

## A Cure For Nazi Hatred

**A PROMINENT COACH SUGGESTS AMERICAN SPORTS PARTICIPATION FOR GERMAN YOUTH DURING POST-WAR PERIOD**

**A**DDRESSING a Sports Group recently in Chicago, Harry Stuhldreher, University of Wisconsin Football Coach and quarterback of Notre Dame's famed Horsemen, proposed that a full program of American athletics be installed in post-war Europe as a means to a lasting peace.

He asserted that a "Democratic Education" of hate instilled Nazi youth could best be accomplished by versing them in American sports.

Stuhldreher recommended that senior and junior sports divisions, composed of intercollegiate and interscholastic athletes, respectively, be shipped overseas immediately after the war and drilled by soldier athletes available in an army of occupation.

"Since we probably will have to police the world," Stuhldreher declared, "we can work immeasurably toward a lasting peace at the same time by letting foreign youth grasp our democratic way of thinking on the athletic field."

He suggested that American teams in all types of sports eventually might engage European teams in a regular series of competition similar to the Olympic games.

"We can talk about educating European youth in every social field there is," he continued, "but the best way to end bloody periodical conflicts is to make youth all over the world think the same way—in terms of sportsmanship and clean competition."

### ATHLETIC FIELD AND COURT BOOKLET

One of the most popular pieces of free material we have ever distributed is the new handbook of Athletic Field and Court Diagrams and other information pertaining to sports in general. The 32-page pocket size handbook is an innovation prepared exclusively by Lowe & Campbell and is only recently off the press.

In addition to diagrams showing the dimensions of most popular indoor and outdoor playing areas, the booklet includes information on how to make tournament drawings, prepare brackets for various types of tournaments, how to lay out a baseball diamond, tennis courts, figure baseball percentages, golf handicaps and ideal weight charts for men and women.

The copyrighted booklet may be obtained from our representative or by writing our nearest store. A copy will be presented to anyone who is connected with athletics and sports in an official or supervisory capacity.

### A FREE DIGEST FOR BASKET BALL COACHES

To those who have not already received a copy of **The Basket Ball Coaches Digest**, a 56-page book of up-to-date basket ball techniques, prepared through the cooperation of the Huntington Laboratories, Inc., and Lowe & Campbell, we urge you to request one through our nearest store at once.

The Coaches Digest is a new and up-to-date textbook of valuable basket ball information covering all phases of the game, including **Fundamentals, Offense, Defense, Tournament Tips, Injuries, Ability Tests, Care of Gym Floors**, etc. All feature articles with illustrations and diagrammed plays have been contributed by such outstanding basket ball coaches as Everett Dean, Forrest "Phog" Allen, A. F. Rupp, Claire Bee, Everett Shelton, Clifford Wells, Joseph Daher and others.

The book may be secured from our nearest store without cost or obligation.

## He Teaches Them How To Relax



W. H. "Little Bill" Miller Demonstrates His Basic System of Body Control for Building Poise at the Colegio de Mexico, a Boys' School of All Ages in Mexico City.

**F**OLLOWING our good neighbor policy, W. H. "Little Bill" Miller, well-known mid-western basket ball coach and expert on the subject of relaxation, has recently returned from a trip through Mexico, where he lectured extensively on the principles of scientific body control which he ably sets forth in his new book, "How To Relax." While in Mexico he worked with several athletic teams, schools and groups interested in the art of relaxation, and "Little Bill" predicts a great post-war era of sports and athletics in that country.

During the past year Miller has held many clinics and instructed thousands of people, young and old. He has worked with hundreds of high school and college coaches as well as groups of businessmen and professional athletic teams who have engaged his services.

All of his methods of "unlocking" the body, whether on the playing field, basket ball court or in the office, are set forth in the book "**HOW TO RELAX**," a second printing of which may now be secured from our nearest store. The price is \$2.00.

### A NEW L & C REPRESENTATIVE IN TEXAS

**Joe Bailey Cheaney, Former Howard Payne Athlete and Coach, To Travel Northwest Texas For Lowe & Campbell**

**P**ERHAPS there is no better known or better liked person in Texas athletic circles than Joe Bailey Cheaney. At any rate we are pleased to announce that he has just recently joined the sales force of our Dallas store, now under the management of H. Lee De Ford, and will represent the company in the north and west section of the state formerly covered by "Dee."

Joe Bailey, as he is best known, graduated from Howard Payne in 1924. He was an all-star athlete in basket ball, track, baseball and all-conference back in football in '22, '23 and '24. Upon graduation he coached at San Marcos Academy and in 1926 he returned to Howard Payne as football coach where he coached winning teams until 1935. From that time to 1944 he coached football at Southwest State Teachers College. Joe got his A.B. degree at Howard Payne in 1925 and his M.A. at Texas State in 1937.

We are certainly happy to welcome Joe into the L & C family and know that his host of friends in Texas will be glad to learn of his present whereabouts and to see him again soon.

### FIRST NIGHT BASEBALL PLAYED IN 1883

The first night baseball game was played at Fort Wayne, Indiana, in 1883. Seventeen lights of 4,000 candlepower each flooded the field.