Coach,  
Director of Physical Education.



AUBURN RURAL HIGH SCHOOL

RAY NICHOLS, PRINCIPAL

~ ~  
AUBURN, KANSAS

Dr. F.C. Allen,  
Lawrence, Kansas.

Dear Dr. Allen:

I have a boy who hurt his wrist in a game this fall and I was wondering if we could make an appointment with you this Saturday to look at it and advise us about his playing basketball.

The boy plans to play Ban Johnson baseball this summer ( and he will really go good as a pitcher) and he is also an outstanding football and basketball player. He is more interested in making good in baseball and is afraid he will hurt his wrist more playing basketball this winter. A doctor advised him not to play but I sort of doubt that it is necessary for him to lay out of basketball. I felt you could advise us better than anyone else.

He is a senior and is really the outstanding athlete in this league i.e all round athlete. He plans to go to Kansas State. Another reason I would like to have you look at his wrist and get acquainted with him.

My home is at Lawrence and I went to Baker University and I would rather see him go to K.U. but that will have to be taken care of later.

If you can give us a little time this Saturday we can be there any time you set.

Very truly,

*Ray Nichols*  
Ray Nichols.



January 4, 1938.

Mr. Ray Noble,  
Healey Motors,  
4th and Minnesota Ave.,  
Kansas City, Kansas.

Dear Ray:

I am enclosing herewith carbon  
copy of a letter I am writing to Ray Ebling.  
We are counting on you Friday night.

Glad you enjoyed the pictures.  
I have been hoping to wangle out a book for you,  
but have not been able to do so yet. I hope to  
get you a copy of "Better Basketball" soon.

Sincerely yours,

Varsity Basketball Coach,  
Director of Physical Education.



January 7, 1938.

Mr. George Nettels,  
Midway Coal and Mining Company,  
Pittsburg, Kansas.

Dear George:

I thought you might like to read the whole circumstance in regard to the trip that we made to Chanute to visit with Johnny Bunn. I believe this is not highly colored one way or the other, but is told in the most honest vein possible.

This is confidential, George.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH  
Enc.



January 7, 1938.

Mr. George Nettels,  
Midway Coal and Mining Company,  
Pittsburg, Kansas.

Dear George:

I have had your Christmas present since  
December 10th, but actually did not have time  
to autograph and mail the book to you.

There is a yarn on The Game that Built  
the Stadium that I think you will enjoy.

I trust your family is well.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



February 28, 1938.

Mr. Ray Noble,  
Healey Motors,  
7th and Main Ave.,  
Kansas City, Kansas.

Dear Ray:

I finally got your book off to you. I am sorry you had to remind me of it, because I fully expected to get it done earlier. But you were the proper stimulus to move me on my way. I trust that you will enjoy it. It has been duly autographed.

With all good wishes, I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



February 19, 1938.

Mr. George Nettels,  
Pittsburg Midway Coal Co.,  
Pittsburg, Kansas.

Dear George:

George, it was swell of you to send us that wire. It came just at the right time, - just before going into battle, and I told the boys about you and the Kansas-Nebraska football game. I have told them not once, but several times. They remember you, and your name on that wire added a punch that was needed.

It was a great battle, George, and the kids just wouldn't quit. The Sooners had them licked, but the kids didn't know it and finally they broke the Sooners' back in the last minute of play.

With deep appreciation I am

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

FCA:AH



February 11, 1938.

Mr. Rolla Nuckles,  
Department of Speech and Dramatic Art,  
University of Kansas.

Dear Rolla:

We are deeply grateful to you for your splendid work in arranging the radio program for the basketball team. We have heard nothing but very favorable comment on the broadcast, and I am sure a large share of the praise should go to you.

Will you also thank your class for the part they took in making the program a success?

Again thanking you most sincerely, and with best wishes, I am

Cordially yours,

Director of Physical Education,  
Varsity Basketball Coach.

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THE UNIVERSITY OF KANSAS  
DEPARTMENT OF  
SPEECH AND DRAMATIC ART  
LAWRENCE - KANSAS

Dear Dr. Allen:

I was very happy to read the  
letter from Mr. Hess — also to be  
able to work with you on the broad-  
cast —

If I can be of any further help —  
and time permits — I'd be very glad to  
do so —

Sincerely  
Rella Nuchter.



February 14, 1938.

Mr. Rolla Nuckles,  
Department of Speech and Dramatic Art,  
University of Kansas.

Dear Rolla:

I am enclosing a letter from Mr. Ed Hess, of  
Kansas City, regarding our broadcast the other night.  
I thought you might be interested in reading it. I  
should be glad to have it returned at your convenience.

I am also sending you a mimeographed copy of  
the script for your files.

Sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.

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E. V. LANYON, VICE PRESIDENT  
A. F. McELHENIE, V. PRES. & SALES MGR.

C. F. SPENCER, PRESIDENT

K. A. SPENCER, TREAS. & CHIEF EGR.  
F. E. DOUGLAS, SECRETARY

ESTABLISHED 1885

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PITTSBURG, KANSAS

February 2, 1938.

Mr. F. C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear "Doc":

From the way I have responded to the receipt of your most recent effort and the copy of your long letter to Mac, you might think I had passed on to my reward whatever it may be, but I have been only dilatory, which is no excuse at all.

First of all, let me thank you graciously for your autographed copy. While you know I don't understand the technique of basketball to know what it is all about, yet I did enjoy reading the parts that were understandable. I think the points in your letter to Mac were well taken and I think it was not amiss to have gone on record thus.

I should very much like to be in Lawrence tonight and have high hopes that you will emerge victoriously. I know you have got quite a job on your hands this year, but am confident that before the final bell rings you will let them all know that Kansas is still a top competitor.

Please remember me to the folks and with kindest personal regards, I am

Cordially yours,

GEN:OM