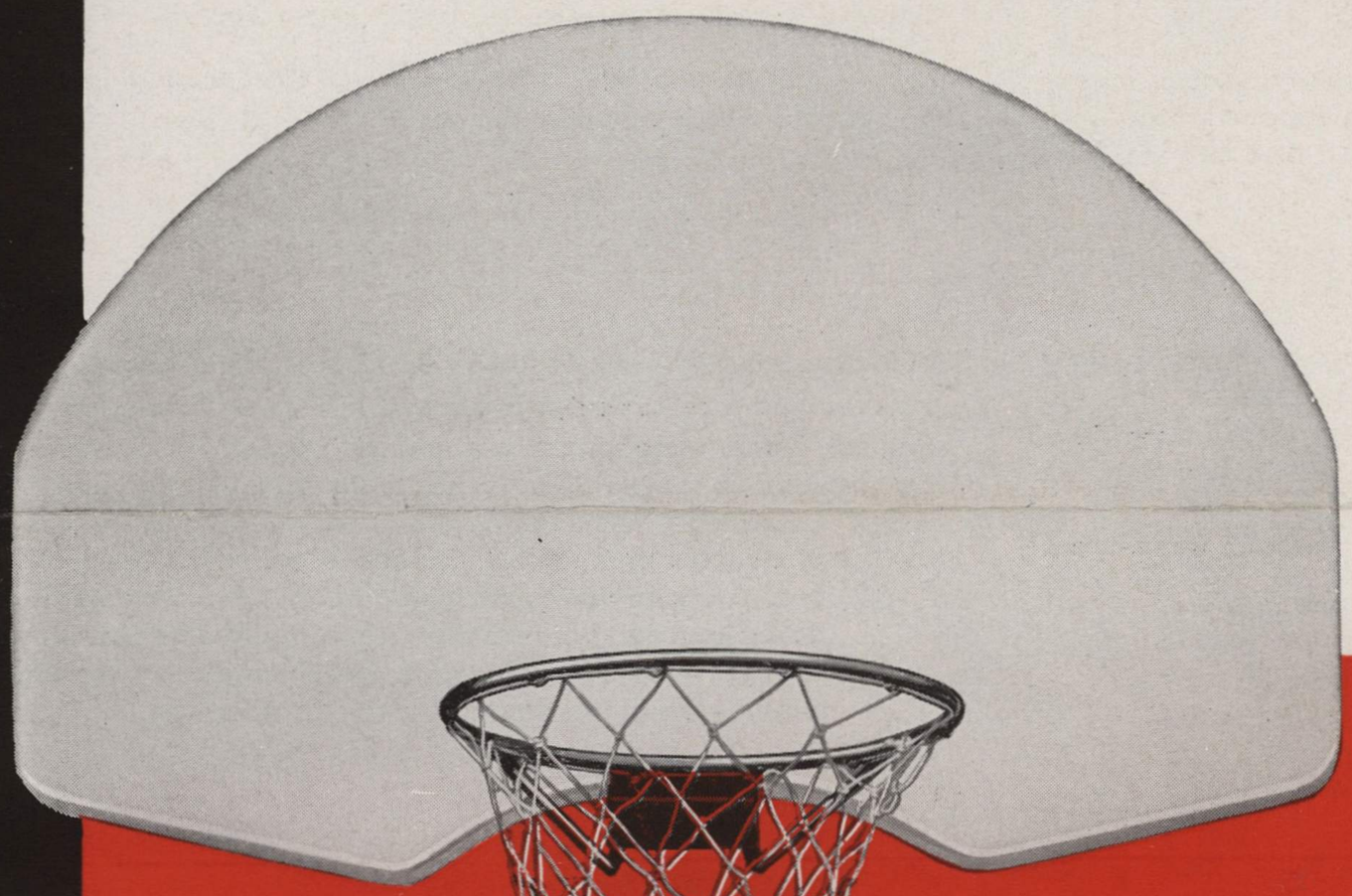
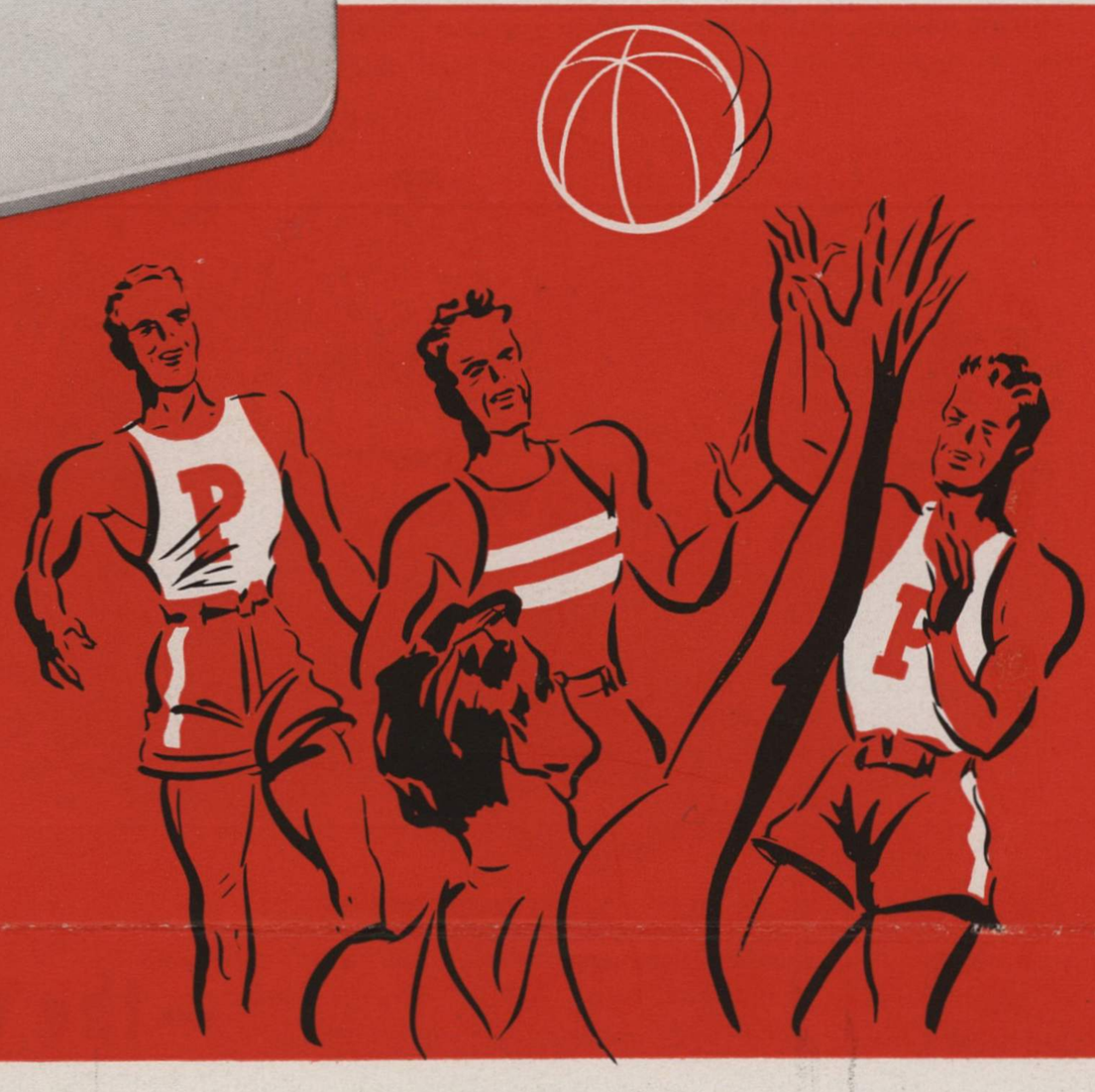
THE NEW *Fan Shaped* BASKETBALL BANK . . .

The Answer to a Better Game of Basketball!





