

The COACH



A SERVICE HONOR ROLL FOR SCHOOLS

GLASS ENCLOSED WALNUT OR OAK WALL CABINET FOR HIGH SCHOOLS, COLLEGES, CHURCHES, Y. M. C. A.s, OFFICES, ETC.

**No. M100
OAK CABINET
\$24.75**

**No. M100W
SOLID WALNUT
\$27.75**

**F. O. B. Factory;
Shipping Wt. 20
Lbs.**

24 Ins. x 30 Ins.

Name Capacity

100 Cards, 1"x3"

50 Cards, 1"x6"

24 Cards, 2"x6"

Glass Enclosed

Molded Plastic

Golden Eagle

Head

Optional Center

Panels

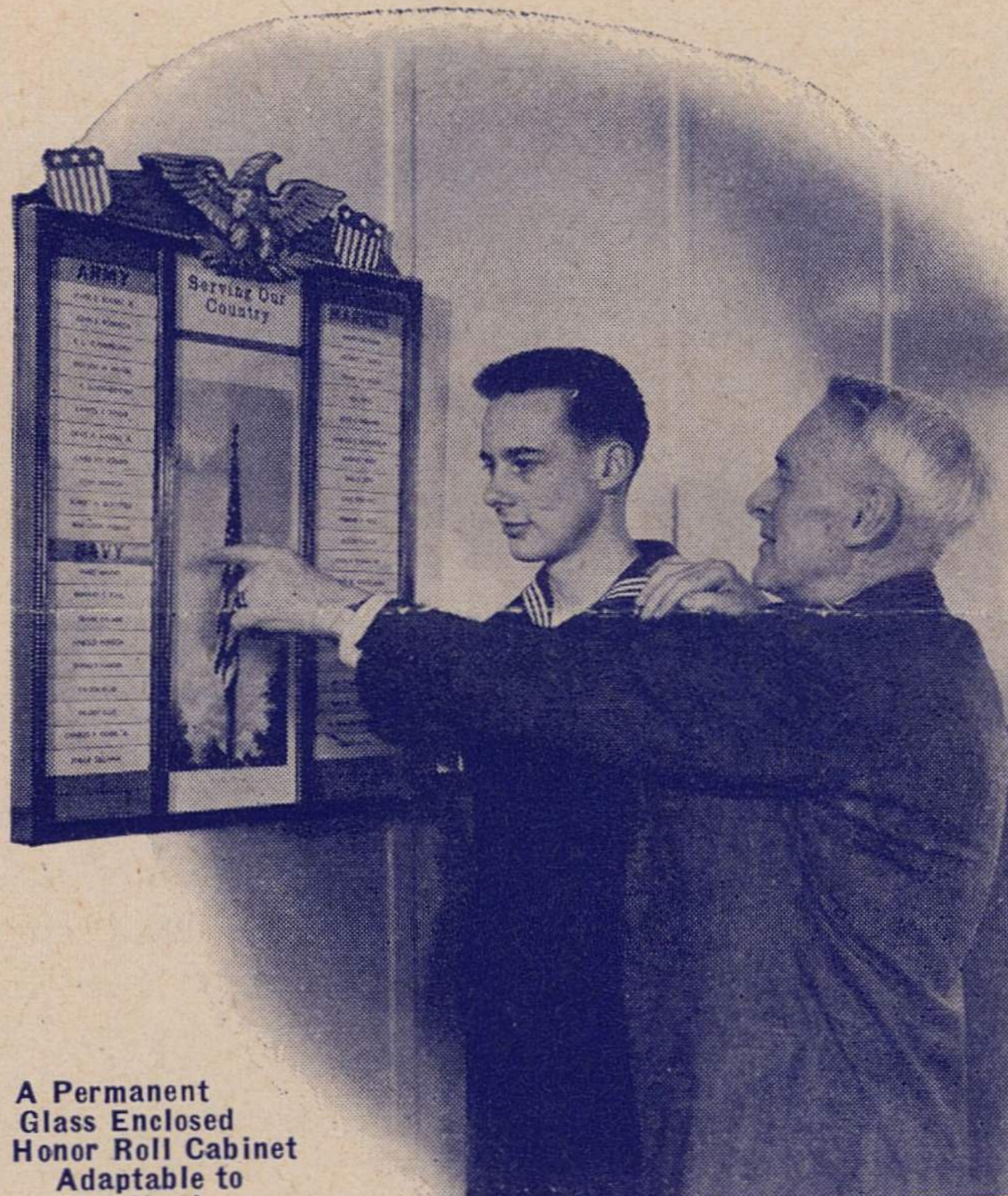
Complete with

Any Size Cards

Selected, Including

10 Blank

Heading Cards.



A Permanent
Glass Enclosed
Honor Roll Cabinet
Adaptable to
All Needs.

Branch of Service Headings

Set of 14 scored cards of harmonizing oak or walnut color, for headings listing all branches of the service for men and women, Army, Navy, Marines, WACs, WAVEs, etc. **Per set, \$2.00 extra.**

"Presented by Class of"

Gold Stamped presentation or gift cards with any limited amount of lettering for use at the top or bottom of the center glass panel will be furnished upon request. **Extra \$2.50.**

EXTRA SIDE PANELS: Should you, at any time, require additional listing space, extra side panels can be readily attached. 27" x 8" with capacity for 50 names on 3" x 1" cards or 25 names on 6" x 1" cards. **Oak, each \$5.00; Walnut, each \$7.00 (F. O. B. factory).**

THE BLIND MAY BOWL

Rehabilitation programs at Valley Forge General Hospital include athletic activities for disabled servicemen hitherto thought impossible. With specially constructed direction-finding devices it is even possible for men blinded or with impaired vision to participate in bowling. This recreational activity and other normal activities are recommended for rehabilitation which may be especially valuable in restoring healthy mental attitudes for re-employed veterans and aid in their adjustment to a new kind of existence.

