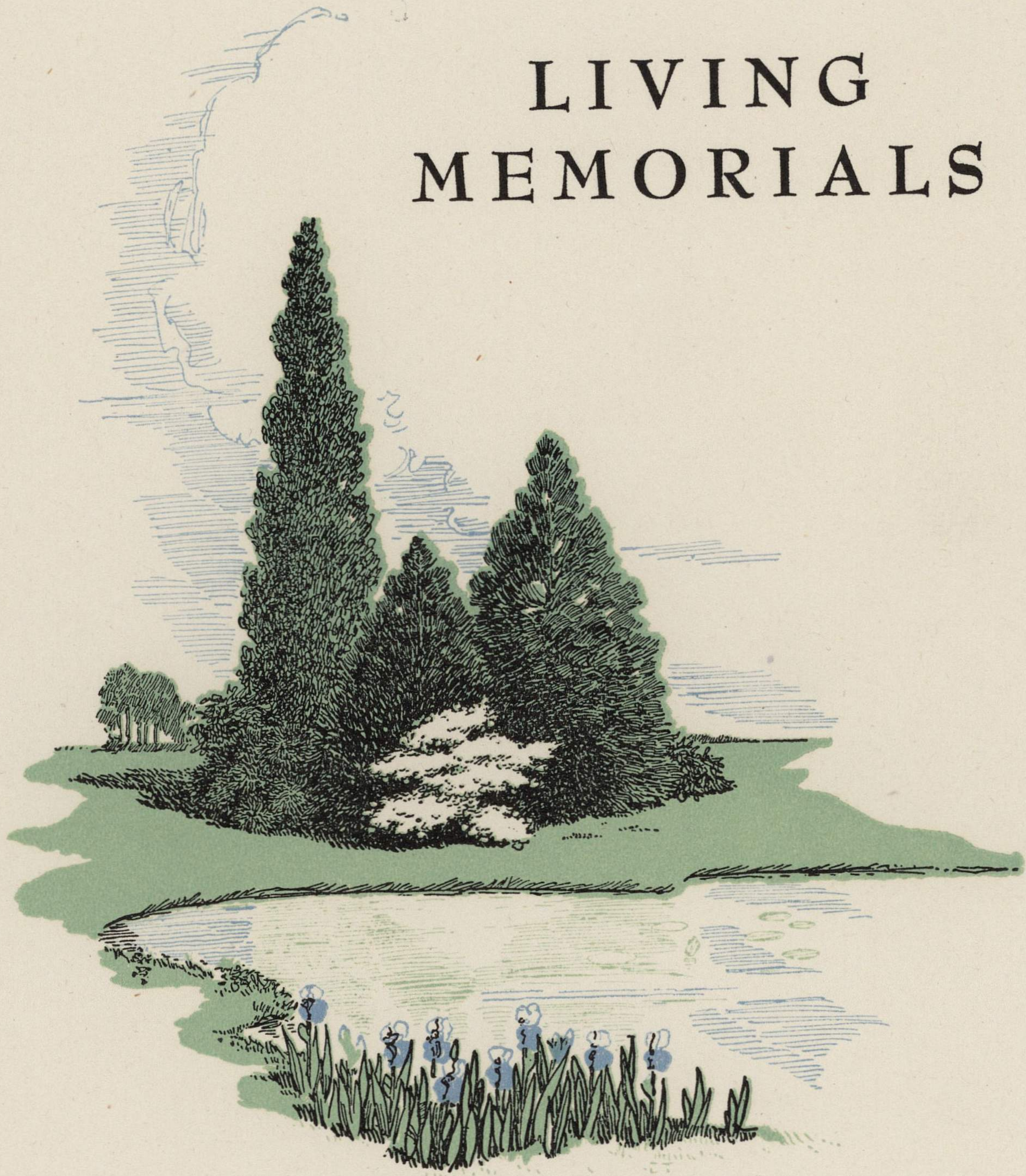


LIVING MEMORIALS



THE value of planning living memorials to the nation's heroes has been recognized in the minds of our people since World War I. Avenues and parks have been beautified in their honor by many civic minded individuals and organizations. The end of the present conflict will mark the beginning of a new era in memorial creation, which, if properly organized and administered, will result in worthwhile memorials of lasting beauty.

This booklet has been prepared to provide suggestions for individuals and organizations who wish to plan memorials to those who have made sacrifices in the war. It contains suggestions for the organization of committees, planning architectural and landscape features, administering funds . . . ways and means of securing cooperation and official support.

Those desiring additional copies of this brochure may obtain them from "Living Memorials," 636 Southern Building, Washington 5, D. C.






*"Like two cathedral towers these stately pines
Uplift their fretted summits tipped with cones;
The arch between them is not built with stones,
Not Art but Nature traced these lovely lines. . . .
Enter! The pavement carpeted with leaves,
Gives back a softened echo to thy tread;
Listen! The choir is singing; all the birds,
In leafy galleries beneath the eaves,
Are singing! Listen, ere the sound be fled,
And learn there may be worship without words."*

—LONGFELLOW

HOW TO PLAN AND ORGANIZE A LIVING MEMORIAL

 **W**ARS end; one good day the present War will end, too! When the world is quiet again the communities of this Nation will feel a need to express the abiding consciousness of the sacrifices which have been made for it and for us.

After every war the same urge is felt. Frequently the task of planning is placed in the hands of citizens who have the best will in the world but who do not have the experience or the specialized knowledge to bring to the effort the long range planning and imagination so essential to usefulness and permanency.

As a result, the memorials of each war have left an impression of the era in which they were erected. While the memorials of the American Revolution, The War of 1812 and the Civil War are somewhat similar, consisting mainly of battle monuments, battlefields and stacks of cannon balls, the first World War marked a distinct change in the conception of war memorials. Many of them embodied an excellence of architectural and landscape beauty still revered today. The trend to utility combined with natural beauty, however, was not emphasized sufficiently after the last World War to give these memorials the greatest usefulness and esthetic value. Therefore, the first and most important consideration in planning a memorial is to be sure that it is designed with foresight and that every detail is considered before actual construction begins. In most communities it is better to plan large, cooperative memorials than a number of scattered insignificant ones.



There are any number of forms which a memorial may take. Below is a list of suggestions:

- | | |
|--|---|
| Arboretums | Airfield buildings and plantings |
| Avenue plantings | Parks and parkways |
| Bird sanctuaries | Picnic grounds |
| City parks and squares | Play grounds |
| Conservation areas (game refuges,
soil conservation projects) | Roadside plantings |
| Forestry projects | Rose gardens |
| | Zoos (in connection with conserva-
tion project) |

These are projects that offer unlimited possibilities for inaugurating and perpetuating worthwhile living memorials.

It is planned, for instance, that in the next ten years approximately one billion dollars may be spent on airports in the United States. What better location could be selected by a city or community to establish a memorial than one to greet travelers and visitors at an air-park, or along the boulevard leading to an airport?

Bird sanctuaries, another type of memorial, appeal not only to children but to adults as well. In congested areas where a knowledge of nature is frequently obtained from books, this would have an educational value, as well as be a center of beauty and song.

An arboretum is also an interesting possibility. Here shrubs and trees would be planted . . . each would be marked so the public could easily identify the variety. This, in addition, could become a scientific project for study by students and others.

A very important phase of memorial planting should be the universal recognition of the vital part conservation plays, not only in the war effort but in normal peace-time pursuits and in helping preserve life itself.

It is fundamental that children will prove the best disciples of conservation, for children are more easily educated than adults. A splendid method of motivating conservation education is to develop a memorial conservation project in close proximity to the grounds of any city zoo. Thousands of persons particularly children, visit zoos, consequently the educational value of this type of memorial is unlimited.

Louis Bromfield in a recent article said: "Lately there has grown up spontaneously throughout the country a movement to make of the memorials to the dead of this war something not only beautiful but useful, which will contribute to the health, well-being and strength of the nation in the future. I have discovered the impulse in the minds of many wise citizens as well as in the plans of organizations and planning commissions, from Washington all the way to small towns and villages in the Middle West.

"The plans for a new kind of memorial have manifested themselves in many ways. The possibilities, of course, are endless. Frankly those projects which have interested me most are those which have to do with the out-of-doors. Several communities have under consideration plans for local forests to be dedicated to the



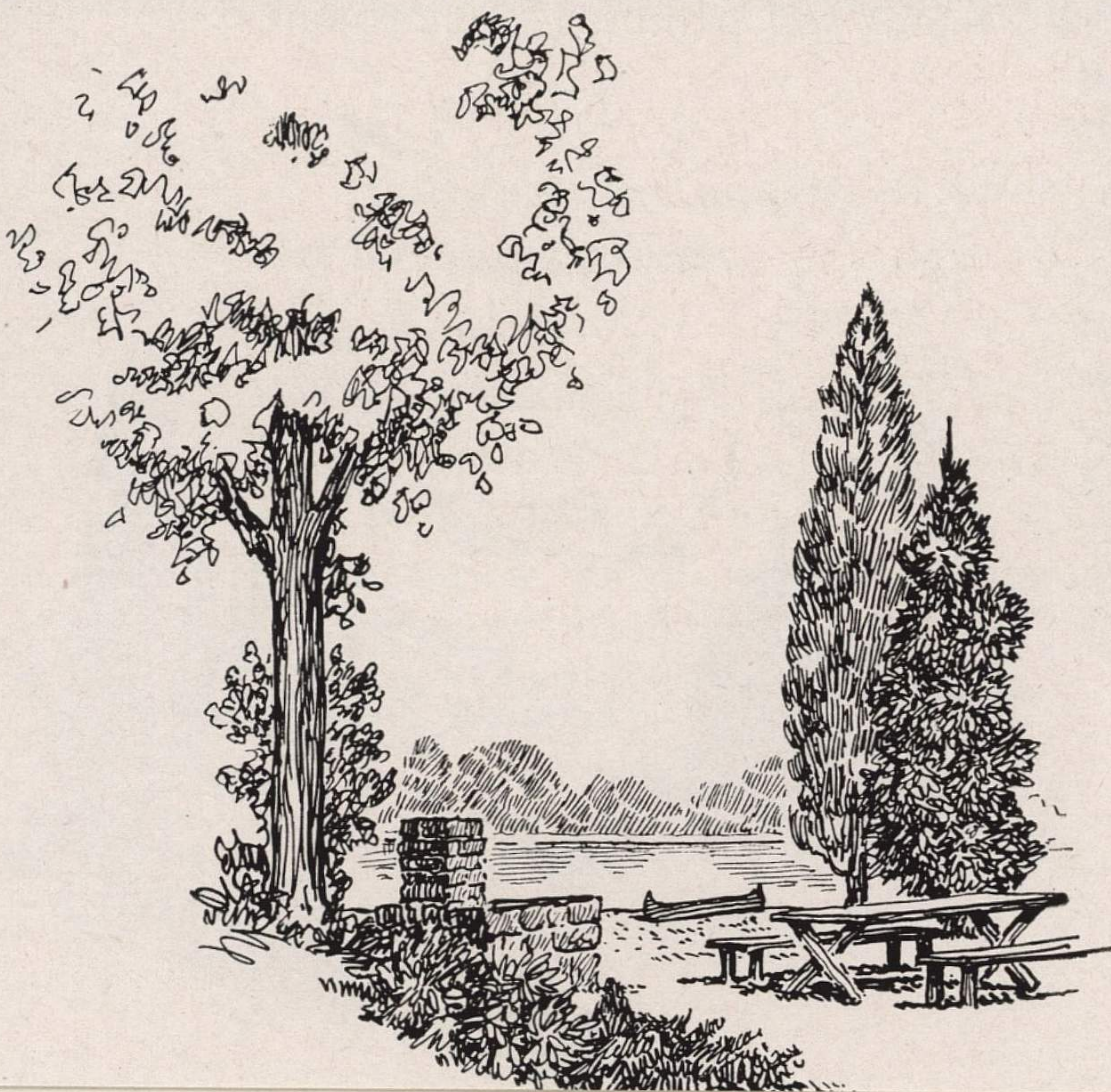
boys who went abroad but did not return—memorials in the form of living trees which provide recreational areas and provide a useful part in the growing national interest in the anchoring of our soil and the restoration of our waning natural resources. Other projects include the building of lakes in areas where lakes are a rarity, or the establishment of parks and other recreational areas.

