

January 9, 1941

Mr. W.C. Sutherland  
National Recreation Assn.  
315 Fourth Avenue  
New York City

Dear Mr. Sutherland:

Your letter of January 2 requesting  
a copy of our school catalogue has been received.

We have called the Registrar's office  
and asked them to put your name on their mailing  
list, and to send you a copy of the present catalogue.

I am sure you will hear from them soon.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



# NATIONAL RECREATION ASSOCIATION

*Founded 1906 AS THE PLAYGROUND ASSOCIATION OF AMERICA.*

315 FOURTH AVENUE

NEW YORK CITY

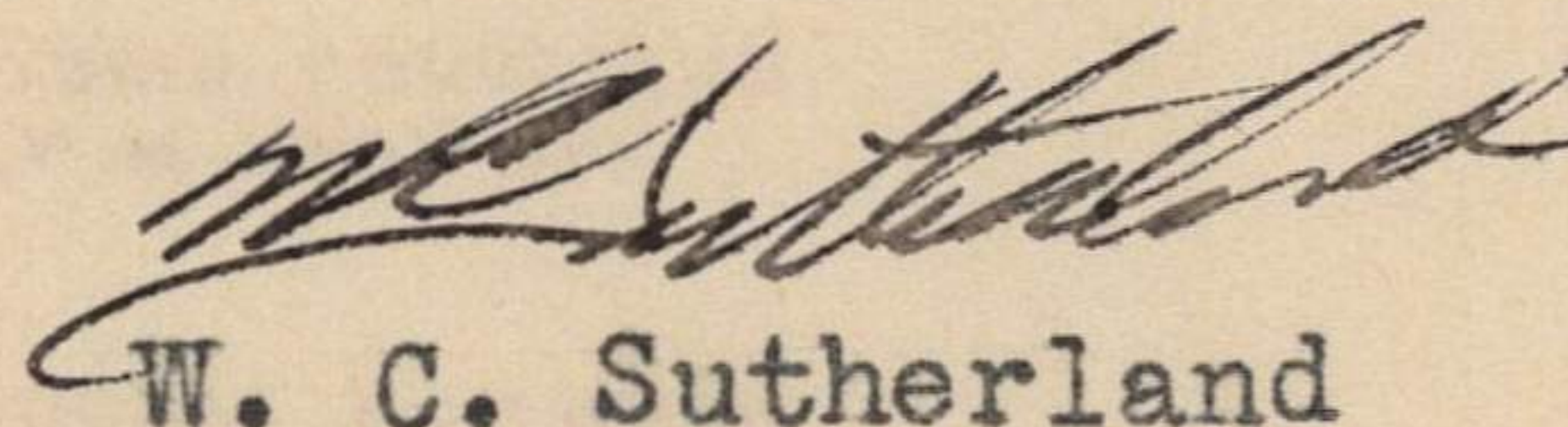
January 2, 1941

Mr. Forrest Allen  
Varsity Basketball Coach  
University of Kansas  
Lawrence, Kansas

Dear Mr. Allen

We are interested in keeping up to date on courses in community recreation. We understand that you are offering some training in this field and would appreciate being placed on your mailing list to receive a copy of the school catalogue.

Sincerely yours

  
W. C. Sutherland

WCS:SS

**35<sup>TH</sup>**  
ANNIVERSARY



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SUSAN M. LEE  
BOSTON, MASS.



February 27, 1941

Mr. Roy Weinzettel  
Sales Promotion Manager  
Fred Medart Manufacturing Co.  
Saint Louis, Missouri

Dear Roy:

I find that I have not answered your letter of February 12 regarding running the exhibition for the National Basketball Coaches Association Convention on March 24 and 25.

Frankly, Roy, I would not discourage your spending good money, but since this meeting will be in New York, I am very sure that only about half of the coaches will attend. The Western Basketball Championship of the National Collegiate Association will be held in the Municipal Auditorium in Kansas City on March 21 and 22. That will keep the coaches from east of the Mississippi here largely, and then the National Play-Off will be in Kansas City on March 29 between the East and the West. Also the National Basketball Rules Committee will meet in Kansas City at the time of the Final Championship Play-Off. So the only thing that will be held in New York will be the coaches' meeting and Nat Holman, the New York Yiddish general and Ballyhoo artist, will tell you that there will be a big meeting, but I think it will be a flop.

Frankly, I would not spend my money for an exhibit of the fan-shaped backboard or Goal-Hi for the small attendance that they will have, unless you want to, of course. But if it was my money I would save it.

Our basketball team is not so hot and I am not expecting to finish any better than in a three way tie. If we get it I will be tickled to death.

Sincerely yours,

FCA:lg:mln

Director of Physical Education and Recreation  
Varsity Basketball Coach



# FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

February 12, 1941

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear "Phog":

John Hatton, of Kansas City, wrote me a day or two ago, inviting us to exhibit during the National Basketball Coaches Association Convention in New York on March 24 and 25.

