

activity ticket.

2. That competitive bids be taken for broadcasting rights.

3. That tickets to athletic events be made available to faculty members and employes of the University at prices only slightly higher than those charged students.

We are not sure how far the jurisdiction of our committee extends. Assuming that it is one of our duties to consider matters which in a general way pertain to the enlargement of income we propose the following:

1. That an end coach be employed throughout the football season at a salary of approximately \$1,200.

2. That a freshmen coach be employed at a salary of \$2,500. (Mr. Hargiss to be assigned as coach of the "B" team).

3. That the Association undertake the organization of an alumni group formed ^{to} ~~for the purpose of~~ ^{information among} developing informed alumni upon matters concerning athletics, to aid in interesting qualified young men to attend the university, and to support the athletic program in such other ways as may become advisable. We suggest the state be divided into a number of sections, somewhere between 12 and 20, that one man be chosen as the head representative in each district and that he select some five or six graduates to work with him. The close cooperation of the Alumni Association in this respect is deemed necessary. However, it is our belief that the representatives should be tied in directly with the Athletic Board. Some one member of the alumni body should be chosen to head and direct the entire program.

4. If the money can be found, we believe it would be advisable to have a competent alumnus cover the state during the coming ^{winter and spring} summer primarily