“One plan is to establish roadside picnic areas, beautified by fine plantings of shrubs and trees, with good water and arrangements for barbecues. Another is the establishment of a sanctuary for wild birds, and still another the setting up a series of areas for the propagation of wild game. One city project provides for the planting of trees along its principal streets.”

PLAN OF ORGANIZATION

Below is the suggested procedure for organizing a living memorial committee. Of course, changes may be required to apply to local conditions.

1. Call meeting.
2. Appoint a temporary committee.
3. Decide on type of memorial desired.
4. Secure cooperation of local planning and parks commission.
 - a. Select location;
 - b. Obtain approximate estimate of funds required;
 - c. If similar project is being planned by another group, endeavor to coordinate efforts.
5. Appoint permanent committees.
6. Raise funds for preliminary expenses.
7. Employ landscape architect (site engineer) and architect, to design, in cooperation, buildings and the necessary landscape treatment.
8. After drawings have been prepared, furnish members of the fund-raising committee with copies of drawings to be used in solicitation of funds.
9. All funds raised should be turned over to a board of trustees composed of substantial citizens.
10. When goal covering the maximum amount of funds has been reached, including funds for maintenance or endowment, final plans may be drawn and contracts let for construction.
11. Appoint maintenance committee and trustees for endowment funds.





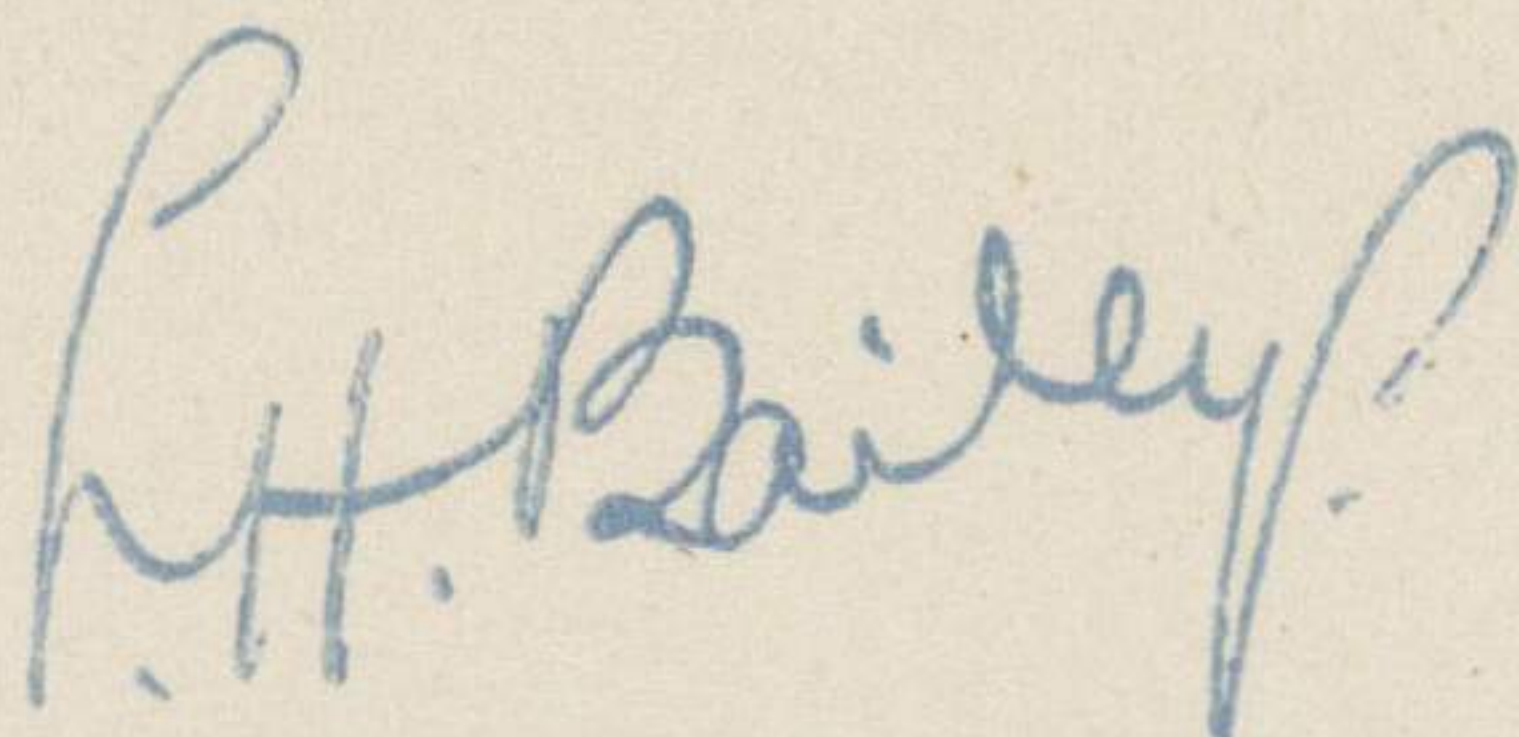
One most effective way of organizing a living memorial committee is to call a meeting of the leaders of each organized group, being sure that a member from each group is invited. Letters of invitation may be issued to the heads of Veterans Organizations, Fraternal Orders, Civic and Political Clubs, Women's Clubs, Business Organizations, Garden Clubs, Labor Unions, Religious Organizations, Parent-Teacher Groups. Every effort should be made to secure as broad a representation as possible. By this method the greatest possible number of citizens may be interested.

At the first meeting, outline generally the plan of organization, securing action on its adoption. In the event it is anticipated raising a large sum, it may be well to employ a paid director who will have the time to administer all of the details under supervision of the general chairman and the executive committee.

Any fund-raising campaign requiring the support of the public should be backed by an intensive publicity program, which would include newspaper releases, radio programs, letters and public addresses. The variety of the avenues of approach will, of course, depend upon the size of the community and the size of the fund to be raised. Well organized teams should be formed under captains. The workers should know the total sum for which they are to obtain contributions and informed of the day-to-day progress. The size of the fund required should be determined in advance by the finance committee, which will confer with a planning committee of well informed specialists. The amount of this fund should be based upon a reasonable expectation of what the community is capable of raising, and if the project is not to be turned over to a state or municipal agency for future maintenance, then a sufficient backlog of funds should be set aside for maintenance.



WE are living in a furious epoch. New statements of human standards will appear as we emerge, new motives will dominate masses of men. The instinct to be at peace and to memorialize will be vastly stimulated. I hope these memorials will express new ideas in artistic forms. Living testimonies that remain fresh and are useful to the people should have primary consideration. Obligations will rest on the people to maintain them, and thus will memories not fade or become static. Good careful plantings on public properties will make new appeal year after year, they will stand for tranquil living, and they will bless us all with the beauty and the bounty of the earth.



*Professor Emeritus of Horticulture
Cornell University*





NEWS



RELEASE

COMMUNITY WAR MEMORIALS FOR PHYSICAL FITNESS

FOR RELEASE MEMORIAL DAY
May 30, 1945

ALL STATES FAVOR
LIVING MEMORIALS

Columbus, Ohio, May 29---Whole hearted endorsement of "living" memorials for the service men and women of World War II has been received from every state in the United States according to George M. Trautman, Chairman of the American Commission for Living War Memorials.

"Over 1500 communities have signified their intention of building memorials that will increase the physical fitness of America", Chairman Trautman states. "In addition, many inquiries have been received from Canada, New Zealand, Cuba, Hawaii, Australia, Scotland, England, North Wales, and the Virgin Islands".

The Commission for Living War Memorials was created less than a year ago as a direct result of slight physical deficiencies of a large percentage of the men called up by draft boards all over the country. The purpose of the Commission is to encourage memorials that will fit into community life and at the same time contribute to the physical welfare of this and future generations.

At Bartlett, Texas, this town of 2,000 is planning a gymnasium-community center as a war memorial. Appleton, Wisconsin is well on its way toward a similar memorial, a community building that will seat approximately

MEMORIALS THAT LIVE WILL HELP BUILD A STRONGER, HEALTHIER NATION

Address Inquiries to George M. Trautman, Chairman, 30 East Broad Street, Columbus 15, Ohio

2500 people and include meeting rooms for service men and women, Boy and Girl Scouts and similar organizations.

At Oakland, California, a \$600,000 bond issue was passed on May 8 to cover the construction of five enclosed swimming pools to be dedicated as living memorials.

At Sharpsburg, Pennsylvania, there will be either a memorial athletic field or a recreation building. The Gold Star and Purple Heart Mothers and Wives of Sharpsburg will meet early in June to decide which one of these projects will constitute the Sharpsburg memorial.

Down in Kerrville, Texas, an active campaign has been under way for many months, backed by the Chamber of Commerce, to construct a memorial building that will include an auditorium, indoor playground or gymnasium, lounge and rest rooms and other facilities. Land has already been acquired and the building is being planned to fit into community growth for many decades. In Kerrville, no tax funds are being devoted to the memorial since the local committee feels that by using taxes, service men and women who own property would be paying in part for their own memorial.

A similar community center is well on its way in Lenior, North Carolina. At Freeport, Illinois, the American Legion has raised a large part of the necessary funds for a memorial home to be erected after the war.

In many communities, memorial parks and forests are being planned. The first dedication of this type of memorial was held on May 5 at Merrill, Wisconsin when the Merrill Memorial Forest was officially dedicated. While the American Legion Post of Eustis, Florida is chief sponsor of a memorial building for that city, the building when completed will be available for all civic organizations and will include recreation rooms and afford a wide number of facilities for the entire community.

Brooklyn, New York, Pearl Harbor and San Diego, California are among the communities in the multi-million dollar class. At San Diego, a memorial program that will extend over a long period of years is in prospect, centering around a community building that will include, besides veterans headquarters, a convention hall and an opera house. This memorial will be situated several blocks from the present civic center and plans include the widening of the street connecting the two to form an esplanade.

Among the many memorials that have already been completed and dedicated is the Rodger Young Memorial at Fremont, Ohio. On March 25, high Army officials, Governor Frank J. Lausche of Ohio and 25,000 friends and neighbors of Private Rodger Young dedicated a park and swimming pool at Fremont as a living memorial to "all infantrymen". The story of Rodger Young who was posthumously awarded the Congressional Medal of Honor is known to everyone.

At Kalamazoo, Michigan, a pretentious campaign got under way when a substantial gift was made by the father of Lt. Chester M. Angell who was killed in action over Sardinia. A recreation area with facilities for football, baseball and track will be dedicated when completed as "Angell Field". Supplementing this, the Kalamazoo College Associates are now seeking additional funds for a field house for other sports and forms of recreation.

At Burlington, North Carolina, an organization was formed some time ago and incorporated as "The Burlington Community Building Corporation". This group has already purchased a block of property near the down town business district and when materials become available will build a recreation center as a living war memorial.

According to Chairman Trautman inquiries from new towns and communities continue to come in by the score every day of the week and the total is expected to reach 5,000 by the end of the year.

"A tremendous increase in national physical fitness is expected when these memorials are completed" Chairman Trautman states. "This should be an everlasting monument to the courage and sacrifice of our service men and women".

WAR MEMORIAL PROJECTS

1. Outdoor Swimming Pool
(\$150,000)
2. Outdoor Memorial Theatre
(\$100,000)
3. Carillon (\$25,000)
4. Carillon with Tower
(\$125,000)
5. Dormitory for Men
(\$150 - \$300,000)
6. Scholarship Houses
(\$75,000 units)
7. Field House and Men's Gymnasium
(\$750,000)
8. Memorial Drive
(\$125,000)
9. Hand Ball and Squash Building and Tennis Courts
(\$100,000)
10. Low Cost Housing under Stadium
(\$300,000)
11. Apartment Dormitories for Married Students
(\$300,000)
12. Campus Planting
(\$100,000)
13. Memorial Room and Dining Room, Union Building
(\$150,000)
14. Scholarships and Loan Funds in International Relations
(\$)
15. Lectureship in International Relations
(\$250,000)

Phog let me know if Mrs Allen can come to dinner. JE

RANDOM REPORTS ON PLANS FOR WAR MEMORIALS AT COLLEGES AND UNIVERSITIES

ALABAMA: No decision. Have discussed plans for an alumni home but nothing definite done. Hesitate to launch campaign until alumni chapters have had opportunity to discuss plan. (Tom Garner died December 13, 1944.)

