

Comments on the Parkway

"The addition of a splendid scenic driveway with its plantings, skillfully blended into the present scene, will make Mount Oread a place of transcendent beauty. We feel certain that when this memorial project is completed we will be able to say that K.U. has the loveliest campus of any school anywhere." — *Justice Hugo Wedell*, President of the Memorial Association.

* * *

"The Memorial Driveway for the University of Kansas campus appeals to me as very fitting and appropriate. This driveway should have unlimited opportunity through the years for the placement of desirable memorials, locations for gifts of outdoor objects of art, and other items of beautification which might be presented by alumni, classes, and friends.

"In my opinion, it should have liberal parking spaces with appropriate planting, many little parks at intersections, bays of open space along its sides, and good focal points with striking approaches—all affording outstanding locations for further adornment.

"To accomplish all of the above and make it one of the most appealing, beautiful assets possessed by any campus in the world, most careful study must be and is being given to the location of this encircling drive." *J. C. Nichols*, '02, Senior Member, National Park and Planning Commission.

* * *

"My sincere congratulations on the proposed Memorial Scenic Driveway. It should be the making of the campus, which has a unique and beautiful site and lacks only this opportunity to enable visitors and students to get more

than an occasional glimpse of the views afforded by its hill-top location." — *Goldwin Goldsmith*, former member of the faculty, now in the Department of Architecture, University of Texas.

* * *

"I don't know of anything better than the scenic drive plan that the committee has worked out. I would say that the natural beauty of the campus is probably as important a reason for the loyalty to the school as any one factor. To enhance that beauty can't help but be appealing." — *Alfred G. Hill*, '17, publisher, *The Chester Times*, Chester, Pa.

* * *

"It is gratifying to know that planners of today have a better evaluation of K.U.'s greatest possession (or one of its greatest) in the soul-stirring view from the campus. The Memorial you plan is so right and it is a pity that planners of past generations did not have your vision. I wonder if stay-at-home grads realize how strong a part the view from Oread plays in the memories of us who wander. We may forget what Snow Hall and Fraser look like, but we never forget the sweep of the valleys below Mount Oread." — *Mrs. Maureen McKernan Ross*, '16.

* * *

"Here is a wonderful opportunity for enhancing the beauty, and increasing the interest and the significance of the unique site which nature has provided for our university. With the possibilities which this proposed drive will provide for fine landscape treatment and attractive vistas, its beauty will grow with the years, and it will remain a liv-

ing memorial for future generations of students and visitors." — *Prof. Joseph M. Kellogg*, Head, Department of Architecture, University of Kansas.

* * *

THREE PURPOSES

(continued from page 3)

Total length of the driveway, including this northern spur, is approximately two miles. Present plans call for a macadam road 30 feet wide. At intervals there will be turnoffs where visitors may stop to enjoy the beauty of the parkway and views across the river valleys.

Several contributions already have been received designating specific memorials along the route. The length of the road will provide many opportunities for individual memorials, in the form of benches, fountains, pools, and special planting.

The Builders

Justice Wedell has announced the appointment of Hare and Hare, K.U. landscape architect consultants for more than 20 years, as designers of the Memorial Parkway. This firm has a notable record, including planning of the city of Longview, Wash.; site planning and landscape development of the Texas Centennial Exposition at Dallas; and landscape planning for the William Rockhill Nelson Gallery of Art and the Country Club district in Kansas City.

Actual engineering and construction of the driveway will be directed by William M. Spann, owner of Tuttle-Ayers-Woodward Company, Kansas City, one of the best-known engineering firms in the midwest.

FOR YOUR CONTRIBUTION

To provide funds for the building of a **CAMPANILE** and **SCENIC PARKWAY** as a

University of Kansas World War II Memorial

I do hereby agree to pay to the University of Kansas Memorial Association of World War II the sum of \$.....
(Pledges may be accepted which are payable within one year from date.)

Signed

Address

DEDUCTIBLE

The K.U. Memorial Association has received official notice from the Commissioner of Internal Revenue that contributions to the Memorial Fund are properly deductible in the returns of donors. He wrote:

"It is the opinion of this office that with respect to contributions collected and used in the erection and installation of the memorial, you will be acting merely as a collecting agency for the University of Kansas, an instrumentality of the State of Kansas, and that contributions made to you for the purpose stated will constitute contributions to or for the use of the University. Such contributions will, therefore, be deductible in the returns of the donors in the manner and to the extent provided by section 23 (o) (1) and (q) (1) of the Internal Revenue Code, as amended.