HERE'S WHAT THE RULES BOOK HAS TO SAY ABOUT THE NEW BANK:

"This bank contains all the space which is needed for banking purposes. The elimination of all sharp corners and edges will prevent injury to the ball, and the elimination of unnecessary surface space has the following advantages:

"1 Freer use of the four-foot end space permits offensive play from nearly all directions and thus relieves congestion in the lane.

"2 Increased visibility of the basket from corners and ends of the gymnasium.

"3 Increased space under the basket from which a goal may be made and chance for a rebounder to escape from contested area.

"4 Less complicated bridgework for hanging the bank since the weight is reduced by nearly one-half and the span is not so great as to cause warping or twisting.

"5 More pleasing streamlined appearance and a better target."

As Adopted by

THE NATIONAL BASKETBALL COMMITTEE

Of The United States and Canada

Representing the National Federation of State High School Athletic Associations, the National Collegiate Athletic Association, the Y. M. C. A. and the Canadian I. A. U. and A. B. A.

Manufactured by

THE J. E. PORTER CORP.

Ottawa, Illinois

Manufacturers of the famous "Spalding", "Chicago", and "Louden" lines of Gymnasium, Playground and Swimming Pool Equipment.

The Warfare of Modern Basketball is Warfare of EQUIPMENT!

LIKE the resisters of the blitzkrieg, lacking the implements of modern war, visiting basketballers this season playing on courts equipped with the new Fan-Shaped Bank — without benefit of practice with the same type of equipment at home — will be fighting a losing battle.

Opinion has it a lot of enterprising new stars will rise this year — new teams whose coaches will seize upon the new bank as an offensive weapon. Alert mentors see in the new banks an opportunity to steal a march on superior teams by befuddling them with this unfamiliar equipment.

No argument — a team can not put in its practice hours facing the old-style rectangular banks — then step onto a court having the different new targets and do its best. And the suggestion that, for practice, those areas of the old-style banks which have been eliminated to create the shape of the new banks be painted black so they can not be seen by the players, is not the logical answer.

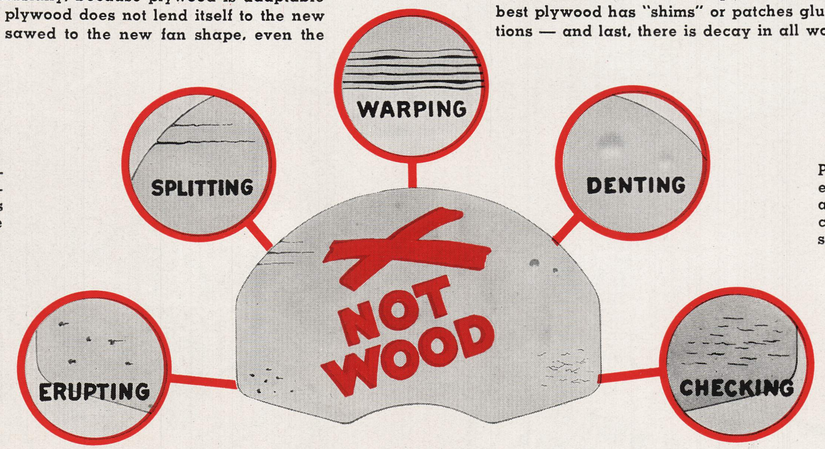
The ball will continue to bounce off the painted portions of the bank. And it's the end space play which the new bank contributes in such important measure to the game. The new banks provide not only smaller targets of a different shape, but demand a radical change in basic game tactics.

Yes — the teams that will win from this season on, will be the teams which master the new style of game required by the new Fan-Shaped Banks.

. . . What MATERIAL Should the New Bank Be Made Of?

Our years of experience in providing banks made of wood, steel and glass to the Nation's leading schools and clubs — plus exhaustive experimentations with the manufacture of the new Fan-Shaped Banks — have led us to the definite conclusion that the new banks can not be made successfully of wood. We are so firm in this conviction that we have refused to make a wood type.

For years we have made the old-style rectangular bank of plywood, and successfully, because plywood is adaptable to this shape. But plywood does not lend itself to the new fan shape. When sawed to the new fan shape, even the highest grade plywood will soon check and split (because plywood is bonded on a rectangular basis and leaves an exposed edge after cutting); it will warp, causing a convex, concave or irregular banking surface (because this is characteristic of plywood); it will "erupt" (unless it is the highest grade plywood because it will contain pitch pockets and "filled" holes); it will dent (and otherwise scar if it is struck by an athletic shot or similar hard object); its surface can not remain a perfect plane because even the best plywood has "shims" or patches glued over imperfections — and last, there is decay in all wood.



Plywood was suitable for the old-style bank, but is no good for the new bank.

Plywood will cause endless trouble and expense when cut to the new fan shape.

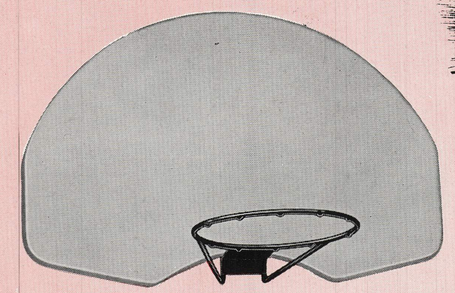
SOLID STEEL—the only material for the new bank

Put durability out of mind for a moment. . . .

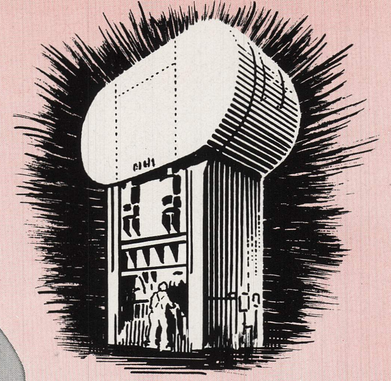
With all non-basket surfaces eliminated, every square inch of the new bank is a vital scoring zone, from which a basket can be made. Therefore it is of supreme necessity that the entire face of the bank be absolutely free of imperfections. The slightest variation from a true plane can falsely deflect the ball, denying a player a deserved score.

That's why steel is the only material from which the new bank can be made successfully — because only steel can be machined to the close accuracy demanded and remain true — only steel can take the punishment to which a basketball bank is subjected and not misalign, warp, split, crack, splinter, dent, bulge, check and otherwise become unfit for further perfect service. As to durability — once steel banks of the correct and substantial Porter-made type have been installed, your bank problems are ended forever. These banks are indestructible. They can never wear out.

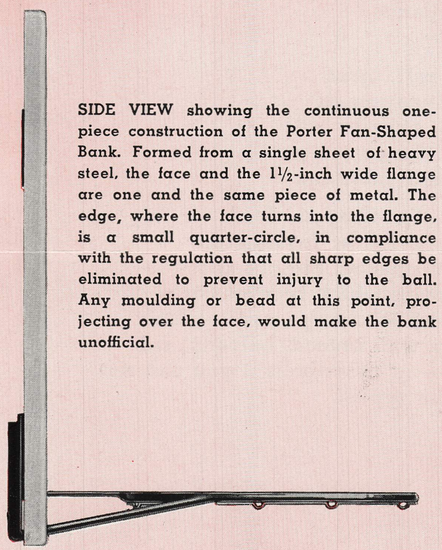
And this means economy! Figure it out for yourself. After a few years of repairing and replacing wood banks, you will have spent more than the everlasting steel banks cost.