AMHERST: Have started to raise \$100,000 for new intramural athletic field, eventually to be dedicated as Amherst's war memorial.

BROWN: Present inclination is to postpone decision to include wishes of men now in service.

CALIFORNIA: Consideration of proposition coming up in immediate future. Want to know what others are thinking, doing.

DENVER U. Just now setting up committee of alumni, faculty and students to evolve plans. No decision has even been considered but the thought runs through the minds of some members of the administration that a student union of greatly enlarged proportions would be the desirable thing.

INDIANA U. No formal action. Suggestions heard: (1) Fund to produce income for scholarships (2) Open air Greek theater. Most likely that some memorial will be provided. Will take a look around to see what others are doing. Memorials to last war: Stadium, Union, Women's Dorm.

IOWA STATE: Students got college to raise fees \$2 a quarter to provide funds for added wing to present Student Union as memorial to Iowa State men and women in World War II, the present Union being a memorial to World War I. Nothing said lately about a project which was discussed last November involving a \$750,000 combination field house and auditorium. Some alumni disappointed at making added wing to last War's memorial the memorial for this war. Might do something about it.

STATE U. OF IOWA: Last three graduating classes have left class memorial funds to be used in University general memorial stipulating that a committee of University administrative officials, the alumni secretary and presidents of classes involved will determine nature and location of Memorial and arrange for procurement of additional funds.

KANSAS: Committee chosen by alumni president, at request of Chancellor now in process of considering memorial.

KANSAS STATE: Nothing formal yet done. May declare new Student Union now almost ready for construction as War Memorial.

MISSOURI CENTRAL STATE TEACHERS COLLEGE: Chapel. Campaign now under way.

NEBRASKA: Alumni organization of senior men's honorary body contemplates \$50,000 bell tower honoring their members who have lost lives. President of general Alumni Association expects to put before the alumni board at next meeting the question of general University memorial. One suggestion that has been made: restoration of University Hall, only building on campus from 1870 to 1886.

OHIO STATE: Writing \$25,000 for War Memorial Scholarships into the annual Alumni Fund program this year. Same plan to carry on for two or three years.

OKLAHOMA: No memorial now planned except tablet provided by class of 1944. Student Union, a memorial to last war, to be expanded by bond issue and paid from student fees and operations. This is not a memorial to this war's participants however.

PENN STATE: Executive committee composed of alumni and trustees of the College will determine policies of any campaign Professional fund raising organization likely will be used. Penn State's greatest needs include student welfare buildings including Student Union, Field House, Chapel.

PRINCETON: Committee has been appointed but no plans have been made for a single University memorial. Rather the committee has made its task the suggesting of possible memorials for individuals who might be interested in establishing an individual memorial for some friend or relative. After last war the names of Princeton men who died were put up in Memorial Hall along side those who fell in the Revolution, Civil and Spanish American wars. The various classes established war memorial scholarships for their classmates. Probably about same procedure will be followed after this war.

TEXAS: Matter under discussion a year ago but quiescent now because of other pressing problems.

WISCONSIN. Problem in air. Centennial in 1949 throws question of memorials for this occasion into consideration along with War memorials. Movement on foot to get Legislature appropriate money to provide memorial for World War II. Nothing definite.

Alumni Fund program this year. Same plan to carry on for two or three years.

ITEM FROM AMERICAN ALUMNI COUNCIL NEWS, JANUARY, 1945. Led by class of 1944. Student Union, a memorial to last war, to be expanded by bond issue and paid from student fees and operations. This is not a memorial to this war's participants however.

Jim Armstrong (Notre Dame) reported on his survey of proposed war memorials. Of 135 scattered colleges, 41 planned no memorials; 30 would construct some type of building (usually for athletic purposes); 17 will erect tablets; 22 will have miscellaneous memorials such as arches, gateways, and flagstaves; 25 don't know yet.

Professional fund raising organization likely will be used. Penn State's greatest needs include student welfare buildings including Student Union, Field House, Chapel.

PRINCETON: Committee has been appointed but no plans have been made for a single University memorial. Rather the committee has made its task the suggesting of possible memorials for individuals who might be interested in establishing an individual memorial for some friend or relative. After last war the names of Princeton men who died were put up in Memorial Hall along side those who fell in the Revolution, Civil and Spanish American wars. The various classes established war memorial scholarships for their classmates. Probably about same procedure will be followed after this war.

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ALUMNI ASSOCIATION of the UNIVERSITY OF KANSAS
PUBLISHER OF THE GRADUATE MAGAZINE
HEADQUARTERS—ROOM 226 FRANK STRONG HALL
LAWRENCE, KANSAS

February 27, 1945

Dr. F. C. Allen
Robinson Gymnasium
Campus

Dear Dr. Allen:

The sincere appreciation of the Alumni Association and all of the University is yours for coming to the meeting Saturday, for consideration of a war memorial. Minutes of the meeting are enclosed.

You will notice that Justice Wedell has appointed the following executive committee, which he chose for purposes of availability as well as ability: Justice Wedell, Mr. Tanner, Mr. Rice, Don Alderson, Mrs. McCoy, Mr. Hill and Judge Somers with Chancellor Malott, President Holmes and Secretary Ellsworth as ex-officio members. He plans to have a meeting of this committee at an early date. You will hear from that meeting soon.

In a conference held between Justice Wedell and Chancellor Malott after the meeting, the following projects from Mr. Malott's list, which he read at the meeting, were chosen as apparently having elicited some interest among the committee:

Outdoor swimming pool.
Outdoor memorial theater.
Carillon.
Carillon with tower.
Scholarship houses.
Memorial drive.
Memorial room and dining room, Union Building.

Justice Wedell and Chancellor Malott are both eager to have from you your reaction to suggestions heard at the meeting Saturday, plus any additional ideas that you may have had or that have come to you since the meeting.

In addition to the executive committee, other committees will be appointed for the several phases of this movement. We assure you that we will be grateful for your continued interest and help.

Cordially yours,

Fred Ellsworth
Secretary, Alumni Ass'n. K

FE:cs
encl.

DIRECTORS

BALFOUR S. JEFFREY, '28, Topeka

OSCAR S. STAUFFER, fs'12, Topeka State Journal, Topeka

BERTHA LUCKAN MCCOY, '09, Emporia

RICHARD B. STEVENS, l'25, 1123 Louisiana St., Lawrence

W. T. GRANT, fs'05, B.M.A. Bldg., K.C., Mo.

RAY S. PIERSON, l'23, Burlington

HARLAND B. HUTCHINGS, l'16, 1207 Grand, K.C., Mo.

HUGO T. WEDELL, '15, l'20, Supreme Court, Topeka

CLARENCE MCGUIRE, '29, 922 Oak, K.C., Mo.

MADELINE N. HURD, '15, 224 Greenwood, Topeka

MEETING OF COMMITTEE ON WAR MEMORIAL
With Members of Alumni Board of Directors
Pine Room, Memorial Union
Saturday, February 24, 1945

Present: Justice Hugo T. Wedell, chairman
Chancellor Deane W. Malott
Edward W. Tanner
Mrs. Leo Haughey
J. W. Murray
Justin Hill
Carl V. Rice
Prof. Allen Crafton
Dr. F. C. Allen
Harry V. Chase
L. J. Bond
Albert Haas
John G. Somers
C. C. Stewart, pres. Endowment Association
Donald Alderson, vice president Class of 1945
Persis Snook, president All Student Council
Mrs. Curtis McCoy

Other Alumni Board Members:

C. B. Holmes, president
Richard H. Stevens
Madeline Hurd
Fred Ellsworth, Secretary

Chairman Justice Wedell outlined the purposes of the meeting: To consider the conception of World War II memorial for the University. He called on Mr. Holmes to review the University's experiences in building its World War I memorial.

Mr. Holmes told of the choice of the stadium and union as a joint memorial. For these approximately \$965,000 was induced in pledges of which something like \$675,000 was paid. Of this amount, about \$288,000 went into the stadium, nearly \$225,000 into the Union and \$33,000 into the James Woods Green statue, which separate project was absorbed into the War memorial campaign during its progress. The remainder was used in campaign, collection and administration expenses. In addition to the benefits of the memorial structures he declared that the activity had engendered tremendous effect in cementing relationship between the University and the students and alumni. This was the first successful widespread venture in student and alumni aid to the University. It had established a vision of giving to the University which had resulted in other successful projects later. He called attention to four projects currently under way: Medical School Union, Athletic Director Quigley's movement to retire Stadium debt by gifts of War Bonds, the William Allen White Foundation and the Danforth Chapel, the last mentioned requiring only about \$3,000 for completion.

The chair asked Fred Ellsworth to report on what other colleges and universities are doing in regard to World War II memorials.

Chancellor Malott was asked to advise the committee as to desirable developments which he might have in mind and which might be used as memorial projects.

He gave a list of fifteen, not all of which he would recommend as fitting War Memorials.

Outdoor Swimming Pool (\$150,000).
Outdoor Memorial Theatre (\$100,000).
Carillon (\$25,000).
Carillon with Tower (\$125,000).
Dormitory for Men (\$150 - \$300,000).
Scholarship Houses (\$75,000 units).
Field House and Men's Gymnasium (\$750,000).
Memorial Drive (\$125,000).
Hand Ball and Squash Building and Tennis Courts (\$100,000).
Low Cost Housing under Stadium (\$300,000).
Apartment Dormitories for Married Students (\$300,000).
Campus Planting (\$100,000).
Memorial Room and Dining Room, Union Building (\$150,000).
Scholarships and Loan Funds in International Relations.
Lectureship in International Relations (\$250,000).

The chair threw the meeting open for discussion and further suggestions and called on individual members for expressions of thought.

Dr. Allen: His long time dream, which could be made into a fitting memorial, has been the clearing of the three blocks north of the stadium to be made into an open vista and grand entrance to the University with perhaps a bell tower located in the plot.

Mr. Tanner: Many memorials erected twenty-five years ago missed their mark. In his estimation certain points should be kept clearly in mind. A memorial should be something that will endure. It must be such that it will inspire, that it will raise aspirations of all who see it. It may be of practical use.

Miss Snook: Her conversations with students had led her to believe that they want something practical.

Mr. Alderson: It should be something of use to both men and women.

Mr. Haas: A thorough survey of student opinion should be sought.

Mr. Bond: He disliked the idea of anything so commonplace as housing facilities. Something like a carillon, whether or not it should have a beautiful new tower to house it, would be to his mind the real memorial.

Mr. Murray: The committee should not go too far in its decision, too soon, but rather study through plenty of time what may be needed and wanted.

Mr. Malott: No immediate choice should be made at this meeting, but brisk movement toward decision and action he thought highly advisable, while the matter is fresh in mind, while people are known to have means.

Other general discussion disclosed the feeling on the part of many members of the committee that it would be useless to await consultation with men and women in service for the reason that they will have no unanimity of opinion, will not even desire to be choosing their own memorial. Furthermore it appeared

that they will be returning home singly and in groups through an indefinite period of time.

Moved by Mr. Rice, seconded by Mr. Hill: That it is the sense of this group that the War Memorial Committee should continue to exist for the purpose of selecting and arranging the financing of a proper memorial to those University of Kansas students and alumni who have served in World War II. Carried.

The phrase "those University of Kansas students and alumni who have served in" was set into the above resolution as an amendment on motion of Mr. Rice, seconded by Mr. Holmes, after the question was raised as to whether the memorial should be to all who served or to those who had died.

The chair continued his requests for remarks:

Mr. Stewart: Any structure or fund needed and used in the ordinary operations of the University, to his mind, is not a memorial. Specifically, the stadium and union, are not real memorials. He doubts that any great number of students think of them as such. A bell tower or perhaps a hall to house students from foreign lands and thus foster international understanding would be worthy of consideration.

Mr. Stevens: Agreed that a memorial should not just be something we needed and used the memorial urge to get.

Mr. Chase: Same feeling. He thinks of the Lincoln memorial in Washington as the real type of remembrance.

Mrs. Naughey: It should be something that will help oncoming generations of students. Scholarship houses, possibly for use of children of soldiers and sailors.

Mrs. McCoy: She had come with a strong feeling for selection of something practical, but in the light of comments and suggestions heard, might be willing to change.

