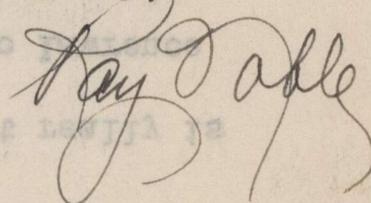


ways driven a big and beautiful car and you no doubt will continue to do so. Please don't think that I am knocking the buick or any other car when I say that we have a greater automobile in the Zephyr. I learned long ago not to ~~knock~~ knock the other fellow or team, but to have the confidence that your product or team is the superior, and then go out and prove it to myself and all concerned. This is what I would like to attempt in your case. I know that you are sold on the buick and I'm sure that if you will accept a demonstration and test the new Zephyr for everything one can possibly expect of an automobile that you will own no other car. Now "Doc", If you are really honest to goodness interested in either of these two cars I think I can arrange to bring either or both over at a convenient time for you and give you a demonstration. I'm sure that you are ready to trade that department ford off soon and I sure would like to be the one to sell you a new one.

I certainly am tickled to death about the football team and sincerely hope they can keep the good work up. I must close now and get back to some disagreeable work. Writing to you is always a pleasure because I feel I am talking to you, something that has always been a joy to me. Here's hoping this finds you and your family in the best of health, I remain,

Sincerely,



DR. E. C. VITEN