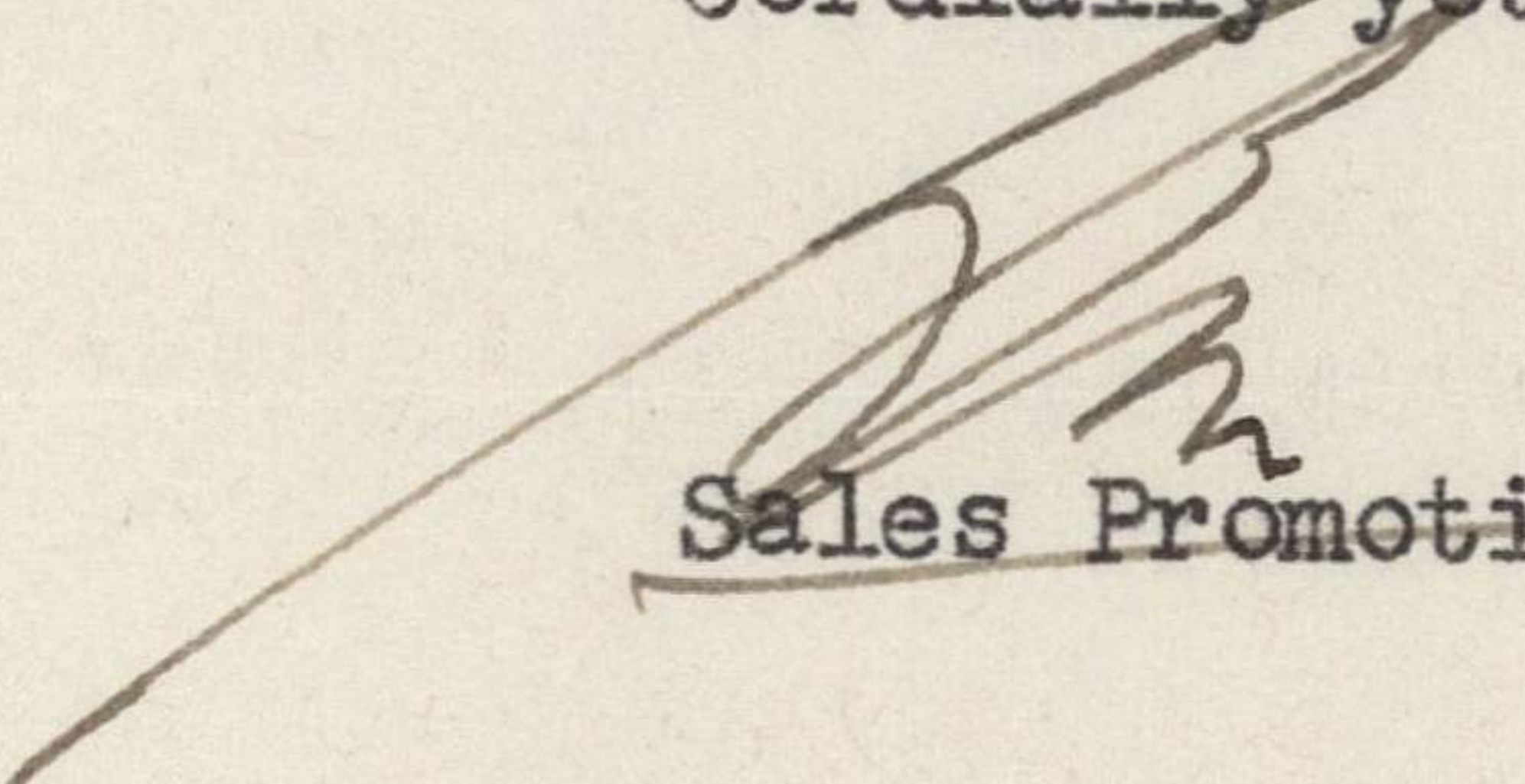
We are a little bit in the dark concerning this convention, and I wonder if you can give me any information. I'd like to know how many coaches regularly attend this National Meeting and, incidentally, will you be among those present?

I, of course, remember the meeting that was held in Kansas City last year, at the time of the Basketball Rules Committee Meeting.

The thought was advanced by Hatton that we might display our fan shaped basketball backboard and the Goal-Hi unit to good advantage.

Anything you can tell me, "Phog", will be very much appreciated.

Cordially yours,



~~Sales Promotion Manager~~

REW:jc

P.S. I note from the local papers that Kansas is going right along its merry way in the Big Six basketball race. I am still hoping to accept that invitation to sit on the sidelines with this outstanding team, and its coach, if I can ever catch up with them.



April 11, 1941

Mr. Roy E. Weinzettel  
Sales Promotion Manager  
Fred Medart Manufacturing Co.  
St. Louis, Missouri

Dear Roy:

It was with genuine pleasure that I received a letter from you and your firm as of April 7 enclosing a check for \$310.52, covering royalties due us for the first quarter of 1941. Thank you so much for this.

This morning I wrote Mrs. Allen a check for \$155.26, covering her half, and I know that she got quite a wallop out of this as it gives her pin money to spend on the youngsters. And I say pin money because Jane came home from Chicago last night and Mrs. Allen spoke for my car so that she might drive to Kansas City tomorrow and buy some clothes. When a woman buys clothes for Jane and Eleanor, if she has any pin money left, it will be the 26¢ and not the \$155.00. Thanks, Roy, for you and your firm's contribution.

I am heartily agreeing with you that the full enclosure of the base, which is open now, will be a definite improvement. I saw that difficulty and it was a real problem, but this eliminates that altogether.

I will also be glad to know what changes you have made in the headpiece, as I realize your firm of experts are constantly bent on improving their product.