Mrs. Hurd: Same feeling.

Moved by Mr. Holmes: That the chair appoint sub-committees for detailed study of classified types of projects, all members of the committee being surveyed to ascertain which type of memorial he or she is most interested in, the chair making assignments to sub-committees on the basis of preferences so learned, each sub-committee reporting at a subsequent meeting of the entire committee with adequate presentation of its choice. Seconded by Mr. Rice. Motion lost 6 to 7.

Moved by Mr. Hill, seconded by Mr. Bond: That the chair be authorized to appoint an executive committee for whatever negotiations and preparations are necessary in the absence of the general committee. Carried.

Justice Wedell appointed the following executive committee: Wedell, Tanner, Rice, Alderson, Mrs. McCoy, Hill and Somers with Chancellor Malott, President Holmes and Secretary Ellsworth as ex-officio members.

Signed

Fred Ellsworth
Secretary

CHARLES B. HOLMES, e'15, President
7 East 7th St., Lawrence, Kansas

FRED ELLSWORTH, '22, Secretary,
Alumni Office, Lawrence, Kansas

GEORGE NETTELS, e'21, Vice-President,
Pittsburg, Kansas

ALUMNI ASSOCIATION *of the* UNIVERSITY OF KANSAS
PUBLISHER OF THE GRADUATE MAGAZINE
HEADQUARTERS—ROOM 226 FRANK STRONG HALL
LAWRENCE, KANSAS

February 13, 1945

To Members of the War Memorial Committee:

At the request of Justice Hugo Wedell, chairman of this committee, we are calling a meeting for 3:30 p.m., Saturday February 24.

We consider this a most important meeting and hope you will be able to make arrangements to be present. Chancellor Malott has set aside all other engagements in order to be present. We shall have results of surveys among the great Universities of the country to give you a report as to what others are doing and will make of this meeting an occasion for formulating plans and policies in regard to the war memorial for our own University.

Following the meeting there will be a dinner in the Memorial Union to which members of the committee, their wives or husbands are invited. After that comes the Kansas-Missouri basketball game, tickets for which will be provided for all who do not already have them.

Please advise whether you can be present.

Cordially,

Fred Ellsworth

Secretary

FE:fr
Enc.

DIRECTORS

BALFOUR S. JEFFREY, '28, Topeka

OSCAR S. STAUFFER, fs'12, Topeka State Journal, Topeka

BERTHA LUCKAN MCCOY, '09, Emporia

RICHARD B. STEVENS, '25, 1123 Louisiana St., Lawrence

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RAY S. PIERSON, '23, Burlington

HARLAND B. HUTCHINGS, '16, 1207 Grand, K.C., Mo.

HUGO T. WEDELL, '15, '20, Supreme Court, Topeka

CLARENCE MCGUIRE, '29, 922 Oak, K.C., Mo.

MADELINE N. HURD, '15, 224 Greenwood, Topeka

Active Membership, with Graduate Magazine Subscription, \$3 Annually. Life Membership, \$60 Single Payment or 10 Installments of \$7.50

January 17, 1945.

Mr. C. B. Holmes,
7 East 7th St.,
Lawrence, Kansas.

Dear Charlie:

I will be happy to serve to the best of my ability on
your contemplated Memorial Committee.

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

ALUMNI ASSOCIATION *of the* UNIVERSITY OF KANSAS
PUBLISHER OF THE GRADUATE MAGAZINE
HEADQUARTERS—ROOM 226 FRANK STRONG HALL
LAWRENCE, KANSAS

January 13, 1945

Prof. F. C. Allen
801 Louisiana
Lawrence, Kansas

Dear Mr. Allen:

Many universities and colleges are already making preliminary plans looking toward the creation of memorials to the students and graduates who are serving in this war.

Our Board of Directors has decided to set up a committee for the purpose of making a study of the matter, to consider the choice of a fitting memorial and to suggest plans for bringing it into being when the proper time arrives.

You are asked to serve as a member of this Committee of which Justice Hugo T. Wedell of Topeka has agreed to act as the Chairman. The Chancellor has also agreed to serve on the Committee and give it his assistance.

Justice Wedell has asked the alumni office to collect and prepare some data about memorials prior to the first meeting of the committee. At some time in the near future he will call the committee together and you will hear from him at that time. In the meantime you might be thinking about the matter and discussing it with other interested persons.

You may be sure that the Association will appreciate your service on this important Committee.

Yours truly,

CB Holmes

C. B. Holmes

CBH/A

Other members of the Committee are:

H. T. Wedell, chairman
D. W. Malott
Edw. W. Tanner
Mrs. Leo Haughey
J. W. Murray
Justin Hill
Carl V. Rice

Allen Crafton
H. V. Chase
T. J. Strickler
L. J. Bond
Albert Haas
Mrs. Curtis McCoy
Judge John G. Somers

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CLARENCE MCGUIRE, '29, 922 Oak, K.C., Mo.

MADLINE N. HURD, '15, 224 Greenwood, Topeka

November 13, 1944.

"Living Memorials",
636 Southern Building,
Washington 5, D. C.

Dear Sirs:

I have received a copy of the brochure, "Living Memorials", and am greatly impressed with it.

I would appreciate it if you would send me four additional copies.

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

NEWS



RELEASE

COMMUNITY WAR MEMORIALS FOR PHYSICAL FITNESS

Exclusive Radio Release - - For release upon receipt

The campaign for "living" war memorials sponsored by the National Commission on War Memorials is attracting widespread interest, according to commission chairman George M. Trautman, Columbus, Ohio. Many communities have already organized for the purpose of erecting a memorial that will lend itself to recreation and team play and increase the physical fitness of this generation and of those to come.

Within a short time, the memorial commission will issue a brochure, complete with illustrations of every type of war memorial. Everything from a simple hiking trail to a million dollar recreation center will be discussed.

Among communities that have already signified their intention of using local funds for a "living" war memorial are: Washington, D. C.; Paducah, Kentucky; Columbus, Ohio; Peoria, Illinois; Chester, Pennsylvania; Longmeadow, Massachusetts; Romeo, Michigan; Burlington, North Carolina; Wilmette, Illinois; Detroit, Michigan; Woodstock, Illinois; Columbus, Indiana; Chatham, Michigan; St. Louis, Missouri; Redwood Falls, Minnesota; Hcopsten, Illinois; North St. Paul, Minnesota; Warwick, New York; Oakland, California; Shirley, Massachusetts; Lardeo, Texas; Camden, New Jersey; Philadelphia, Pennsylvania; Kalamazoo, Michigan; Fond Du Lac, Wisconsin; Slatington, Pennsylvania; Sioux City, Iowa; Wellsburg, West Virginia; Sylacauga, Alabama; Brownwood, Texas; Norwood, Minnesota; Gadsden, Alabama; Nashville, Tennessee; Aurora, Illinois; Wheeling, West Virginia; Grand Rapids, Michigan; Kasota, Minnesota; New Britian, Connecticut; Arlington, Massachusetts; Norfolk, Virginia; Passaic, New Jersey; Warroad, Minnesota; Williams, Minnesota; Atlantic City, New Jersey; Oil City, Pennsylvania; Meridian, Mississippi; Greenwich, New York; Meriden, Connecticut; Fort Atkinson, Wisconsin.

-1-

MEMORIALS THAT LIVE WILL HELP BUILD A STRONGER, HEALTHIER NATION

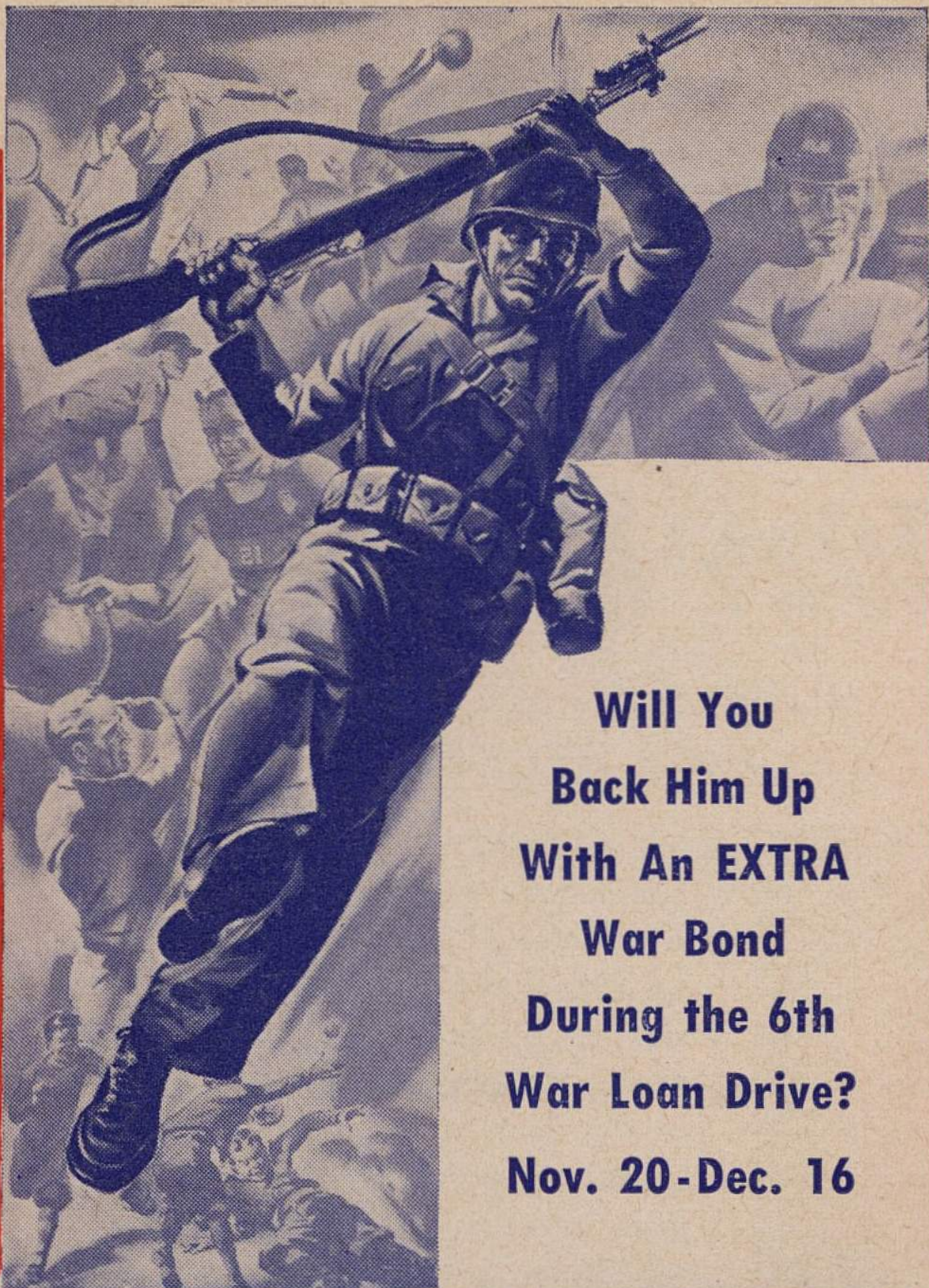
Address Inquiries to George M. Trautman, Chairman, 30 East Broad Street, Columbus 15, Ohio

A national survey has shown a great lack of facilities for recreation and team play among the high schools in the United States. With this in mind, Mr. H. V. Porter, executive secretary of the National Federation of State High School Associations has urged all of the high schools in the country to consider the merits of a "living" war memorial in their town, either as part of a high school expansion program or as part of the community center, accessible to high school students. "We are not campaigning against statues and that type of memorial since they have their part in many communities", Mr. Trautman stated. "We are, however, asking each community that is planning a memorial to consider whether or not one with a recreational feature would not be better for the future of the community than an inanimate tablet, statue or monument".

Practically all of the leading sports figures in America have endorsed the campaign for "living" war memorials, which was brought to them in concrete form at the various meetings surrounding the All-American boys baseball game, held at the Polo Grounds in New York last August.

According to chairman Trautman, many inquiries are being received at his office from civic minded individuals who feel the need for such a memorial for their city. Radio commentators, sports writers, school superintendents and city officials predominate. If a committee has been organized in your community for the purpose of planning a memorial, a postcard or letter to the Commission on War Memorials, 30 East Broad Street, Columbus, Ohio, will bring you immediate action.

