

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

May 8, 1941

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

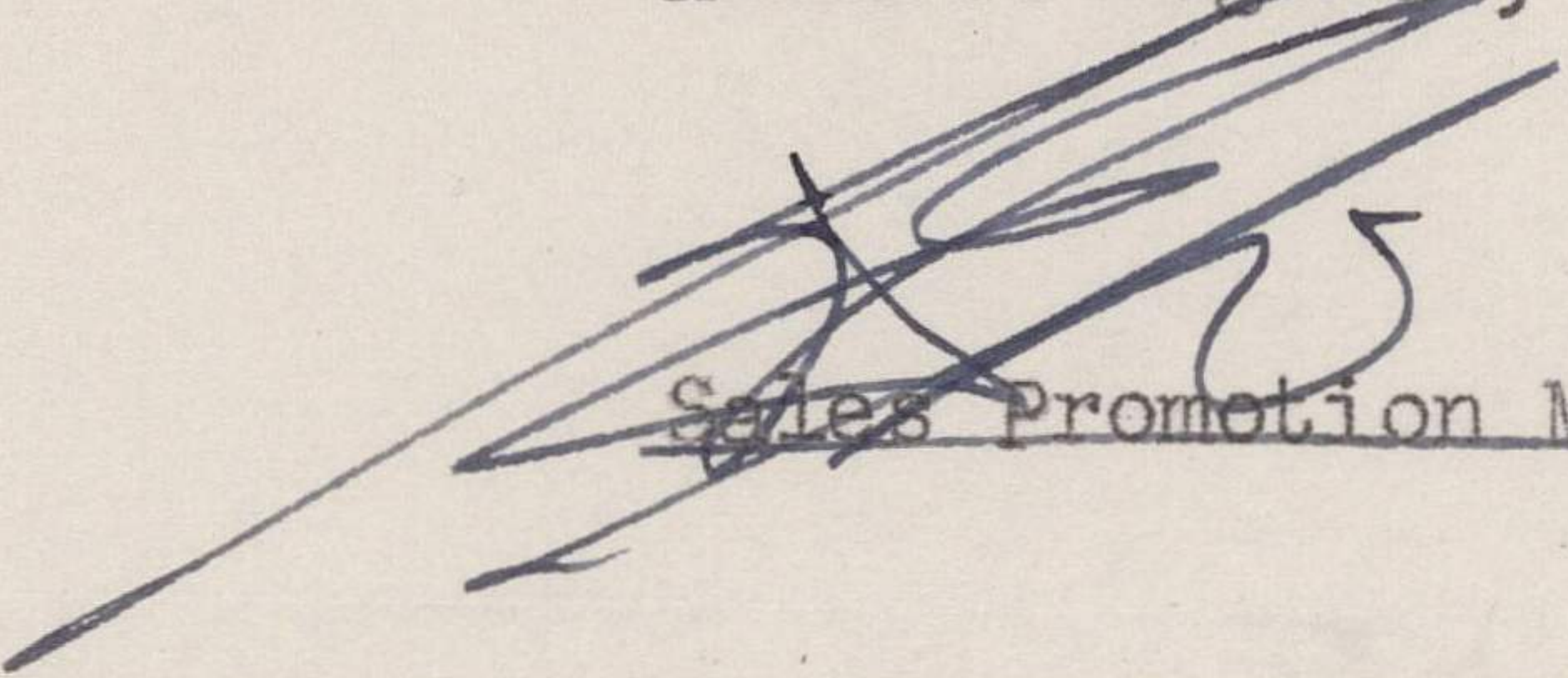
Dear "Phog":

I think it would be opportune for you to write Gene Tunney, Lt. Comdr. Mahan, at Jacksonville, and Ensign J. W. Stack, Jr., at Pensacola, regarding their experience with Goal-Hi now that they have had an opportunity to play the game for a period of time.

Possibly we could get a lead on what reaction they are experiencing that might make it possible for our salesman in that area to pull in a good order.

Will you give this some thought, "Phog," and write these three people if you agree with my reasoning.

Kindest regards,


~~Sales Promotion Manager~~

REW:jc

P.S. Bill Robinson is anxious to have three or four extra prints of your picture. You remember that we use this in our advertising and I wish you would send these to me post haste, please, as we have occasion to make some new cuts for our magazine advertising and need an illustration of you.