I trust you and your family will have a very pleasant Easter. I would thank you to remember me kindly to Mr. Medart and his family.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball and Baseball Coach

FCA:lg



# FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

April 7, 1941

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

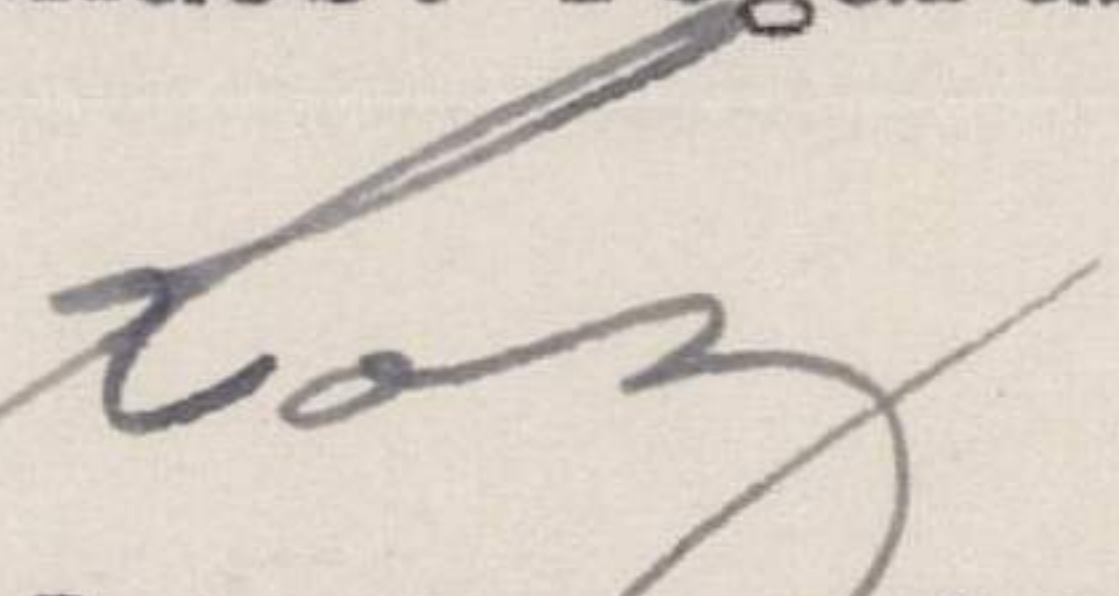
Dear "Phog":

Enclosed find our check in the amount of \$310.52, covering royalties due you for the first quarter of 1941.

You will note from statement that accompanies check that this payment to you represents the usual 5% on a basis of total sales during this period of \$6,210.47.

I am also in receipt of your edited story of "There Is Only One 'Phog' Allen Game of Goal-Hi." We are going to work this into a folder that is now being developed, which in turn will list a couple of important improvements that we are making in the game. It is a little early to let this information out, so I give it to you in confidence. We are going to have a new fully enclosed base instead of the open base, which will eliminate possibility of player stumbling over the ribs of the old base, and are also changing the headpiece slightly. More about that later, "Phog," and meanwhile, hope you can put this check to good advantage.

Kindest regards,

  
Sales Promotion Manager

REW:jc  
Enc.



Tarshumara Indians

Ks. Neb Football 1920

Ks. Mo B.B. 1922

U.S. California vs

Ks. K's Aggie Game

State Champions 1941

Youth are <sup>the first to</sup> ~~catch~~ <sup>currently</sup> ~~the deep tides~~  
of human tides  
and emotions

Great secret that  
has not been  
revealed.

ENC.