The Commission is being assisted by an advisory board of prominent architects headed by Howard Dwight Smith, designer of the Ohio Stadium and many other athletic structures. These architects were selected first for their ability in this particular field and, secondly, for their geographic location. The Committee is so scattered over the United States that one of these men is not far removed from any given town. Under no conditions will this Commission submit plans through these architects, but will merely advise as to the type of memorial best suited to the funds and population of the inquiring community.



Will You
Back Him Up
With An EXTRA
War Bond
During the 6th
War Loan Drive?
Nov. 20-Dec. 16

"ATHLETICS ARE PLAYING A PART"

THE COACH

PUBLISHED BY

LOWE & CAMPBELL

For the Exchange of Ideas Among Schools

Vol. XXI, No. 2

Circulation 45,000

Nov.-Dec., 1944

Yes — We Have No Banana Oil...

PROBABLY there are many firms accepting orders for basket balls and basket ball uniforms and making definite promises of delivery. We know that. We also know that many of these promises will not be fulfilled. For our part, we prefer that you, Friend Customer, know the facts. Here they are, unvarnished, untinted and unflavored by the oil of optimism:

BASKET BALLS

The Army and Navy are taking all that can be produced—and that production is falling short of their needs. There is a critical shortage of bladders and those which can be made must go into the items to be supplied to the armed forces on war contracts. That isn't a suggestion—it's an order! And it's an order that affects all manufacturers—the large ones and the small ones.

UNIFORMS

All materials are scarce. Yarns and fabrics in wool, cotton and rayon are used in such huge quantities in the war program that there is practically none left for civilian distribution. This hits with a full impact on the type of materials used in the manufacture of athletic clothing.

Another point, too, is that the Army and Navy are big purchasers of this type of apparel. Football, Basket Ball, Baseball and Track uniforms are now being produced on military directives for shipment overseas.

NO IMPROVEMENT IN SIGHT

It would only be wishful thinking to predict that the situation will clear up quickly. When the shooting is over in Europe, our boys in the service will need athletic and recreational equipment MORE—not less—than they need it now. They can't be brought back across the seas all at once. They will not put in their time drilling and digging foxholes after hostilities cease. No one knows that better than the military authorities.

BUYING MORE THAN THEY NEED?

The statement is made frequently that the Army and Navy are buying much more than they need. The point is overlooked that there are millions of these boys over there—and millions over here getting ready to go over there—who desperately need the physical and mental benefits of sports and games. Maybe you get tired hearing "The boys in the service come first." But draw a deep breath of patriotic air and tell the world that there isn't any other group entitled to be placed ahead of them! Getting more than they need? Why, brother, all the wheels of the athletic industry can't produce that much!

WHAT TO DO

The shortage presents problems that are real. And the indications are that these problems will become more and more acute in the next several months. The only answer is to take the best care possible of the equipment on hand—make it last—make it do! Buy basket balls wherever you can get them—and don't be too particular about the make or shape! Meanwhile, give the old ones the tender care a mother gives her ailing offspring!

Will we accept any orders at all for uniforms? Yes—if you are willing to place them with the understanding that you will take delivery whenever we can make it! You know we used to suggest a "second choice" to avoid delay. But that won't do the job today! In placing an order, give us a whole bunch of selections! Each "choice" you add to your list adds to your chances for getting delivery.

A PROBLEM THAT'S REAL

Please don't expect too much even in such cases where we do have the material in the right quantity, the right quality and the right color. There still remains the labor problem—we are reminded daily that you can't produce without producers. Expert workmanship is required to produce our line and experienced operators are not obtainable. Green help must be trained and that is not an overnight process. Many of these trainees do not stay with a job long enough to learn what it is all about. That means starting all over again—and that we do in spite of the conviction that only a small percentage of the new trainees will remain long enough to contribute anything in the way of production. *The labor problem is real and no real improvement can be expected until V-E Day when cut-backs can be made in the production of the actual implements of war.*

WE'LL DO OUR BEST

There is no one who appreciates more than we do the importance of carrying on with the athletic and physical training programs in our schools and colleges. Everything we can do to keep them going full speed ahead will be done. Every order placed with us will be handled to the best of our ability. If we do not have exactly what you want, we'll try to send something that at least will do in a pinch—and don't let any glib-tongued salesman tell you that a real "pinch" doesn't exist so far as athletic equipment is concerned.

And if we can send nothing at all, we'll tell you so—frankly and promptly. There is one commodity that has never been in stock with us—and never will be—and that's "banana oil"!

Communities Planning "Living" War Memorials

THE AMERICAN COMMISSION FOR COMMUNITY WAR MEMORIALS COUNSELS MANY COMMUNITIES ON PLANS FOR POST-WAR MEMORIALS FOR PHYSICAL FITNESS AND RECREATION

INQUIRIES have been received from all but nine states in the United States by the American Commission for Living War Memorials, according to Chairman, George M. Trautman. The Commission was created by Paul V. McNutt, Federal Security Administrator under the Committee on Physical Fitness, to encourage the erection of such types of memorials that will increase the physical fitness of America.

"Practically one-half of the first two million men to appear before their draft boards were physically deficient," Chairman Trautman cites. "A memorial designed to furnish recreation and team or individual play will make a fine contribution to American health and well being and at the same time be a fitting symbol to the men and women who have served in World War II."

A Source of Information For All

Hundreds of communities have written the office of the Commission stating that they have either raised their funds or are in the process of organizing to plan a suitable living memorial. Some of these inquiries involve a very small expenditure and many of them run into large funds. All of them, however, are sincerely designed to fit the communities' needs and pocketbook. In Seattle, Washington, a group of boys have secured the grant of a tract of timber. They plan to reforest it, chart a hiking trail or two through the trees with outdoor ovens and other picnic facilities and then to dedicate it as a living memorial. In Baltimore, Maryland, a five million dollar recreation center is being planned by Mayor McKeldin. No matter how large or small the project is, the American Commission for Living War Memorials is ready to advise and assist.

A Brochure of Planned Memorials

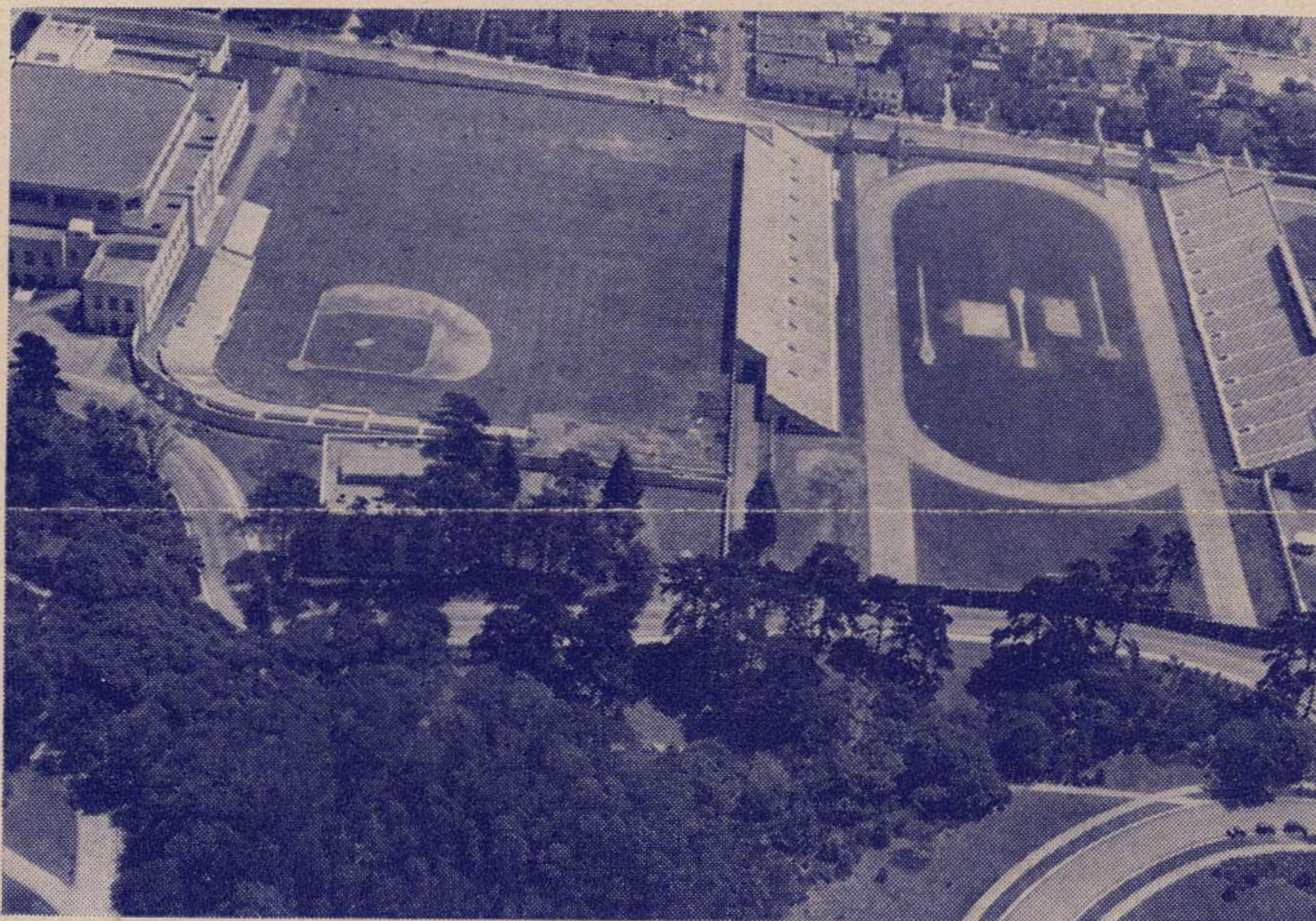
Some time during the month of November, a sixty-page brochure containing some 200 illustrations of various types of "Memorials That Live" will be published by the Commission. Any individual or group that is contemplating such a memorial may obtain a copy by writing to the office of the Chairman, Commission of Living War Memorials, 30 East Broad Street, Columbus 15, Ohio.

Living Memorials Take Many Forms

To indicate the variety of undertakings, Chairman Trautman has cited several inquiries. In Lewisburg, Pennsylvania, the School District has announced its intention to improve and beautify its playing field as a living memorial. The School Board is being assisted by a large committee of citizens. When complete, the field will be used for public as well as scholastic events.

In Brooklyn, New York, a local paper has announced a \$5,000 prize competition to obtain ideas for plans for an appropriate memorial honoring Brooklyn's men and women who served in World War II.

In Burlington, North Carolina, a group of local manufacturers decided they could do something to relieve the acute shortage of recreational facilities. At the first meeting, \$213,000 was subscribed. A block of property has been purchased near the down-



The Stadium and Playing Fields of the University of California, Berkley, provide a good example of a compact and complete athletic layout.

town business district and a recreation center will be constructed as a memorial as soon as actual building can be undertaken. At Wellsburg, West Virginia, a bond issue passed prior to the war is being converted to construct a swimming pool and park as a living memorial. These will be so planned that they may be expanded later to include playground material, tennis courts and other outdoor facilities.

Sports Shrines Honor Former Athletes

Louisville, Kentucky, has a pretentious program under way providing for four major recreation areas. Detroit has organized to construct two stadia together with a combined pavilion and canoe shelter at Belle

Isle. The people of Romeo, Michigan, have had the war brought very close to them through the recent death of Private Robert E. Mellen. Mellen won sixteen letters in high school competition and later starred in three sports at Western Michigan College. Romeo, Michigan, can think of nothing more appropriate as a memorial than the improvement and enlargement of the field of play upon which he made athletic history.

A College Sports Center

In the same state, Kalamazoo College has embarked upon a \$300,000 athletic field program. This was given its original impetus by an outright gift of \$50,000 from William R. Angell, Detroit financier and sportsman, in memory of his son, Lieutenant Chester Angell, killed in action over Sardinia last April. The new field, to be known as Angell Field, is being built on the site of a golf course near the school, will include a football stadium, running track, baseball diamond and practice football field. A field house with 3,000 permanent seats will include a basket ball court, cinder track and swimming and diving pools.