For bowling the equipment which enables them to get a correct bearing on the pins by means of a sound beam, consists of a headpiece worn by the bowler and other apparatus set up above the pins at the end of the alleys 60 feet away. Experiments are being conducted in the use of this equipment and proving that its effect on morale of blinded bowlers makes the experiment worthwhile.

PTA'S "LEND-LEASE" ATHLETIC EQUIPMENT

In Minneapolis there is an organization called the "Minneapolis Toy Lending Council" which is a group of some of the Parent-Teacher Associations of the schools in the poorer districts of the city. The function of the organization is to assemble toys of all kind as well as football, basket ball, baseball, softball, bats and other items of athletic equipment which are popular with all kids. Then in the poorer districts where the children are mostly underprivileged and unable to purchase such recreational equipment, the various items are "loaned" out to them on the same basis that a library book is obtained.

In order to control the use of the equipment the loans are made only to the more reliable ones who are members of some such organization as a Hi-Y Group, Boy Scouts, etc. The boys and girls make application for the use of the equipment and are allowed to take it out for a certain length of time. Reports are that the plan has been a success and that there has been little difficulty in getting the equipment back for circulation.

OUR BEST WISHES TO YOU

Since this will be the last edition of The Coach until after the Holiday Season, we take this opportunity to wish each and every one of our many friends some cause for rejoicement and may the New Year bring greater happiness to all and Peace On Earth, Good Will Toward Men.



Nov.-Dec., 1944

LOWE & CAMPBELL
ATHLETIC GOODS

General Offices: Kansas City, Mo.
Return Postage Guaranteed

Sec. 562 P. L. & R.

U. S. POSTAGE

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Kansas City, Mo.

Permit No. 550

Dr. F. C. Allen,
Basketball Coach,
University of Kansas,
Lawrence, Kansas.