BRM:3c

Dr. Florence C. Allen  
University of Kansas  
Dr. Florence C. Allen

Dr. Florence C. Allen

Dr. Florence C. Allen

Dr. Florence C. Allen

Dr. Florence C. Allen

Dr. Florence C. Allen



# FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

May 8, 1941

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

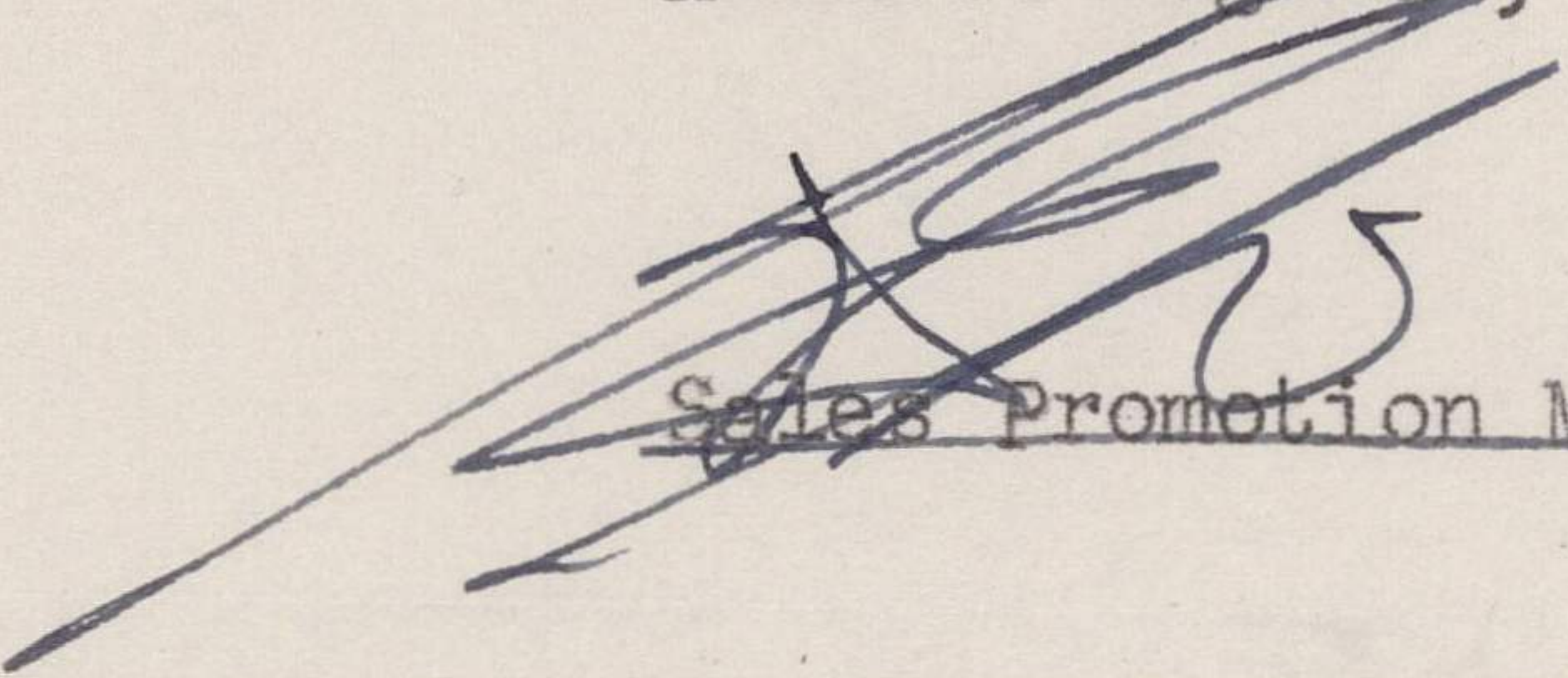
Dear "Phog":

I think it would be opportune for you to write Gene Tunney, Lt. Comdr. Mahan, at Jacksonville, and Ensign J. W. Stack, Jr., at Pensacola, regarding their experience with Goal-Hi now that they have had an opportunity to play the game for a period of time.

Possibly we could get a lead on what reaction they are experiencing that might make it possible for our salesman in that area to pull in a good order.

Will you give this some thought, "Phog," and write these three people if you agree with my reasoning.

Kindest regards,

  
~~Sales Promotion Manager~~

REW:jc

P.S. Bill Robinson is anxious to have three or four extra prints of your picture. You remember that we use this in our advertising and I wish you would send these to me post haste, please, as we have occasion to make some new cuts for our magazine advertising and need an illustration of you.



May 9, 1941

Goal 76

Mr. Roy E. Weinsettel  
Sales Promotion Manager  
Fred Medart Manufacturing Company  
St. Louis, Missouri

Dear Mr. Weinsettel:

Enclosed find a copy of a letter from Mr. John A. Neill, Principal, Wayne Street School, Lewistown, Pennsylvania, which speaks for itself. I am also enclosing a copy of the letter I have on this date written to Mr. Neill.

I am sure that, unless he has purchased a rules book, you will be glad to send him a complimentary copy of the same.

Sincerely yours,

HCA:rc:mln  
2 Encl.

Director of Physical Education and Recreation  
Varsity Basketball and Baseball Coach



May 9, 1941

Mr. John A. Neill, Principal  
Wayne Street School  
Lewistown, Pennsylvania

Dear Mr. Neill:

We are on this date sending a copy of your letter to Mr. Roy E. Weinsettel, Sales Promotion Manager, Fred Medart Manufacturing Company, St. Louis, Missouri, and I am sure that he will be glad to mail you a complimentary copy of the rules book.

Sincerely yours,

FCA:rc:mln

Director of Physical Education and Recreation  
Varsity Basketball and Baseball Coach



LEWISTOWN PUBLIC SCHOOLS  
LEWISTOWN, PA.

*make copy*

WAYNE STREET AND BRATTON AVENUE  
OFFICE OF THE PRINCIPAL

May 6, 1941

Dr. Forrest C. Allen  
Lawrence, Kansas

Dear Dr. Allen:

We have been using your game, "Goal-Hi", and we like it very much; but, however, by some hook or crook, we have mislaid the official rules book. Will you kindly send me, at your earliest convenience, a book of rules.

Very truly yours,

*John A. Neill*  
jwt.

John A. Neill, Prin.  
Wayne Street School  
Lewistown, Penna.

JAN/jwt

*District*

*Copy*

*2-2-41*  
*2-2-41*  
*2-2-41*  
*2-2-41*  
*complementary to*

*Allen*



Ray Winwood  
Snedden Mfg. Co.

OFFICE OF THE PRINCIPAL  
WAYNE STREET AND BRANTFORD

Mr. J. A. Neill, Principal of Lewisston  
Public Schools, 14 Doubles

Very truly yours,  
John A. Neill

LEWISTOWN, PA.  
LEWISTOWN PUBLIC SCHOOLS

APR 6, 1911

Lewisston, Penna.  
Wayne Street School  
John A. Neill, Prin.  
Very truly yours,  
John A. Neill



May 19th, 1941

Mr. R. E. Weinsettle

Sales Promotion Manager

% Fred Medart Manufacturing Co.