The list is almost endless and each day brings further inquiries. The Commission is assisted by Regional Advisors whose duty it is to organize and advise the individual states allotted to them, and by a group of Architectural Advisors who were selected for their national prominence and sympathy toward this type of memorial. In every case, the Commission advises the use of local talent and labor and use of local funds. Bond issues, public and private subscription and many methods of financing have come to light in the mail bag of the Commission.

Yes—Memorials That LIVE Will Help Build a Stronger, Healthier Nation.

OUR ATHLETIC FIELD AND COURT CHART REVISED

Our free wall chart showing dimensions of twenty-six popular indoor and outdoor athletic courts and fields has been recently revised and brought up to date with some additional diagrams included.

The new chart, 18x22 inches, printed in two colors, may be obtained from our representative or by writing direct to our nearest store.

Basketball's Contribution In Wartime

EVERETT S. DEAN, Basket Ball Coach
Stanford University

MORE basket ball was played on the Pacific Coast during the past year than at any other time. Despite the fact that many colleges were unable to field a team, service teams and industrial teams more than took up the slack. Basket ball has made a great contribution to the war effort by conditioning service men and providing recreation for them and the people on the home front.

Many outstanding officers and physical training directors of the Army and Navy have made this statement, "Send us men in good physical condition, and we can make soldiers and sailors of them in half the time." The need by the armed forces for good physical conditioning goes a long way in showing the coaches and physical directors of high schools and colleges where they fit into the picture. Our physical education program in wartime should have as three of its objectives the following: *first, a good all-round physical conditioning program; second, a development of the skills that accompany this conditioning; and third, the development of positive qualities of character, confidence, discipline, etc.*

What the Military Wants

The following physical fitness factors are the objectives of the military: agility, body balance, coordination, endurance, strength, speed, and power. Other desirable qualities are team play, fighting spirit, poise, ability to think under fire, responsibility, self-discipline, confidence, and initiative. The accomplishment of the positive qualities and the factors of physical fitness make our soldiers outstanding among the soldiers of the world. Our major sports program provides a splendid training program for developing some of the above-mentioned characteristics required for a well-trained fighting man.

Basket Ball Develops the Qualities Needed

Few sports are the equal of basket ball for the development of the kind of skills needed by soldiers. The quick reactions, well-coordinated movements, and the ability to relax are qualities peculiar to basket ball training and are generally recognized as skills necessary for flying. Basket ball abounds in opportunities to develop the factors of physical fitness. The Army student trainee physical efficiency test consists of the following events: push-ups, squat jumps, sit-ups, pull-ups, 100-yard pick-a-back run, the Burpee, and the 300-yard run. The push-ups and pull-ups are the only tests in which basket ball does not contribute generously toward good scores. Basket ball is recognized as a great leg conditioner as well as a strong cardiac-respiratory conditioner. Therefore, a basket ball coach in his warm-up practice each day could give a specially planned set of exercises to develop the arm and shoulder girdle muscles.

Good Body Balance and Agility

Very few activities could better train a player or soldier to handle and control his body more quickly and cleverly than basket ball. Diving head first into foxholes and using clever, agile footwork, the soldier may win out in a hand-to-hand combat mainly because of that superiority. Good body balance is that fundamental position of the body from which all effective movement starts.

Basket ball goes at a fast tempo, which calls for excellent condition. The type of running characteristic of the game, such as quick starts, short bursts of speed, and shifty running, should be most effective when applied to battle conditions. Men use these skills best who have developed them into habits through several years of training.

The physical training work in the Navy Pre-Flight schools has used basket ball as one of its major activities. It places

a premium on individual competitive skill, aggressiveness, physical stamina, and team play. Amazing stories have come from the four corners of the earth as to how much basket ball has been played for the training and recreation of our soldiers.

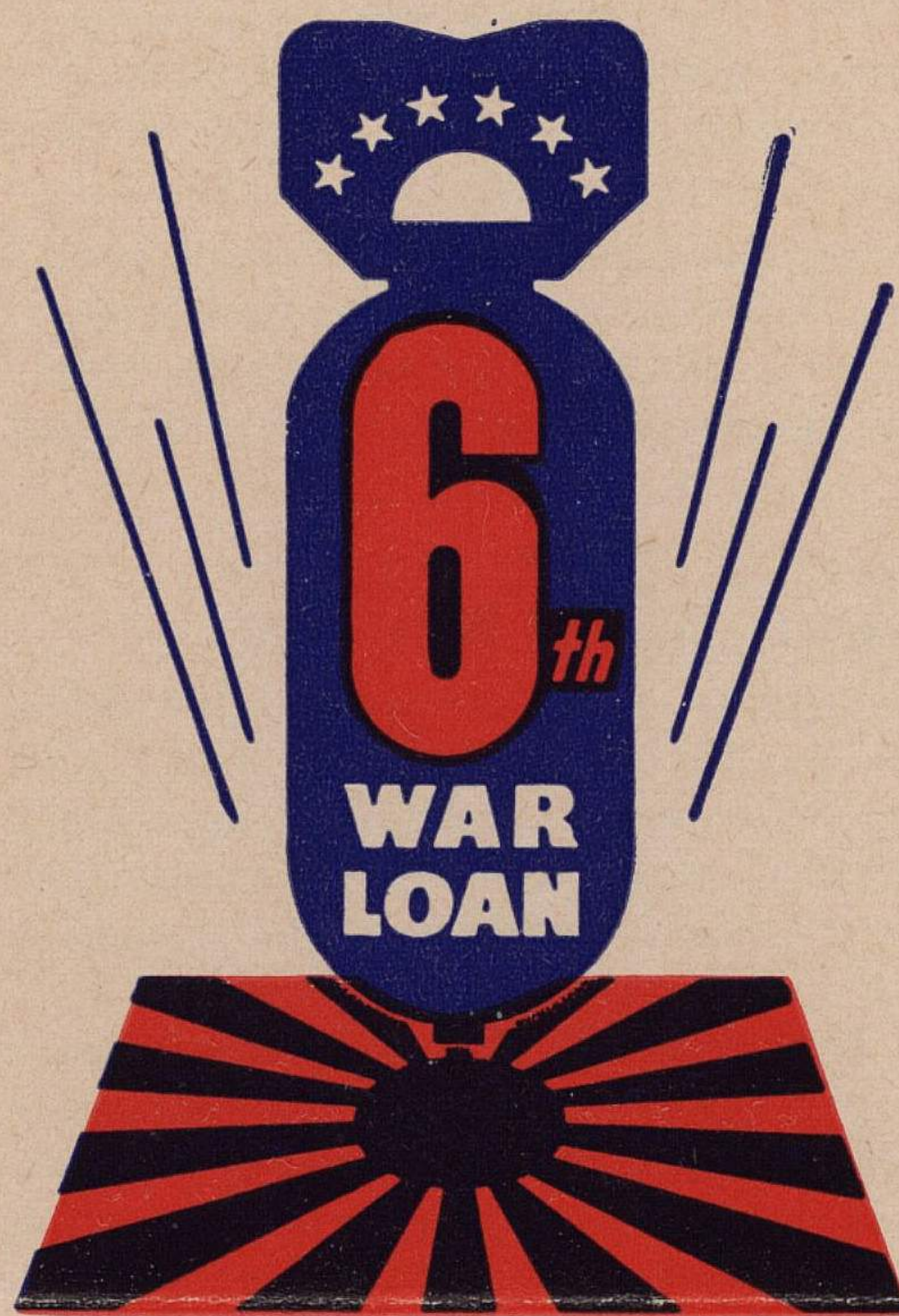
Editor's Note:—Mr. Dean, one of the outstanding basket ball coaches of the country, is author of PROGRESSIVE BASKET BALL, of which a second printing is now available. It is complete on all phases of the game and may be secured through our nearest stores. The price is \$3.00.

A NATION'S STRENGTH

A nation's strength is in its men and women.
It is strong only as they are strong;
Its welfare and that of the world
In war-time or peace-time depends upon
Strength of spirit and strength of body.
The only guarantee of survival
Of the liberties of civilization
Is a physically fit America.

—From "Cavalcade of Sports"

The Best Investment Ever Made?



IF SOMEONE suddenly asked you what was the best all-time investment ever made by an individual in the world what would be your answer?

For our money we will go along with Queen Isabella's financing of Columbus as the wisest and most profitable investment ever made in a venture of any kind. "Chris" returned to her a whole new world from which sprang a nation that has become the wealthiest, the most powerful on the globe. Blessed with boundless resources—fired by energy and spirit that know no defeat—Americans have achieved a standard of living and success

no other country can equal.

Today we are being asked to make an investment that is the most important and urgent that any American can make—War Bonds protect everything that is treasured by us.

Hoard War Bonds—Not Cash

Hoard war bonds—not cash. Both are promissory notes of your Government. Both are guaranteed by your Government. But war bonds increase in value—idle cash does not. When you pay \$75 for a \$100 war bond, this is what happens: After two years, it's worth \$76.50; after four years it's worth \$80; after eight years it's worth \$84; after nine years it's worth \$92; and in a short ten years it's worth \$100. Moreover, if the necessity occurs, it may be cashed at any time.

Sixth War Loan—November 20th to December 16th

When you buy a War Bond you buy a share in freedom; you hasten the day of Victory and help keep inflation down. You remove the shackles from conquered people and help save the lives of many gallant men and bring them home much sooner. You help conserve resources that are being wasted in war and you speed the return of happy, peaceful days. **Where else can you obtain so much for so little?**

A Cure For Nazi Hatred

A PROMINENT COACH SUGGESTS AMERICAN SPORTS PARTICIPATION FOR GERMAN YOUTH DURING POST-WAR PERIOD

ADDRESSING a Sports Group recently in Chicago, Harry Stuhldreher, University of Wisconsin Football Coach and quarterback of Notre Dame's famed Horsemen, proposed that a full program of American athletics be installed in post-war Europe as a means to a lasting peace.

He asserted that a "Democratic Education" of hate instilled Nazi youth could best be accomplished by versing them in American sports.

Stuhldreher recommended that senior and junior sports divisions, composed of intercollegiate and interscholastic athletes, respectively, be shipped overseas immediately after the war and drilled by soldier athletes available in an army of occupation.

"Since we probably will have to police the world," Stuhldreher declared, "we can work immeasurably toward a lasting peace at the same time by letting foreign youth grasp our democratic way of thinking on the athletic field."

He suggested that American teams in all types of sports eventually might engage European teams in a regular series of competition similar to the Olympic games.

"We can talk about educating European youth in every social field there is," he continued, "but the best way to end bloody periodical conflicts is to make youth all over the world think the same way—in terms of sportsmanship and clean competition."

ATHLETIC FIELD AND COURT BOOKLET

One of the most popular pieces of free material we have ever distributed is the new handbook of Athletic Field and Court Diagrams and other information pertaining to sports in general. The 32-page pocket size handbook is an innovation prepared exclusively by Lowe & Campbell and is only recently off the press.

In addition to diagrams showing the dimensions of most popular indoor and outdoor playing areas, the booklet includes information on how to make tournament drawings, prepare brackets for various types of tournaments, how to lay out a baseball diamond, tennis courts, figure baseball percentages, golf handicaps and ideal weight charts for men and women.

The copyrighted booklet may be obtained from our representative or by writing our nearest store. A copy will be presented to anyone who is connected with athletics and sports in an official or supervisory capacity.

A FREE DIGEST FOR BASKET BALL COACHES

To those who have not already received a copy of **The Basket Ball Coaches Digest**, a 56-page book of up-to-date basket ball techniques, prepared through the cooperation of the Huntington Laboratories, Inc., and Lowe & Campbell, we urge you to request one through our nearest store at once.

The Coaches Digest is a new and up-to-date textbook of valuable basket ball information covering all phases of the game, including **Fundamentals, Offense, Defense, Tournament Tips, Injuries, Ability Tests, Care of Gym Floors**, etc. All feature articles with illustrations and diagrammed plays have been contributed by such outstanding basket ball coaches as Everett Dean, Forrest "Phog" Allen, A. F. Rupp, Claire Bee, Everett Shelton, Clifford Wells, Joseph Daher and others.

The book may be secured from our nearest store without cost or obligation.

He Teaches Them How To Relax



W. H. "Little Bill" Miller Demonstrates His Basic System of Body Control for Building Poise at the Colegio de Mexico, a Boys' School of All Ages in Mexico City.