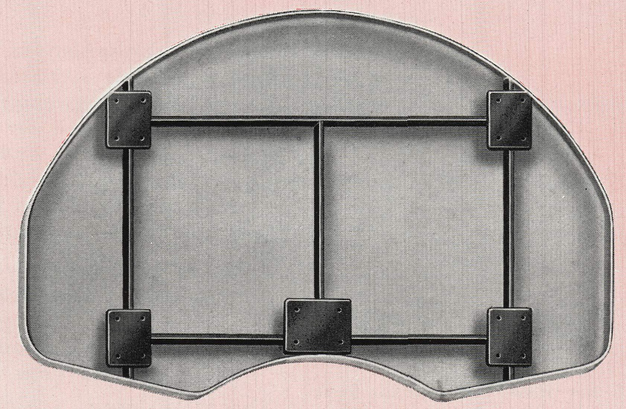
FRONT VIEW showing the absolutely smooth and perfectly flat face of the Porter Fan-Shaped Bank. Because all non-basket banking areas have been eliminated, every square inch of the face of the new bank has become a vital scoring zone. Because the Porter Fan-Shaped Bank is made of solid steel, it will retain its perfect banking surface forever. No warps, checks, splits, dents or other misalignments or blemishes can ever occur to alter this bank's permanent perfection. The entire bank is painted non-glare eggshell white.



TO insure the smooth, rounded, accurate edge demanded by the Official Rules, Porter Fan-Shaped Banks are formed from sheets of solid steel by huge modern industrial presses — like automobile bodies. The Rules strictly forbid protrusions of any kind beyond the face of the bank. This eliminates the use of mouldings, welded or bolted flanges and similar make-shift methods of finishing the edge. Obviously, any protruding or roughly finished edge could illegally deflect an out-of-bounds ball back into the court, or even into the basket, causing deplorable confusion.



SIDE VIEW showing the continuous one-piece construction of the Porter Fan-Shaped Bank. Formed from a single sheet of heavy steel, the face and the 1 1/2-inch wide flange are one and the same piece of metal. The edge, where the face turns into the flange, is a small quarter-circle, in compliance with the regulation that all sharp edges be eliminated to prevent injury to the ball. Any moulding or bead at this point, projecting over the face, would make the bank unofficial.



REAR VIEW showing the scientific bracing which makes the Porter Fan-Shaped Bank absolutely rigid. Solid steel braces are arc-welded to the rear face of the bank, to the continuous flange, to each other, and to the attachment plates, unifying the assembly. Thus shock is evenly distributed, and vibration is completely eliminated. SOLID steel braces and ARC-welding are most important. This combination alone can produce the EVERLASTING Porter-type of bank. Note the continuous flange all around the bank. Note also the sturdy attachment plates, made of 1/4-inch-thick solid steel.

THE NEW GOAL FOR THE NEW FAN-SHAPED BANK

This goal was developed by Porter engineers after months of study and experiment. It meets all the official requirements of a goal to be used with the new fan-shaped bank. It is all-steel, electric-welded, strong and durable, made to maintain a perfect circle in perfect alignment with the bank. It attaches behind the bank, in compliance with the new Rules, to the lower middle attachment plate shown in the rear view illustration above.

THE J. E. PORTER CORPORATION • OTTAWA • ILLINOIS

it's Easy

TO CHANGE OVER TO THE NEW BANKS

Installing the new Fan-Shaped Bank is a very simple matter. In almost every instance the existing backstop framework, after adjustment, is completely satisfactory and meets all official requirements. A few hours of labor will do the job, and no new materials are needed in most cases.

Our factory-trained representatives are at your disposal for free technical advice. Without obligating you in any way, one will gladly call on you, inspect your equipment, and tell you precisely what must be done in order to install the new banks in compliance with the official regulations.

Or, if you prefer, you can call upon our skilled home-office engineering department. This group of experts will promptly submit to you the correct answer to your specialized problem.

With every Porter Fan-Shaped Bank, complete and easy-to-follow Installation Instructions are furnished. Simply specify with your order which type of backstop you intend to change over — such as swing-up, wall braced, balcony, side-fold, etc. — or describe it if you can not name the type.

FREE!

Easy to follow
INSTALLATION INSTRUCTIONS

Furnished with every Porter Fan-Shaped Bank, explaining exactly how to apply to your existing backstop framework.

A Word

ABOUT THE MANUFACTURER
of the New Fan-Shaped Bank

The first basketball bank ever made was made by A. G. Spalding & Bros. As sole successors to the Gymnasium Equipment Division of this world-famous firm, we have perpetuated the Spalding traditions of quality and authenticity. For 72 years the products of the J. E. Porter Corporation have continued to earn ever-growing respect and praise. And now, as never before, can our institution prove its usefulness to the sport of basketball. For out of the vast store of technical knowledge which we alone possess — and because of the production facilities which distinguish our modern factory — we have created the new Fan-Shaped Bank and Goal — exactly as the National Committee intended them!

write us Today

THE J. E. PORTER CORPORATION OTTAWA ILLINOIS

Manufacturers of the famous "Spalding", "Chicago" and "Louden" lines of Gymnasium, Playground and Swimming Pool Equipment.

Replacing
YOUR
BASKETBALL
BACKBOARDS

This service manual has been compiled for the benefit of the individual responsible for the substitution of the new, modified Basketball Backboard for existing Equipment . . . . and is presented with the compliments of Fred Medart Manufacturing Co. — St. Louis.

BACKBOARDS
BASKETBALL
YOUR
Colorado

FOREWORD

The new, smaller basketball backboard that was adopted by the National Basketball Committee of the United States and Canada during their annual 1940 meeting in Kansas City, as legal equipment, represents a combination of the results obtained from a large number of experimental tests made throughout the United States over a period of many months.

The tests were promoted by a general realization among basketball authorities that the old 4'x6' backboard had outlived its usefulness and was long overdue for revision in the light of today's game.

Tests were conducted by Rules Committee members, basketball coaches, and manufacturers working in co-operation with the Rules Committee.

Substitution of the new, smaller backboard for the old 4'x6' board presents several minor installation problems. For example, the majority of backstop installations are either overhead, suspended type or wall attached type. In both types, and in other special type installations, the supports are generally attached close to the ends of the 6' wide backboard. A comparison of the old backboard with the new (see following pages) discloses the need of respacing existing supports to accommodate the smaller backboard.

The above task does not present any problems that an efficient local mechanic cannot easily handle. High Schools and Universities having shop facilities will undoubtedly desire to undertake this work without seeking the services of an outside mechanic.

This manual has been prepared as a service to all Medart customers and prospective customers, and outlines our suggestions for making the necessary changes in existing backstop structures.

FRED MEDART MANUFACTURING CO.

POTOMAC & DEKALB STS. - ST. LOUIS, MO.