Dear Sir:

I am sending to you under separate cover, three  
glosses of Dr. Allen.

He is out of town but asked that I write you stating  
that he would write upon his return.

Sincerely

Forrest C. Allen:-Secretary



May 1th, 1941



June 19th, 1941

Fred Mehart Mfg. Company  
Saint Louis  
Missouri

Dear Mr. Weinzettel:

We're sending you two Iron Pommels which we wish you would cover with leather.

Will you kindly furnish us with an estimate so that we can send the order into you? This is a State requirement.

Sincerely yours,



June 24th, 1941

Mr. W. A. Robinson  
Advertising Manager  
Fred Medart Manufacturing Co.  
Saint Louis, Missouri

Dear Bill:

I find that I have failed to answer your good letter of the 13th instant and I'm sending you correction on the attached proof.

Bill, I believe that it would be well to make this read "Doctor Forrest C. Allen, Director of Physical Education, Varsity Basketball and Baseball Coach of the University of Kansas". If you want to leave Baseball out, it's O.K. by me.

I noticed that I won Championships in twenty one or twenty seven years of coaching. I coached thirty four years and won twenty seven Championships. I imagine this statement was concerning my coaching at the University of Kansas, but in my all time record, I won twenty seven out of thirty four Championships. You can handle that as you like. We tied for the Championship again this year, you know.

Why not say that Doctor Allen was past President of the National Basketball Coaches Association and for years was also Chairman of the Research Committee of the National Basketball Rules Committee of the United States and Canada and also Chairman of the Research Committee of the National Basketball Coaches Association. For nine years I was Chairman of the Rules Committee of the Fifth District N.C.A.A. I am not now Chairman of Basketball for the Fifth District N.C.A.A. but I have coached longer than any Basketball Coach in the United States in any college that I know of and I have won more Championships than any coach in any League in the United States. Of course, Bill, I'm not boasting about this but you wanted the facts and these are facts.

My kindest regards to the Medart family, both personal and commercial.

Sincerely yours,

Director of Physical Education and  
Recreation-Varsity Basketball and  
Baseball Coach.

FCA:rc



# FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

June 13, 1941

W. A. ROBINSON  
ADVERTISING MANAGER

Dr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear "Doc":

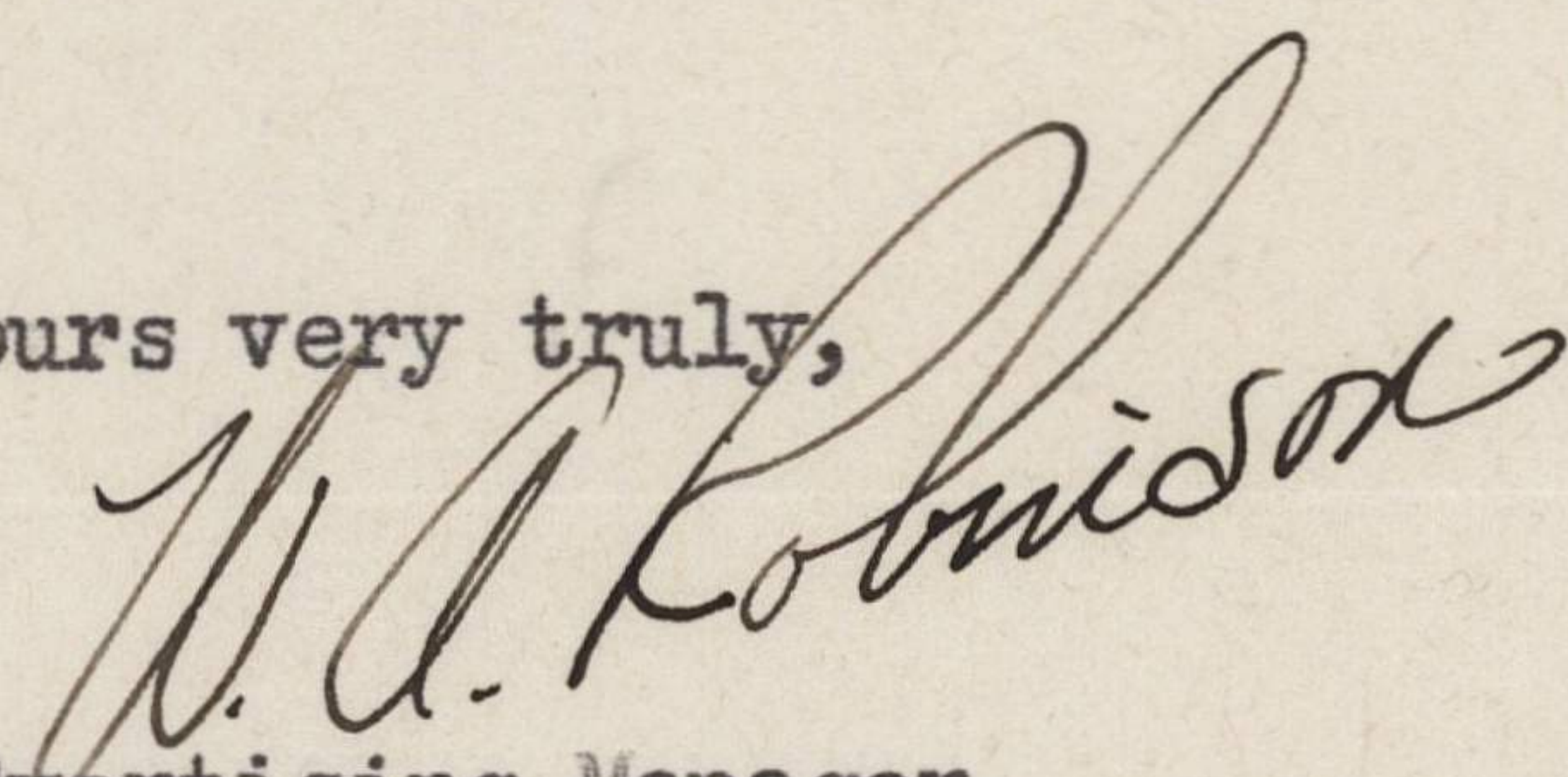
We are, at the present time, working on a new Goal-Hi catalog and as you will remember, on page two of the present catalog we included a paragraph concerning the originator of Goal-Hi as per the attached proof.