FOLLOWING our good neighbor policy, W. H. "Little Bill" Miller, well-known mid-western basket ball coach and expert on the subject of relaxation, has recently returned from a trip through Mexico, where he lectured extensively on the principles of scientific body control which he ably sets forth in his new book, "How To Relax." While in Mexico he worked with several athletic teams, schools and groups interested in the art of relaxation, and "Little Bill" predicts a great post-war era of sports and athletics in that country.

During the past year Miller has held many clinics and instructed thousands of people, young and old. He has worked with hundreds of high school and college coaches as well as groups of businessmen and professional athletic teams who have engaged his services.

All of his methods of "unlocking" the body, whether on the playing field, basket ball court or in the office, are set forth in the book "**HOW TO RELAX**," a second printing of which may now be secured from our nearest store. The price is \$2.00.

A NEW L & C REPRESENTATIVE IN TEXAS

Joe Bailey Cheaney, Former Howard Payne Athlete and Coach, To Travel Northwest Texas For Lowe & Campbell

PERHAPS there is no better known or better liked person in Texas athletic circles than Joe Bailey Cheaney. At any rate we are pleased to announce that he has just recently joined the sales force of our Dallas store, now under the management of H. Lee De Ford, and will represent the company in the north and west section of the state formerly covered by "Dee."


Joe Bailey, as he is best known, graduated from Howard Payne in 1924. He was an all-star athlete in basket ball, track, baseball and all-conference back in football in '22, '23 and '24. Upon graduation he coached at San Marcos Academy and in 1926 he returned to Howard Payne as football coach where he coached winning teams until 1935. From that time to 1944 he coached football at Southwest State Teachers College. Joe got his A.B. degree at Howard Payne in 1925 and his M.A. at Texas State in 1937.

We are certainly happy to welcome Joe into the L & C family and know that his host of friends in Texas will be glad to learn of his present whereabouts and to see him again soon.

FIRST NIGHT BASEBALL PLAYED IN 1883

The first night baseball game was played at Fort Wayne, Indiana, in 1883. Seventeen lights of 4,000 candlepower each flooded the field.

THE COACH
 PUBLISHED SEVERAL TIMES A SCHOOL YEAR
 By
LOWE & CAMPBELL
 ATHLETIC GOODS



SAIE
Member

Kansas City	St. Louis	Chicago	Pittsburgh
Minneapolis	St. Paul	Denver	Cleveland
Cincinnati	Dallas	Des Moines	Charlotte
Detroit	Syracuse	Nashville	Washington

and

Horace Partridge
 "EVERYTHING FOR SPORT"

Boston	Worcester	Philadelphia
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Subscription Price—Free to Our Customers
 Circulation About 45,000

M. H. MILLER, *Editor*
 1511 Baltimore Ave., Kansas City, Mo.

ONLY EMBROIDERY DESIGNS IN CHENILLE LETTERS



Due to the very few skilled operators remaining in the chenille award letter departments of our factory it will henceforth be necessary to eliminate all felt or interwoven sports emblems, designs, or lettering in chenille letters. The insertion of small felt emblems and interwoven designs in letters is a very intricate process requiring the utmost skill in workmanship and we no longer have the required number of

experienced operators to do this work satisfactorily.

Until further notice, therefore, we cannot accept any additional orders for chenille letters with the felt or interwoven insignia such as many schools have been accustomed to having included in their letters in the past. However, as an alternate and even more desirable substitute, we continue to offer the small Swiss embroidery designs which are generally considered more attractive and considerably less expensive than the felt or interwoven type insignia.

Since the Swiss embroidery sports insignia for chenille letters are made up separately on automatic machines they are furnished only in Gold color and can be readily attached to any chenille letter during the process of its construction. Only the following standard sports and other embroidered insignia are available for letters (illustrations in actual colors may be found on page 58 of our Fall Athletic Goods Catalog No. 167).

Embroidery Insignia Available for Chenille Letters

Bats and Ball	Drill Rifles	Soccer Ball	Manager's "M"
Tennis Rackets	Football	Golf Clubs	Captain's Star
Hockey Sticks	Basket Ball	Megaphone	Music Lyre
Boxing Glove	Baseball	Winged Foot	Service Bars

'44, '45, Lamp of Knowledge, 2 (Second Team), R (Reserve)
 D (Debate), W (Wrestling).

R. E. "DAD" BOWLES LOSES SON IN AIR CRASH

The many friends of Robert E. "Dad" Bowles, veteran coach and head of the Physical Education Department at William Jewell College, Liberty, Missouri, were shocked to learn of the recent death of a son, Lt. Chester S. Bowles, in the crash of a twin-engine transport plane near Syracuse, Kansas.

Lt. Bowles, who was graduated from William Jewell College in 1939, has two brothers, also in the service.

PHYSICAL FITNESS COMMITTEE URGES SPORTS CENTERS AS A LIVING TRIBUTE TO THE NATION'S DEAD

ACCORDING to Arch Ward, veteran Sports Editor of the Chicago Tribune, originator of All-Star Sports Events for Charity and a member of the Advisory Committee on Physical Fitness, the National Committee on Physical Fitness operating as a branch of the Federal Security Agency, has come a long way in organization since its inception a year and a half ago. It has won the cooperation of the American Medical Association, gained the active aid of many of the best minds in education, industry and athletics and is readily bringing the public to the point of view that War Memorials should take the form of Sports Fields, Gymnasiums, Playgrounds, or some other kind of tribute to the nation's dead that will be beneficial to the living.

The greatest progress, in the opinion of Mr. Ward, was achieved at a recent meeting of the Physical Fitness Committee in Chicago with the decision that a country can't legislate health. Young men and young women as well as those of middle age are not going to engage in exercise primarily because it will keep them fit for their jobs. They will participate in games or other type of physical exertion wholeheartedly only if it is fun.

We will have a healthier America when the people believe it is fun to keep physically fit. Millions of men and women will spend part of their leisure this winter in bowling alleys, not because the exercise therein will be healthful, but because they enjoy the competition. The same holds for skating, boxing, basket ball and many other athletic activities which have helped make America the most resourceful nation in the world.

WILSON ADDS ANOTHER GOLF FACTORY

In line with the firm belief that sports will continue to bloom after the war, the Wilson Sporting Goods Company, affiliate of Lowe & Campbell, recently added another unit in their program of expansion in the purchase of the L. A. Young Golf Company, Grand Rapids, Michigan, makers of the Walter Hagen line of golf products. The new Hagen division of Wilson will operate as an individual and separate unit at the modern plant in Grand Rapids.

"Buying the Walter Hagen line of golf products is another move to meet the increased demand during the war and to be prepared also for post war development in the increasingly popular game of golf," says L. B. Icely, President of Wilson. Since the beginning of the war a new leather goods factory has been added at Ironton, Ohio, and another plant at Tullahoma, Tennessee, has been established to increase production of baseballs and softballs.

Lowe & Campbell is proud to be associated with a firm that is progressive to the extent that it is now recognized as a leader in the sporting goods industry.

A BOOK OF "INDIVIDUAL EXERCISES"

We have a limited number of copies of a highly desirable book of selected exercises for individual conditions as used in the Departments of Corrective Physical Education at the University of Illinois, Arizona and Northwestern University. A set of mild exercises, a set of modern exercises and a set of difficult exercises is offered for each of the many conditions discussed, including high and low blood pressure, posture, digestive disorders, foot disturbances, heart disturbances, hernia, infantile paralysis, kidney and knee disturbances, keeping physically fit, etc.

This book of 111 pages contains many diagrams and may be secured through our nearest store. The price is \$1.00, plus postage.

O. W. I. FIGURES ON PHYSICAL EDUCATION

According to data recently made available by the U. S. Office of Education through the Office of War Information based on reports from 992 school systems of all sizes only half of the boys (50.1%) and less than half of the girls (46.7%) in the last two years of high school are now receiving organized instruction in physical education. This means that about 1,100,000 juniors and seniors in high school are not receiving instructions in physical fitness as reported by the Federal Security Agency.

Instruction in health education is being given to a smaller percentage of junior and senior boys and girls than in physical education. About 20 percent of these students were enrolled in these classes last year. Among reasons preventing greater increases in enrollment in physical fitness classes is the fact that many men teachers of physical education have gone into the armed forces and schools that wish to inaugurate physical fitness programs have often been unable to find trained personnel.

PREPARED CHALK FOR MARKING GYM FLOORS

Temporary marks made with chalk on gymnasium floors are often required for games and activities. A method of preparing chalk which will make such marks that will stay on the floor for a day or longer is described in the Journal of Health and Physical Education as follows:

"To a small amount of cold water add enough sugar to make a saturated solution. Saturation point is reached when after a vigorous shaking or stirring a small amount of sugar remains in the container. Soak a number of sticks of soft chalk in a solution consisting of one part of the sugar solution to three parts of water. When the sticks of chalk cease to give off bubbles, remove and drain. In a short time this chalk will be dried ready for use.

Lines made with this chalk will not rub off easily and may be removed with a wet cloth or mop. Sticks of chalk which have been prepared in this manner may be kept in good condition for an indefinite period by storage in an air-tight container such as a fruit jar. The solution in which the chalk is treated can also be kept for several months if placed in a tight container."

GABERDINE TRAINING SHORTS

We still have a supply of men's training shorts made of high grade Royal Blue gaberdine. Some have a one-inch light Gold silk braid stripe down each side and some are plain Royal Blue without striping. The shorts have a drawstring in the waist and come in small, medium and large sizes.



No. 575—Men's Shorts

Originally made as a training short for an Army Air Force Service Command, these shorts represent a surplus which is immediately available. Send your order to our nearest store.

No. 575—Gaberdine Gym Shorts, per pair.....\$1.50

THEY REPORT TO "COACH SMITH"

If the students at Centennial High School, Pueblo, Colorado, want to participate in athletics they will have to see a man named Smith. Ed Smith is head football coach, Fred Smith is head basket ball coach, James Smith is the freshman football coach, and Frank K. Smith is principal.

No—they're not the Smith Brothers, or even related.

GROWTH OF SIX-MAN FOOTBALL

According to figures released by the enterprising Maryland Six-Man Football Association, making weekly press releases of data on the game, Six-Man Football has already surpassed swimming, golf, boxing and wrestling as an interscholastic sport in American schools.

Originating in Nebraska in 1934 under the direction of Stephen Epler, the geographic expansion of Six-Man Football as an interscholastic sport has been extremely rapid. In 1935 the game was played in nine states; in 1936 in 17 states; in 1937 to 27 states and 1941 the game was being played in 45 states. By 1938 teams in Canada and Hawaii were playing the Six-Man game. The estimated number of intramural clubs and playground teams in 1941 was over 20,000.

Boys in high schools with enrollments too small to provide suitable 11-Man material and soldiers and sailors too busy to give the time necessary to perfect 11-Man plays are now enjoying the game.

LOVE AND FOOTBALL

A newspaper clipping which is over ten years old bobbed up the other day. It's about an interview with Fielding H. Yost, grand old man of football. In talking of the qualities that make a great team, Yost said: "And the greatest of these is love."

When asked if he could build a winning team on this Biblical principle, Yost replied that a great team cannot be built without the so-called heart qualities: "Love of pals," he said, "love of the game, love of the school the boys play for. Hate is a negative force while love is positive and makes for strength for the best fighting type of man, especially when it comes to fighting for the things in which he is interested. With it go courage, truth and faith, all positive forces."

L. B. ICELY GETS HELMS FOUNDATION AWARD

Mr. L. B. Icelly, President of the Wilson Sporting Goods Company, and a member of the advisory committee of the President's National Committee for Physical Fitness was recently awarded the Helms Athletic Foundation Medal for his many noteworthy contributions to athletics. Mr. Paul H. Helms, well known West Coast sportsman and founder of the Foundation made the award and at the same time presented the company with a scroll given in recognition of "noteworthy services rendered in behalf of athletics through sponsorship of sports projects that led to the advancement of sport."

The Helms Athletic Foundation is a non-profit organization founded by Paul H. Helms of Los Angeles. Its aims are those of stimulating greater interest in athletics in community life to spend the precepts of good sportsmanship and fair play and to record the achievements of athletes and athletic teams in all sports.