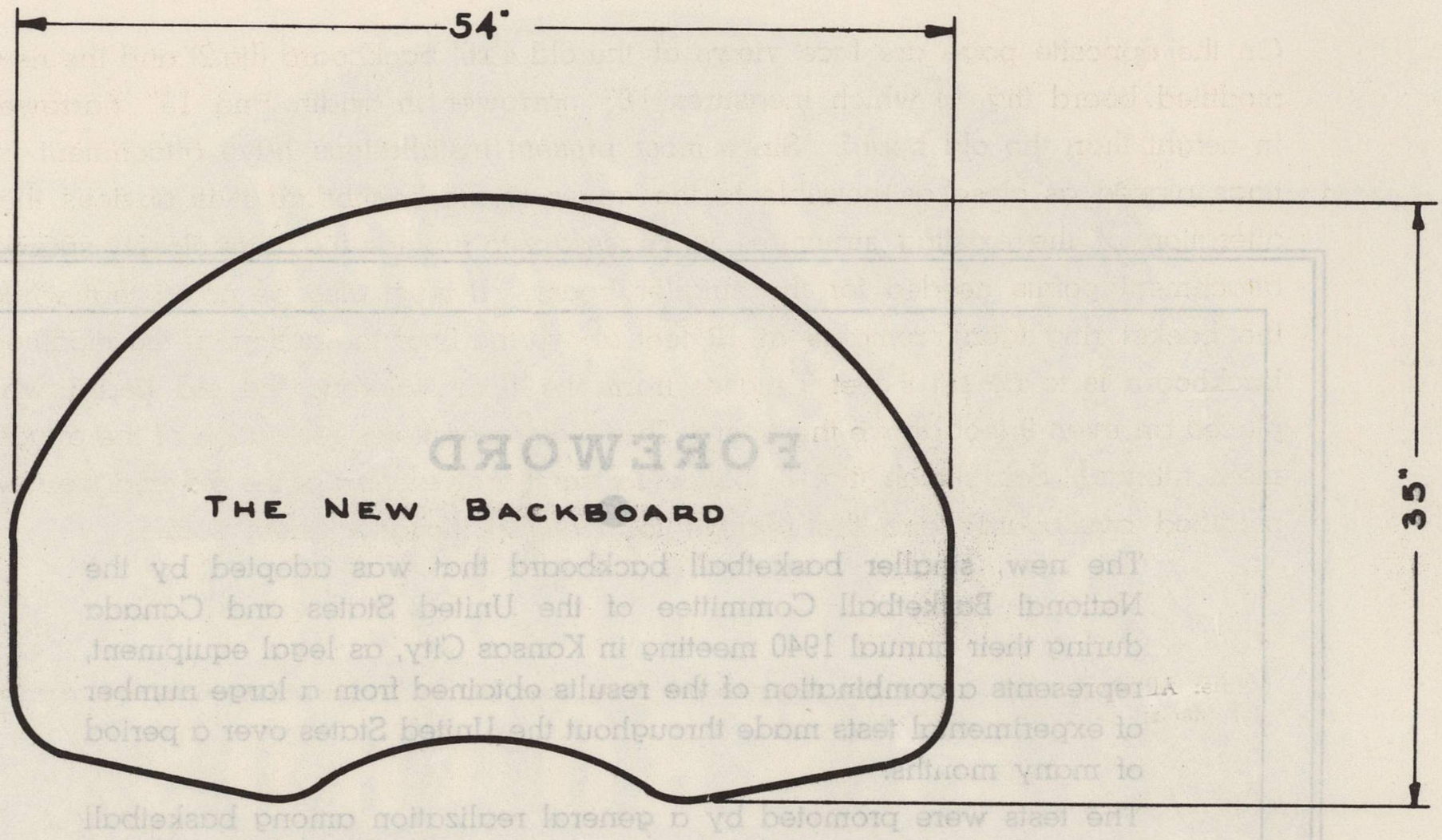


Fig. 1

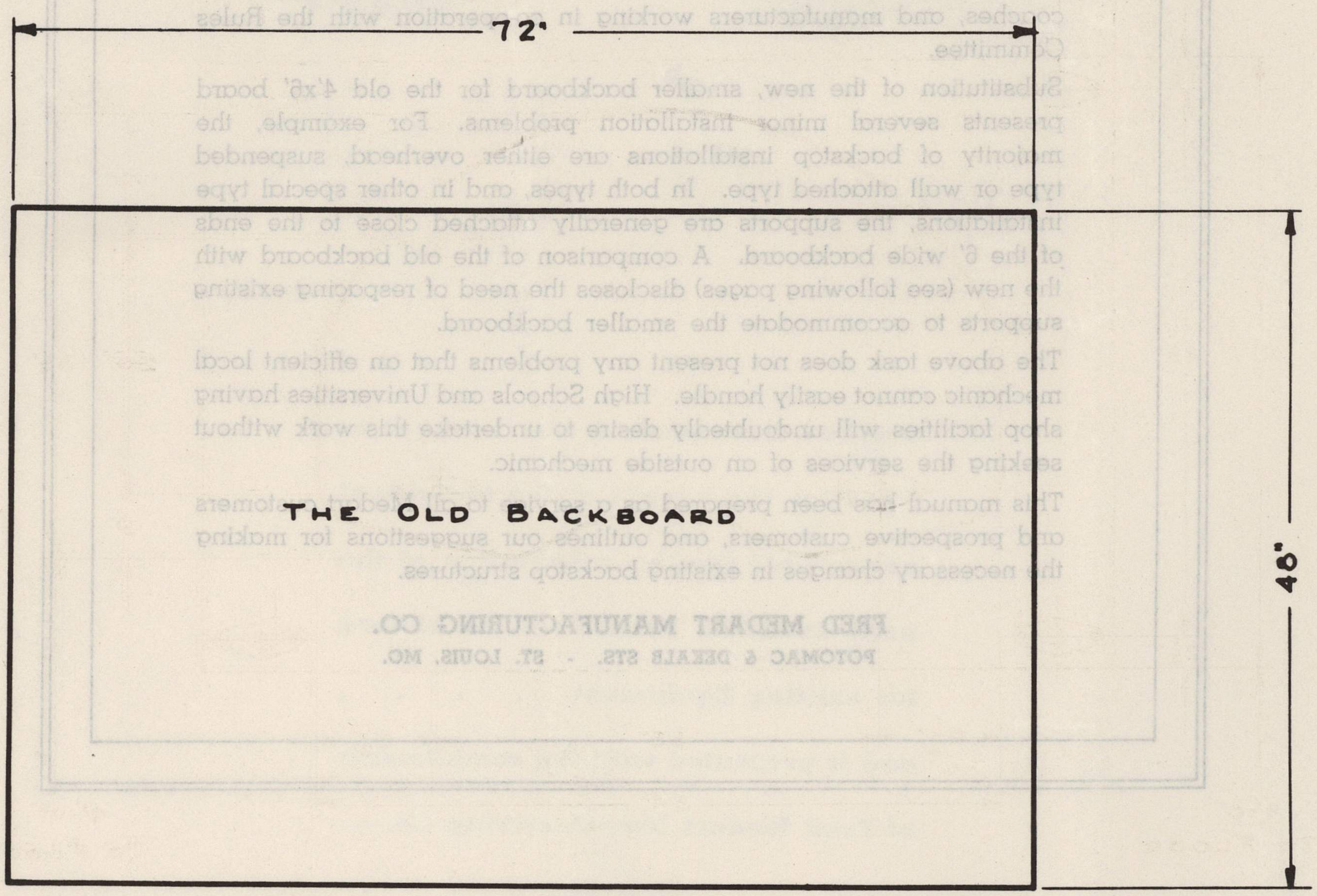


Fig. 2

Copyright, 1940, in
United States and Canada by
Fred Medart Manufacturing Co.

On the opposite page are face views of the old 4'x6' backboard (fig.2) and the new modified board (fig. 1) which measures 18" narrower in width and 13" narrower in height than the old board. Since most present installations have attachment fittings placed as close as possible to the edges of the backboard it is obvious that alteration of the existing structures is necessary to provide the more closely spaced attachment points needed for the smaller board. It must also be noted that while the basket ring (goal) remains at 10 feet above the floor the bottom of the modified backboard is to be set 9 feet 9 inches from the floor whereas the old board was placed an even 9 feet above the floor. This also recessitates relocation of the attachment fittings. See sketch (fig. 3) below for comparative view of the old and the new modified backboards and the relative locations of the attachment points.

* Note: All dimensions used in this reference are those used in the design construction and assembly of Medart Basketball Equipment.