Sometime has elapsed since this original copy was written and no doubt some of your titles have changed in the meantime, and we ask that you please make the necessary corrections on the attached and return it to us at your earliest convenience.

This new catalog will include the new style Goal-Hi base which we hope will help to increase the sale of this item and as soon as the new catalog is printed, I will see that a few copies are forwarded to you for your file.

Kindest personal regards.

Yours very truly,

  
Advertising Manager

WAR:Jc



# GOAL-HI

AMERICA'S NEW, YEAR 'ROUND,  
INDOOR AND OUTDOOR  
**PLAY-GAME** . . .

- NOT A HIGH GEARED SPORT —  
*Suitable for girls as well as for boys!*
- FOR PLAYERS OF ALL AGES —  
*Elementary School students enjoy Goal-Hi as much as  
University men and women!*
- A MASS PLAY GAME —  
*Not limited to small formal teams—Entire gym classes  
or playground groups play Goal-Hi!*

*Originated by*  
THE NATION'S LEADING BASKETBALL AUTHORITY



# Goal-Hi is New Sport Invented By Dr. Allen

Lawrence, Kan., July 14 (AP)—Dr. F. C. Allen, versatile Kansas U. coach who's always tinkering with basketball, has come to the rescue of unlucky cagers who toss goals into opponents' baskets.

Goal-hi, a variation of basketball, has only one goal and it's the target of both sides. The new sport made its debut last night with former college stars mixing it in a strenuous 41 to 40 contest.

The game is played on a circular

court 50 feet in diameter. There is a 6-foot circle around the goal, which has no backboard. No player is permitted in this area without penalty.

When a goal is made, the ball is deflected back into the court by a metal cone. Thus there is no letup as in the regular cage sport.

Players who commit fouls are placed in a penalty box for a time, as in hockey, leaving their teammates short.

*Bring up to date*

## INTRODUCE NEW GAME

Demonstration of Goal-Hi Basketball Tonight at K. U.

"Goal-Hi" a new basketball game originated by Dr. Allen will be presented to the public for the first time, Thursday night, July 13, at 8:30 p.m. The free demonstration will be played on the northeast corner of Fowlers grove with two teams composed of summer session students participating as Jayhawkers and Wildcats.

The game, is played either in or outdoors around a goal of regulation size and height mounted on a tripod metal pedestal surrounded by three lines of different circumference. The first area is included in a circle of six feet diameter and is known as foul territory. No player is allowed in this area without penalty. The second area is limited by a space 30 feet in diameter which is known as the free-throw area and this territory is in play at all times. After a foul has been committed the shooter may throw his shot from any place in the fifteen feet radius line. The outside area is 50 feet in diameter and this space corresponds to the space between the free throw lines of a regular basketball court.

The goal is an open target from any place on the playing field. The ball upon entering the goal is deflected out into the court immediately by a metal cone, thereby making the play continuous. The game will be fast.

The game is to be played in quarters of seven and one-half minutes. The first two quarters will be played with the present basketball rules, while the last two will be played under a new system which banishes the player who commits the foul into a penalty box for one minute, which is quite similar to hockey regulations.

The game will start under the lights at 8:30 o'clock. The public is cordially invited and there will be ample seating and parking room. Dr. Allen will officiate.

Following are the two squads:  
Jayhawkers: Bob Allen, Gerald Barker, Lee Casida, Dean Nesmith, Max Replogle, Bob Klawuhn, Jack Connor, Virgil Wise, and Loren Florell.

Wildcats: Dick Harp, Fen Durand, Ken Senter, Dave Shirk, Paul Masoner, Charles Linden, John Krum, Bill Arthur, and Al Emch.