The Foundation maintains one of the most complete sports libraries and periodically prepares and releases historical booklets on sports to newspapers, radio, schools and others without cost. The managing director of the Foundation is W. R. "Bill" Schroeder with offices at 401 W. N. Garland Building, Los Angeles, California.

Since 1936 dozens of trophies, hundreds of medals and thousands of certificates have been awarded to deserving athletes. A prep school Sports Hall of Fame was established and a Board of Athletics which serves to select All-Star Teams in Baseball, Football, Basketball, Track etc., annually.

When you buy bonds for a college education, if you buy enough to pay for three years, Uncle Sam treats you to the fourth. The Sixth War Loan begins November 20th and ends December 16th. Don't delay!

ODDS AND ENDS--BASKETBALL UNIFORMS

BOYS' AND GIRLS'--HALF PRICE



Boys' Suits

WE have just called in all salesmen's and other samples from our branch stores; thus we have at our headquarters store in Kansas City a large assortment of boys' and girls' basket ball uniforms—playing shirts, pants or warm-up shirts or pants—but **no team outfits**. Remember, these are ODDS and ENDS; but if you need some fill-ins on your present outfit it is quite possible you could find what you want in this assortment.

It is not possible for us to list these garments because they are too many and too varied in color, size and style. Therefore, if, for example, you desire a pair of scarlet basket ball pants, give the number wanted and sizes (but remember, no complete team outfits) and we'll send you the nearest we can, subject to your approval and returnable if not satisfactory.

Prices—The price on these garments will be the base price as shown in our catalog, **less 50%**. By base price we mean the price of the pants or shirt, as the case may be, without braid trimming or lettering. If the braid trim or lettering might not meet your approval it is easily taken off. However, we cannot undertake the removing of this or the putting on of new lettering as a great scarcity of labor prohibits this.

IF YOU NEED A FEW EXTRA SUITS—The chances are we can fix you up in pretty good shape and at very low cost. Send your order direct to our Headquarters, 1511 Baltimore Ave., Kansas City 8, Mo., and remember, if the goods are not satisfactory they are returnable. With the scarcity of uniforms that prevails at this time, these fill-ins may be a life-saver to you.



Girls' Suits

50% OFF ON ESQUIRE FOOTBALL BOOK

Anyone who has a son, relative or friend that is at all interested in the Great American game of football should not miss the opportunity to present them with a copy of Esquire's most interesting football book, "Football in War and Peace"—especially since it is now reduced from \$1.00 to half price—50c. We know of no Christmas gift that would be more appreciated by the football-minded individual than this large-size book with 16 pages of unusual photographs and illustrations giving a chronological history of the game.

Clark Shaughnessy, author and famed originator of the "T" formation, has dug up previously unpublished dope on the game's greatest players, together with a survey of the progress and evolution of the game by hitting the high spots of dramatic interest from the '80s to the present. His selection of the twelve greatest games, backfields and plays, plus an all-time all-American team, are features of especial interest. The book should be in every school library.

Copies may be secured from our nearest store at the new reduced price of 50c each.

GYMNASIUM MAT FOR BOXING

We have on hand at our Denver Store a large size mat, 24' by 24', of one-inch thickness, that is ideally suited as a boxing pad for a gym floor or for use as a boxing ring mat. Made of 15-ounce double filled white duck and filled with combination hair felt padding, it is offered at the special bargain price of \$300.00 F. O. B. Denver. (The regular trade value is \$415.00.) Order through your nearest store to expedite delivery. It is subject to prior sale.

"It is rumored that you are being paid money for playing football. Is that true?"

"Yes, sir. But I have to make money—I'm putting my mother through welding school."

SCARCE ITEMS IN STOCK

HORSESHOES. A limited quantity of Victory horseshoes of steel, official size and weight. These shoes do not have toe calks but are suitable substitutes for the conventional type shoes. **Per set of 4, \$2.35.**

BASKET BALL SHIRTS. Hard to get cotton basket ball shirts, medium weight, in stock in four standard colors only: Royal Blue, Scarlet, Light Gold, Kelly Green. Honeycomb knit, sleeveless style in small, medium and large sizes. **No. 21/3C Cotton Shirts, each 75c.**

GYM PANTS. Made of good quality army tan twill, button front with semi-belt, with double ring fastener. Sizes 28 to 36 inclusive. These will go well with the above shirts as an inexpensive basket ball outfit if immediate delivery is desired. **No. G249 Pants, per pair, \$1.10.**

TRAINING SHORTS. Elastic waist shorts of tan or olive drab poplin in small, medium and large sizes. In stock for immediate delivery. **No. G247 Shorts, per pair, 90c.**

SWEAT SHIRTS. Dark grey cotton with white fleec lining; heavy weight. A scarce article in these days. In stock in sizes 33 to 48. **No. C718 Shirts, each \$1.45; \$16.50 per dozen.**

SWEAT PANTS. Dark grey cotton to match the above shirts, white fleec lined. Medium weight with drawstring waist. Small, medium and large sizes. **No. C719 Pants, each \$1.45; \$16.50 per dozen.**

Order any of the above through our nearest store.

STILL NO ZIPPERS IN SIGHT

Those convenient "fascinating" gadgets that we have become so accustomed to in various parts of our clothing for both civilian and athletic wear from arctics to hooded warm-ups, are still taboo as far as the manufacture of new garments is concerned. The WPB reports that there is little prospect for any increase in production for civilian use prior to VE-Day because heavy military requirements for brass, cotton yarn and tape are continuing and will require practically all of available materials for some time to come. **Button, Button—!**

A SERVICE HONOR ROLL FOR SCHOOLS

GLASS ENCLOSED WALNUT OR OAK WALL CABINET FOR HIGH SCHOOLS, COLLEGES, CHURCHES, Y. M. C. A.s, OFFICES, ETC.

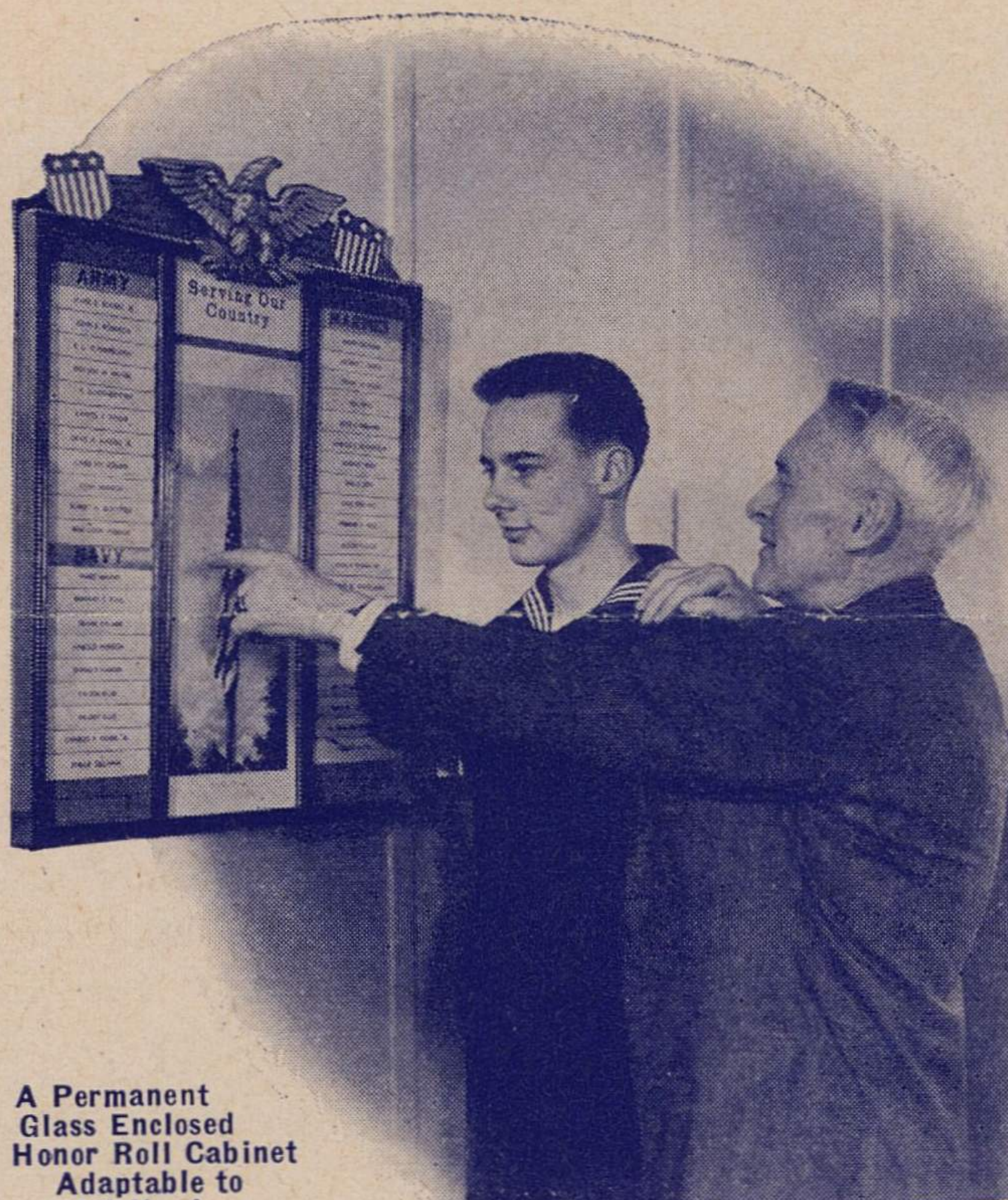
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**Glass Enclosed
Molded Plastic
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Head
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Selected, Includ-
ing 10 Blank
Heading Cards.**



A Permanent Glass Enclosed Honor Roll Cabinet Adaptable to All Needs.

Branch of Service Headings

Set of 14 scored cards of harmonizing oak or walnut color, for headings listing all branches of the service for men and women, Army, Navy, Marines, WACs, WAVEs, etc. **Per set, \$2.00 extra.**

"Presented by Class of"

Gold Stamped presentation or gift cards with any limited amount of lettering for use at the top or bottom of the center glass panel will be furnished upon request. **Extra \$2.50.**

EXTRA SIDE PANELS: Should you, at any time, require additional listing space, extra side panels can be readily attached. 27" x 8" with capacity for 50 names on 3" x 1" cards or 25 names on 6" x 1" cards. **Oak, each \$5.00; Walnut, each \$7.00 (F. O. B. factory).**

THE BLIND MAY BOWL

Rehabilitation programs at Valley Forge General Hospital include athletic activities for disabled servicemen hitherto thought impossible. With specially constructed direction-finding devices it is even possible for men blinded or with impaired vision to participate in bowling. This recreational activity and other normal activities are recommended for rehabilitation which may be especially valuable in restoring healthy mental attitudes for re-employed veterans and aid in their adjustment to a new kind of existence.

For bowling the equipment which enables them to get a correct bearing on the pins by means of a sound beam, consists of a headpiece worn by the bowler and other apparatus set up above the pins at the end of the alleys 60 feet away. Experiments are being conducted in the use of this equipment and proving that its effect on morale of blinded bowlers makes the experiment worthwhile.

PTA'S "LEND-LEASE" ATHLETIC EQUIPMENT

In Minneapolis there is an organization called the "Minneapolis Toy Lending Council" which is a group of some of the Parent-Teacher Associations of the schools in the poorer districts of the city. The function of the organization is to assemble toys of all kind as well as football, basket ball, baseball, softball, bats and other items of athletic equipment which are popular with all kids. Then in the poorer districts where the children are mostly underprivileged and unable to purchase such recreational equipment, the various items are "loaned" out to them on the same basis that a library book is obtained.

In order to control the use of the equipment the loans are made only to the more reliable ones who are members of some such organization as a Hi-Y Group, Boy Scouts, etc. The boys and girls make application for the use of the equipment and are allowed to take it out for a certain length of time. Reports are that the plan has been a success and that there has been little difficulty in getting the equipment back for circulation.

OUR BEST WISHES TO YOU

Since this will be the last edition of The Coach until after the Holiday Season, we take this opportunity to wish each and every one of our many friends some cause for rejoicing and may the New Year bring greater happiness to all and Peace On Earth, Good Will Toward Men.



Nov.-Dec., 1944

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