

# FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

W. A. ROBINSON  
ADVERTISING MANAGER

June 13, 1941

Dr. Forrest C. Allen  
Director of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear "Doc":

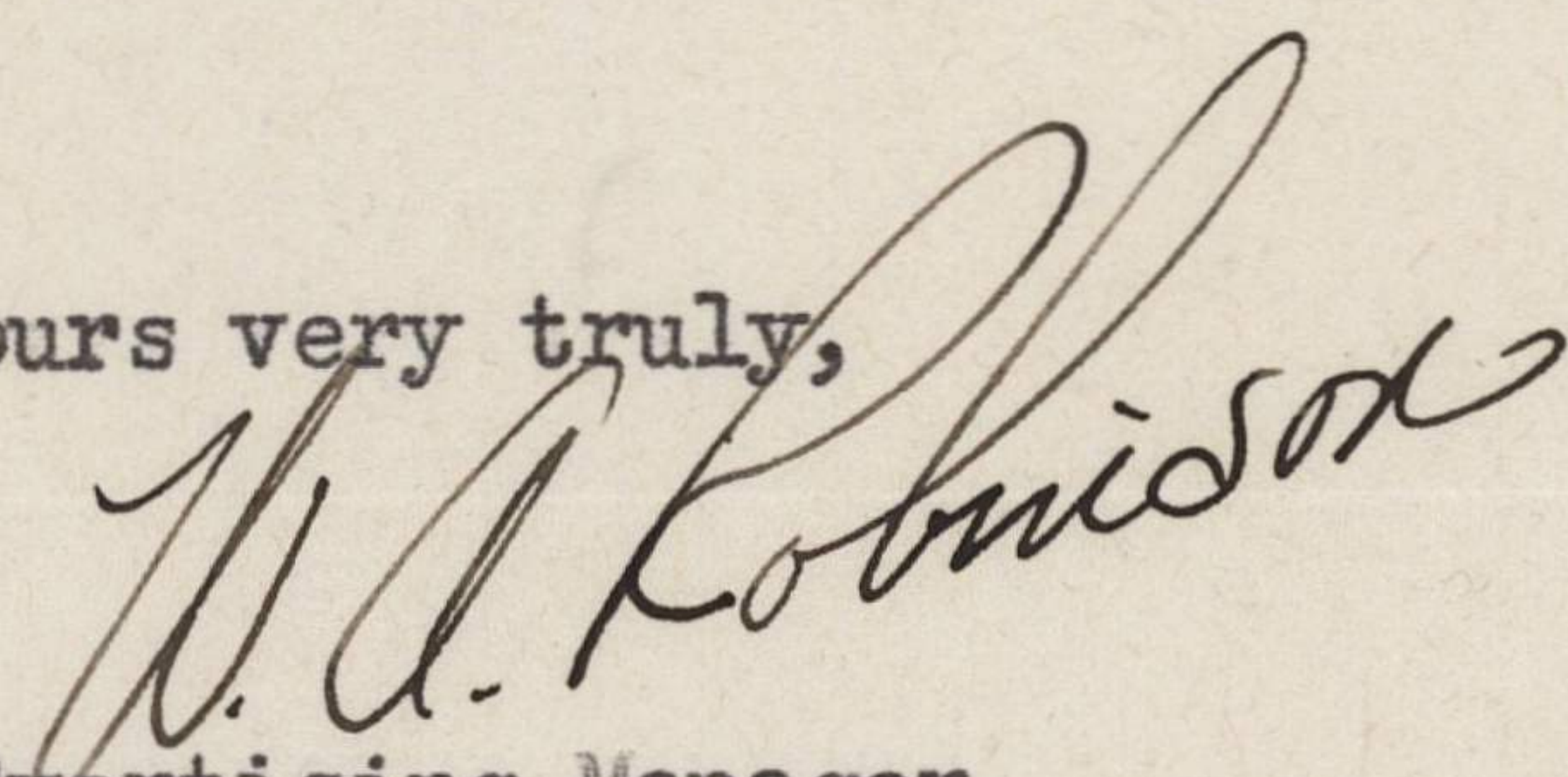
We are, at the present time, working on a new Goal-Hi catalog and as you will remember, on page two of the present catalog we included a paragraph concerning the originator of Goal-Hi as per the attached proof.

Sometime has elapsed since this original copy was written and no doubt some of your titles have changed in the meantime, and we ask that you please make the necessary corrections on the attached and return it to us at your earliest convenience.

This new catalog will include the new style Goal-Hi base which we hope will help to increase the sale of this item and as soon as the new catalog is printed, I will see that a few copies are forwarded to you for your file.

Kindest personal regards.

Yours very truly,

  
Advertising Manager

WAR:Jc