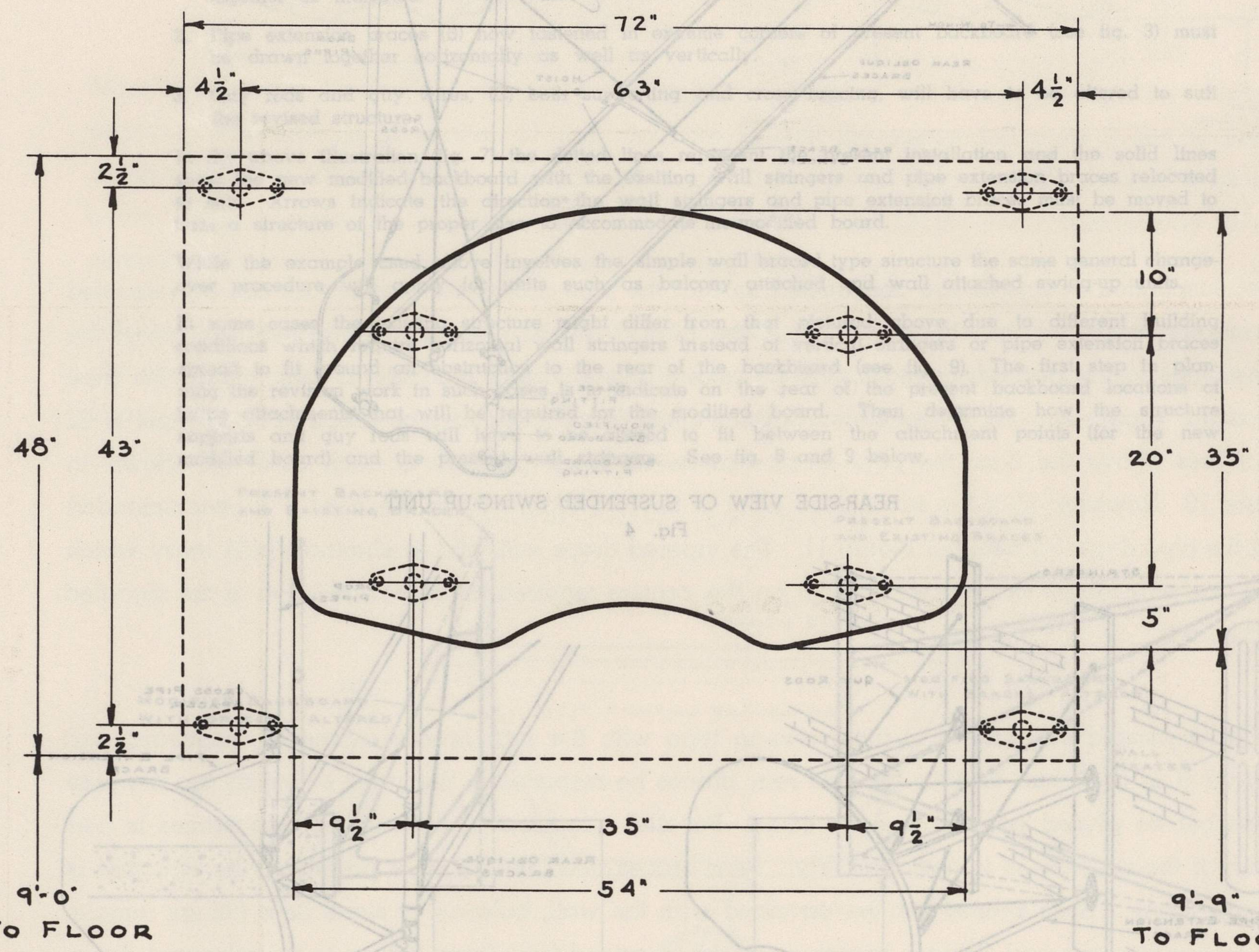
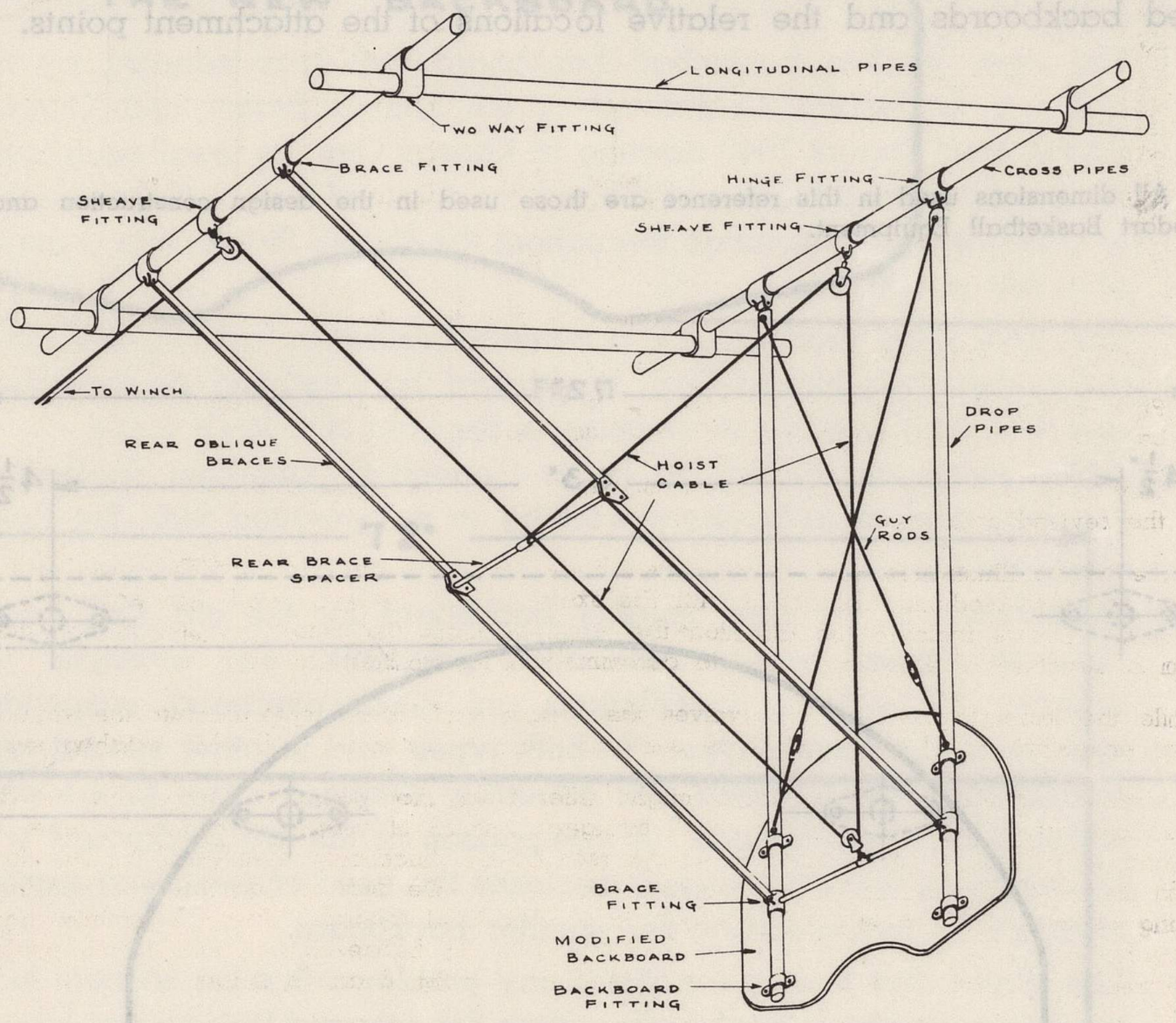


Fig. 3

The illustrations on this page show most all of the major parts of backboard supporting structures. The rear-side view (fig.4) of a suspended swing-up unit involves such parts as drop pipes, hinge fittings, rear oblique braces, etc., all of which will require alteration or relocation when revamping the structure to accommodate the new modified backboard. The front-side views (fig. 5 and 6) picture important pieces not shown in (fig. 4) i.e., the pipe extension brace and cross pipe spacer. These parts will also be effected by structure changes. Heavy supporting members such as longitudinal pipes and cross pipes of superstructures of suspended units will be relocated only in rare instances. Such cases will receive detailed treatment later in this pamphlet.

IT IS SUGGESTED THE INDIVIDUAL ASSIGNED THE STRUCTURE REVISION WORK BECOME FAMILIAR WITH THE PART NAMES USED IN FIG. 4, 5 AND 6 AS THESE WILL BE REPEATED FREQUENTLY IN THIS REFERENCE.



