

AMERICAN ASSOCIATION FOR HEALTH, PHYSICAL EDUCATION, AND RECREATION

A DEPARTMENT OF THE NATIONAL EDUCATION ASSOCIATION

1201 Sixteenth Street, Northwest, Washington, D. C.

January 10, 1940

To the Director in Charge of Professional Education
Programs in Health Education, Physical Education,
and Recreation

Dear Friend:

Efforts are being made this year to increase the membership in our national organization by contacting workers in the field, public and educational libraries, and teachers and students in teacher training institutions.

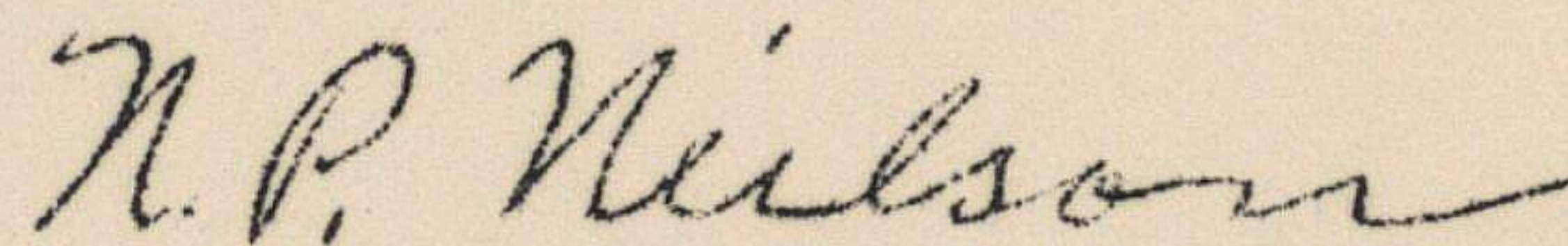
This letter is being sent to individuals in approximately four hundred institutions in the United States where majors or minors in physical education or health education have been established. In case you are not directly concerned, please hand this letter to the person most likely to give it attention. In some institutions it may be desirable to have a man contact the men students and a woman contact the women students. The procedure to be followed in each institution can be arranged locally according to your wishes.

We should like to request your cooperation in acquainting your major students, especially juniors and seniors, with the objectives, activities, and publications of their national professional organization. Student membership will serve the double purpose of giving them a great deal of material which can be used in their class work and of making them feel that they are already members of the profession they are about to enter.

It may interest you to know that Miss Mary Coleman of North Carolina has sent in memberships for 100% of her senior class; we have received 287 student memberships from the Cortland Normal School in New York; and several other institutions have very good records as far as student memberships are concerned.

Please let me know whether you are willing to undertake this responsibility. A sample membership application blank is enclosed. To save time simply type the names and addresses of the students who wish to join, sign your name certifying that they are students, and forward this list with a check for the amount. We shall be very grateful to you for this fine professional service.

Sincerely yours,



N. P. Neilson
Executive Secretary

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