## A Word... concerning the originator of **GOAL-HI**

Dr. Forrest C. Allen, Director of Physical Education and Varsity Basketball Coach of the University of Kansas, better known wherever basketball is played or discussed as "Phog" Allen, has had the longest period of services of any collegiate basketball coach. His teams have won championships in twenty-one of his twenty-seven years of coaching. Dr. Allen was for two years President of the National Association of Basketball Coaches and is now Chairman of the Research Committee of the National Basketball Committee of the United States and Canada. He is also Chairman of Basketball from the 5th District of the N. C. A. A. Dr. Allen is widely in demand as a speaker and instructor of the game to which he has contributed unstintingly of his enthusiasm, knowledge, leadership and loyalty for more than thirty-seven years.

## GOAL-HI AND ATHLETES MAKE FILM DEBUT FOR PARAMOUNT NEWS

Goal-Hi made its film debut yesterday afternoon on the Stadium Field with Billy Andlauer, Paramount Newsreel photographer, shooting 1000 feet of the new game invented by Dr. F. C. Allen. Principals in the film are a group of Kansas University and Haskell Indian athletes.

Fans of the popular new game will get another chance to see it in action tonight when the Gunners, captained by "Odd" Williams meet the Artillerymen. These teams are made up of younger boys. A still younger group will play tomorrow night when the two teams which played such a close game last week will meet again.

## GOAL-HI HAS ITS DEBUT

DR. F. C. ALLEN OF KANSAS IS  
THE GAME'S INVENTOR.

In Contest Played at Lawrence,  
Kas., Jayhawkers Defeat  
Wildcats, 41 to 40.

(By The Star's Own Service)

LAWRENCE, KAS., July 13.—"Goal-Hi," a new basketball variation devised by Dr. F. C. Allen, University of Kansas basketball coach, had its introduction to the sports world tonight as two teams composed of varsity and former varsity basketball players from Mt. Oread and other schools composed opposing teams.

The Wildcats and the Jayhawkers staged a rough and tough milling game around the one basket in the field. The premiere took place outdoors on the R. O. T. C. parade ground before a crowd of approximately 300 spectators.

Neck-and-neck through four periods, the final score was 41 to 40 in favor of the Jayhawkers. Every player is shooting at the same goal and after a score is made the opposing team attempts to grab the ball and score also.

Using a white basketball, the game was played on a field fifty feet in diameter. A 6-foot circle is around the goal post, which has no backboard, and no player is allowed in this area without penalty. The second area is limited by a space thirty feet in diameter and is known as the free throw area and this territory is in play at all times. The outside area composes the remaining part of the field and corresponds to the space between the free throw lines of a regular basketball court.

The goal is an open target from any place on the playing field. The ball upon entering the goal is deflected out into the court immediately by a metal cone, thereby making the play continuous. If any penalties are committed the one committing the penalty is placed in a penalty box for a time, as in hockey, and the number of players is thereby reduced for a period.

Tonight's game was played under regular basketball rules the first two periods and under the new "Goal-Hi" rules the last two periods.

Gerald Barker, former Ottawa university player, was the star of the game.



June 24th, 1941

Mr. W. A. Robinson  
Advertising Manager  
Fred Medart Manufacturing Co.  
Saint Louis, Missouri

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My kindest regards to the Medart family, both personal and commercial.

Sincerely yours,

Director of Physical Education and  
Recreation-Varsity Basketball and  
Baseball Coach.

FCA:rc



June 25th, 1941

Mr. W. A. Robinson  
Advertising Manager  
Fred Medart Manufacturing Co.  
Saint Louis, Missouri

Dear Bill:

Will you give the inclosed correspondence  
to Roy Weinsettel or the necessary party who handles  
it?

With kindest personal regards, I am,

Sincerely yours,

Director of Physical Education and  
Recreation-Varsity Basketball and  
Baseball Coach.

FCA:rc



Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

*Goal Hi*

*File*

June 27, 1941

Mr. John E. Blackstone  
Captain, Infantry  
3rd Division, Morale Officer  
Hunter Liggett Military Reservation  
APO #3, King City, California

Dear Captain Blackstone:

Your inquiry of June 17 in which you requested the official rules for the game Goal-Hi has been directed to our attention by Dr. Forrest C. Allen of the University of Kansas, and under separate cover we will forward the Official Goal-Hi Rules Book and the modified Goal-Hi Rules folder accompanied by our catalog illustrating, pricing and describing this type of equipment.

Goal-Hi is a mass play-game that is very similar in nature to Basketball and allows for mass play because of the fact that it is played on a circular court varied dimensions around a single standard or basket. No special ball is required to play Goal-Hi any regulation basketball may be used. The same piece of equipment may be used both indoors and out-of-doors because the standard is equipped with a circular iron base which enables it to be readily moved from place to place.

Since the game Goal-Hi has been on the market, thousands of standards have been sold to high schools, and colleges throughout the United States and with the initiation of our present defense program, Goal-Hi equipment has found a definite place for itself in army and navy recreation programs.

As Dr. Allen pointed out in his letter of the 25th. Several Goal-Hi standards were sent to the naval air training station at Pensacola, and were given immediate approval by Gene Tunney. We feel sure that Goal-Hi will fit very nicely into your camp athletic program and we would of course be very glad to place your order for this equipment.

We also manufacture other items of athletic, recreational, and health equipment and if you would be interested in receiving our general literature on these items we would be glad to forward the same at your request.

Yours very truly,

FRED MEDART MANUFACTURING CO.