REAR-SIDE VIEW OF SUSPENDED SWING-UP UNIT

Fig. 4

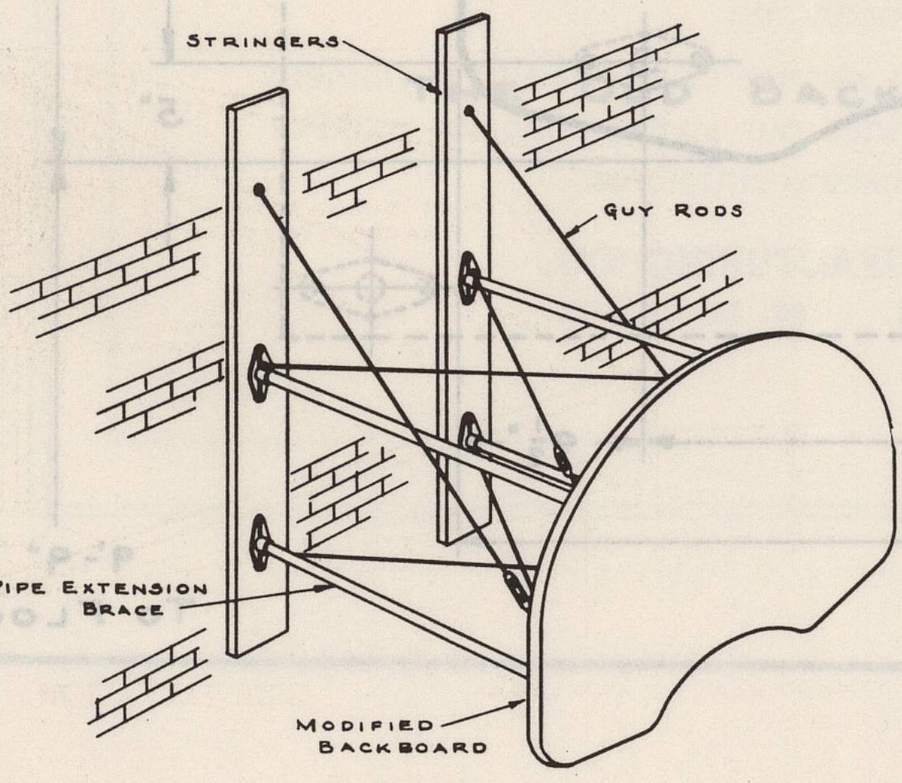


Fig. 5

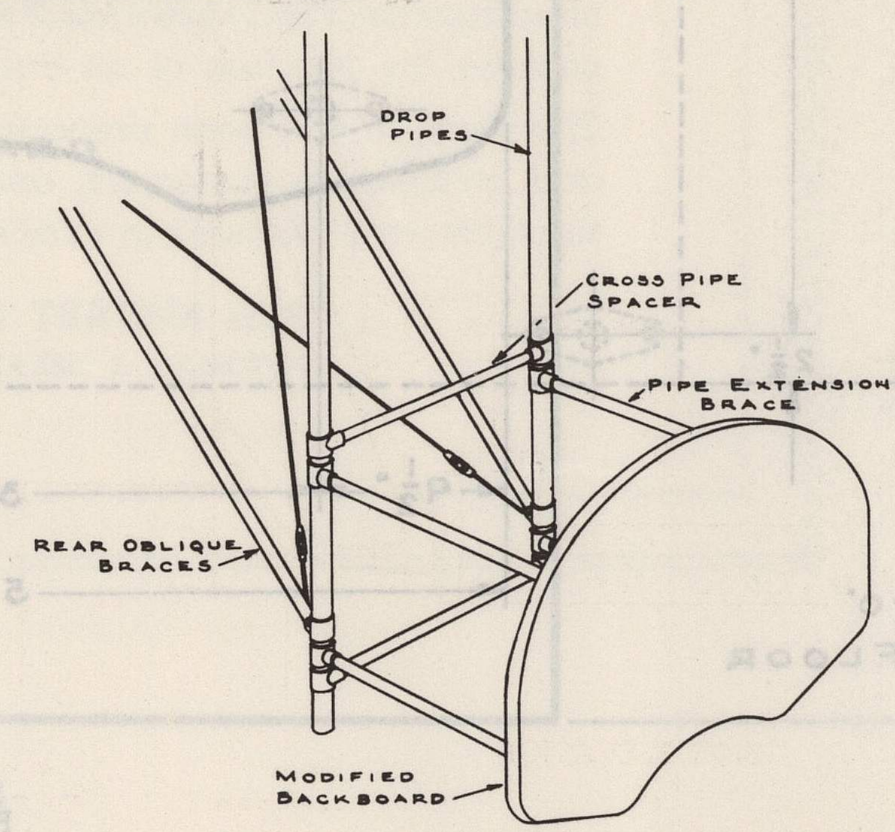


Fig. 6

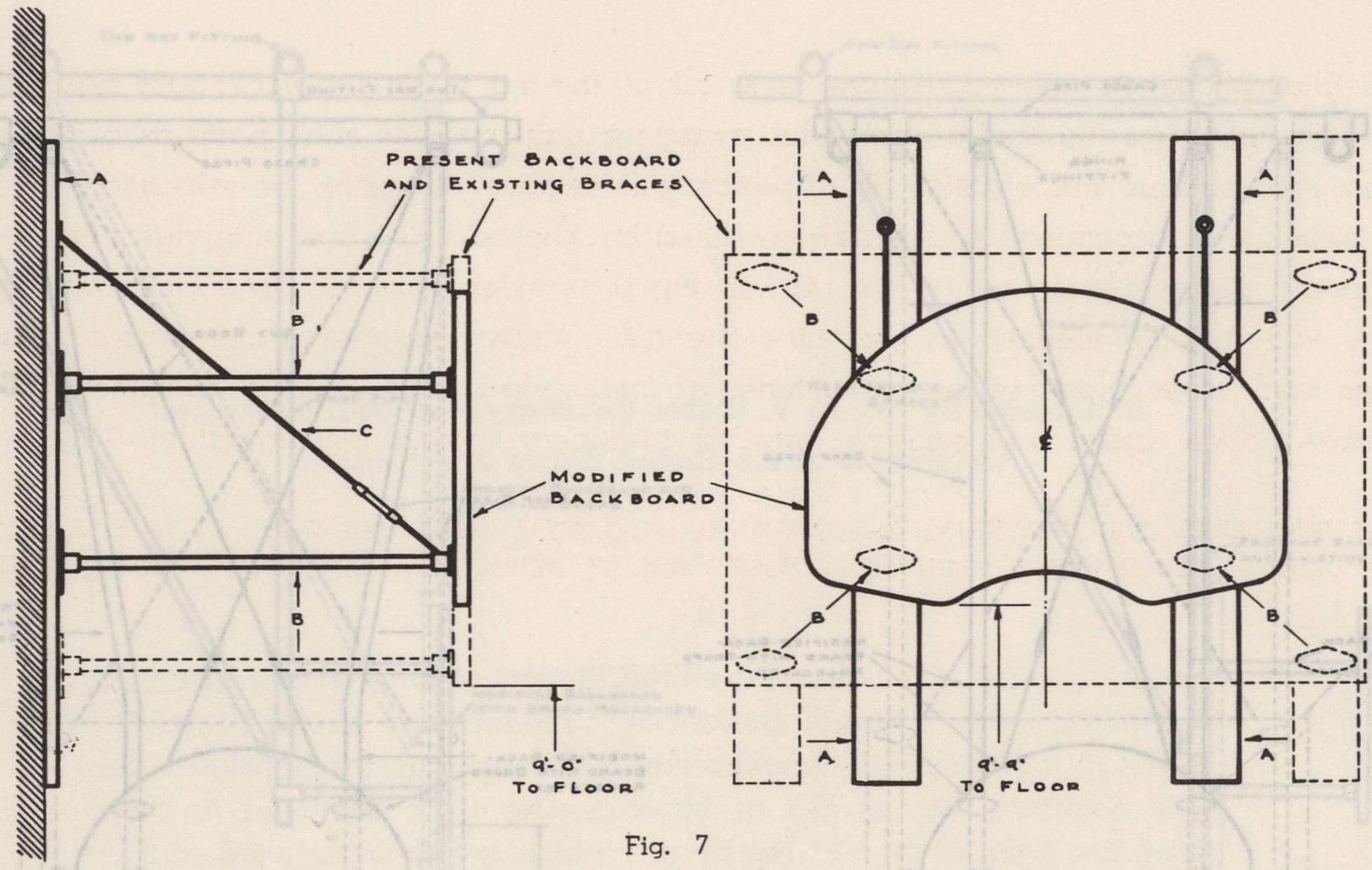


Fig. 7

1. Wall stringers, (A) spaced approximately 5 feet to 5 feet 6 inches apart must be placed closer together as indicated.

2. Pipe extension braces (B) now fastened in extreme corners of present backboard (see fig. 3) must be drawn together horizontally as well as vertically.

3. Guy rods and guy wires, (C) both supporting and cross bracing, will have to be altered to suit the revised structure.

In the above illustration (fig. 7) the dotted lines represent the present installation and the solid lines show the new modified backboard with the exsiting wall stringers and pipe extension braces relocated to suit. Arrows indicate the direction the wall stringers and pipe extension braces must be moved to form a structure of the proper size to accommodate the modified board.

While the example used above involves the simple wall braced type structure the same general change-over procedure will apply for units such as balcony attached and wall attached swing-up units.

In some cases the existing structure might differ from that pictured above due to different building conditions which require horizontal wall stringers instead of vertical stringers or pipe extension braces spread to fit around an obstruction to the rear of the backboard (see fig. 9). The first step in planning the revision work in such cases is to indicate on the rear of the present backboard locations of fitting attachments that will be required for the modified board. Then determine how the structure supports and guy rods will have to be altered to fit between the attachment points (for the new modified board) and the present wall stringers. See fig. 8 and 9 below.

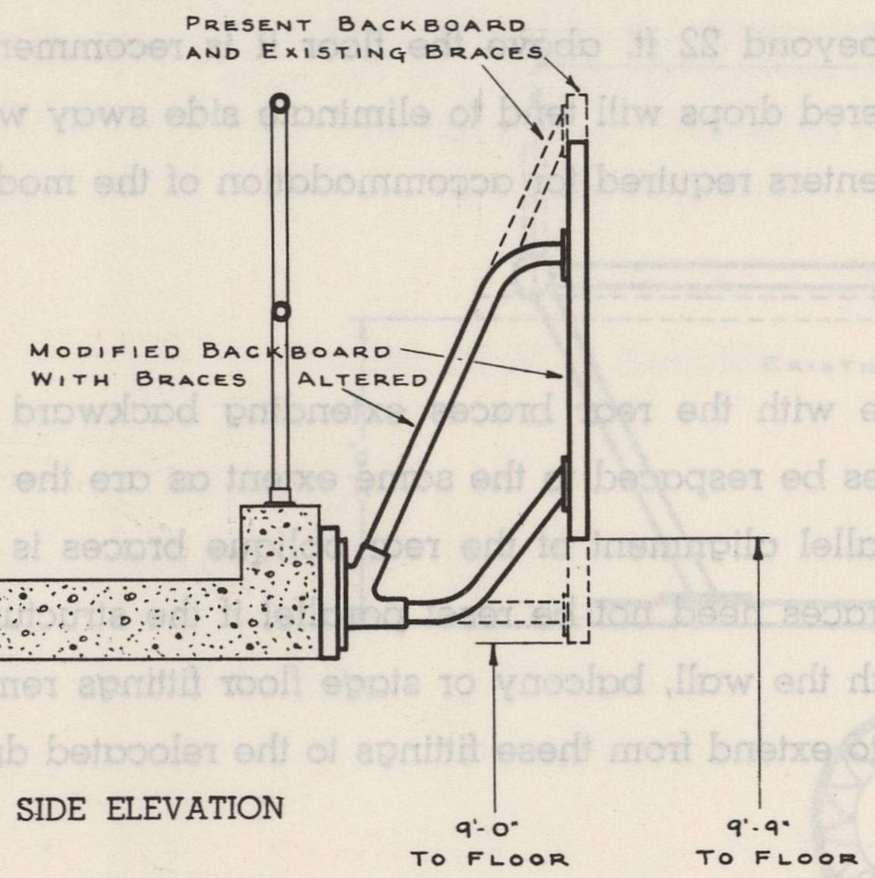


Fig. 8

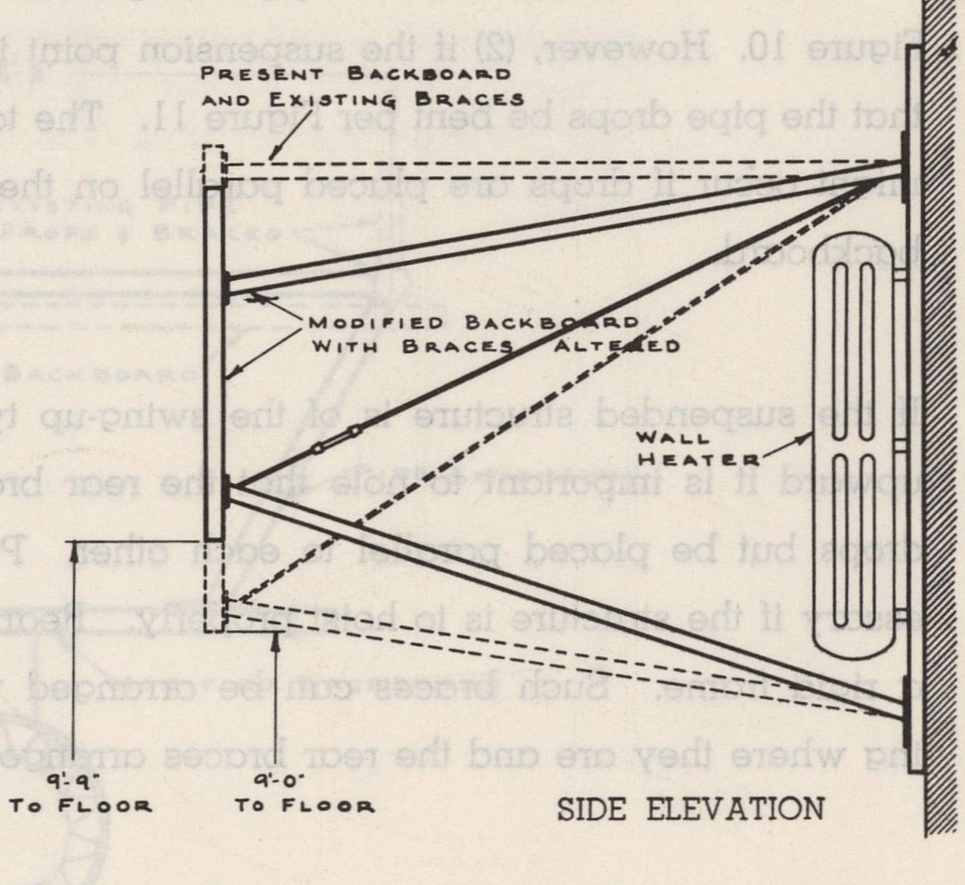


Fig. 9