F. Medart:rls

Merchandising Division



Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

June 27, 1941

Mr. John E. Blackstone  
Captain, Infantry  
3rd Division, Morale Officer  
Hunter Liggett Military Reservation  
APO #3, King City, California

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Goal-Hi is a mass play-game that is very similar in nature to Basketball and allows for mass play because of the fact that it is played on a circular court varied dimensions around a single standard or basket. No special ball is required to play Goal-Hi any regulation basketball may be used. The same piece of equipment may be used both indoors and out-of-doors because the standard is equipped with a circular iron base which enables it to be readily moved from place to place.

Since the game Goal-Hi has been on the market, thousands of standards have been sold to high schools, and colleges throughout the United States and with the initiation of our present defense program, Goal-Hi equipment has found a definite place for itself in army and navy recreation programs.

As Dr. Allen pointed out in his letter of the 25th. Several Goal-Hi standards were sent to the naval air training station at Pensacola, and were given immediate approval by Gene Tunny. We feel sure that Goal-Hi will fit very nicely into your camp athletic program and we would of course be very glad to place your order for this equipment.

We also manufacture other items of athletic, recreational, and health equipment and if you would be interested in receiving our general literature on these items we would be glad to forward the same at your request.

Yours very truly,

FRED MEDART MANUFACTURING CO.

F. Medart:rls

Merchandising Division



Medart  
July 22, 1941.

Mr. R. W. Higgins, Manager,  
Apparatus & Gym Seat Division,  
Fred Medart Manufacturing Co.,  
St. Louis, Missouri.

Dear Mr. Higgins:

I have your favor of the 21st instant regarding the basketball scoreboard for the Army at Scott Field, Illinois.

I would recommend that you have the scoreboard in quarters so that the time could be set for either proposition. You could run right through the first and second quarters, which would be the half, and then the third and fourth quarters would be the second half. The college rules make it optional for the game to be played in either quarters or halves. The college rules use ten-minute quarters and twenty-minute halves, and the high school rules use eight-minute quarters and no halves.

The theory of playing in quarters is that it would give each team two extra time-out periods without a penalty. This would lessen the physical strain and also give a break and allow the spectators to have a mental breath.

Many scoreboards at the present time now have a little light to show the first quarter, the second quarter, the third quarter and the fourth quarter, and they do not sound a device at the end of the quarters if they are playing in halves. If the rules would ever become mandatory that they play in quarters it would be a simple matter to have a sounding device for each quarter. But can you not now arrange it so that quarters can be played, but the gong or sounding signal would only sound at the half and with your regulating device can show quarters by a simple switch from the table.

You will understand that college games are played in ten-minute quarters. Aside from this I can see no reason why every scoreboard should not be built to account for quarters and still if they wanted to play in halves to let them do so. I trust that I have made this plain. If I have not, write me again and I will elucidate further.

Sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH



# FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

August 13, 1941

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear "Phog":-

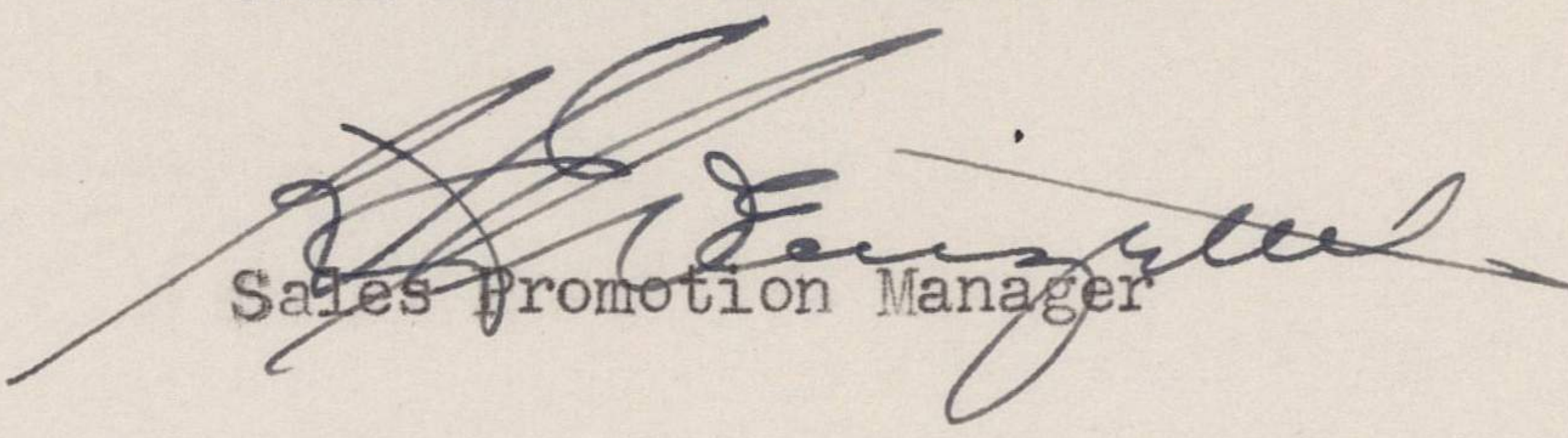
I have your letter of July 31, with enclosures, from Uruguay and find all of this material very interesting.

We do not have patents in South America and at the time we originally went into this question, we found that the patents were quite expensive and we did not think the potential volume justified our attempting to develop that market.

Kindest regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.

  
Sales Promotion Manager

REW:MS