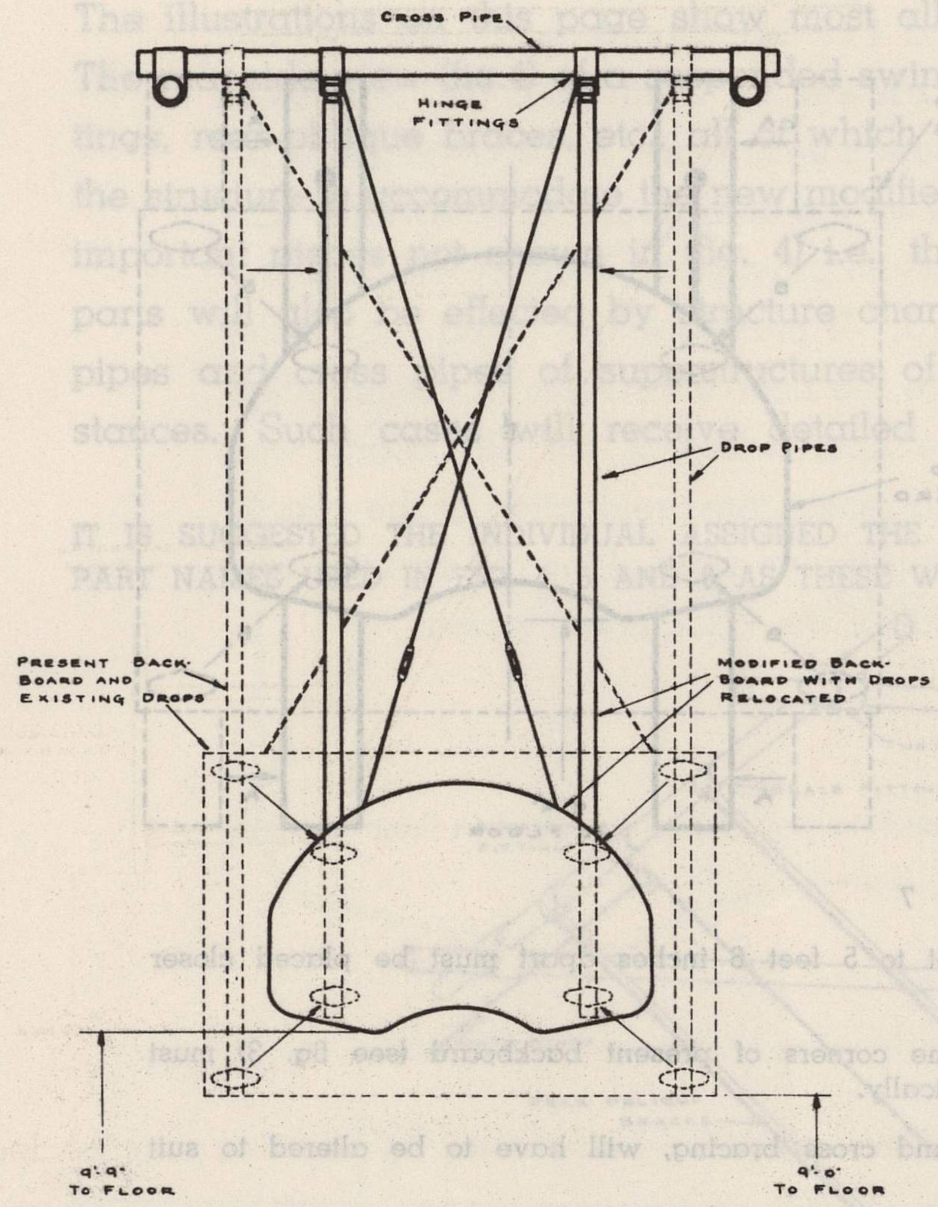


Fig. 10

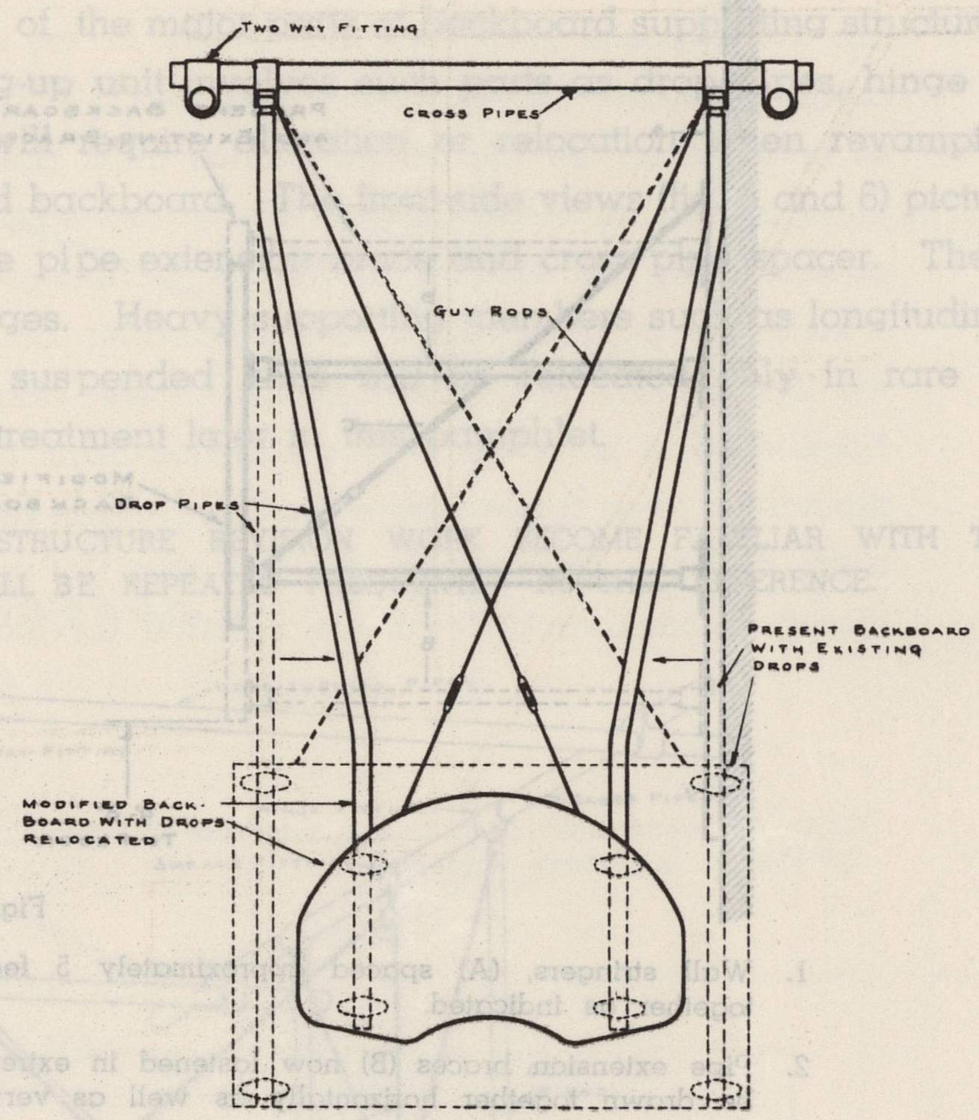


Fig. 11

Most suspended structures are constructed so that the pipe drops and rear braces can be relocated by merely loosening the clamp portion of the hinged fittings and sliding the members along the cross pipes to the desired locations. In the above illustrations 2 methods of rearranging the pipe drops are suggested. (1) When the suspension point (attachment of pipe drops to cross pipe) is 22 ft. or less above the floor the pipe drops can be replaced parallel to each other as shown in Figure 10. However, (2) if the suspension point is beyond 22 ft. above the floor it is recommended that the pipe drops be bent per Figure 11. The tapered drops will tend to eliminate side sway which might occur if drops are placed parallel on the centers required for accommodation of the modified backboard.

If the suspended structure is of the swing-up type with the rear braces extending backward and upward it is important to note that the rear braces be respaced to the same extent as are the pipe drops but be placed parallel to each other. Parallel alignment of the rear oblique braces is necessary if the structure is to hoist properly. Rear braces need not be reset parallel if the structure is a rigid frame. Such braces can be arranged with the wall, balcony or stage floor fittings remaining where they are and the rear braces arranged to extend from these fittings to the relocated drops.

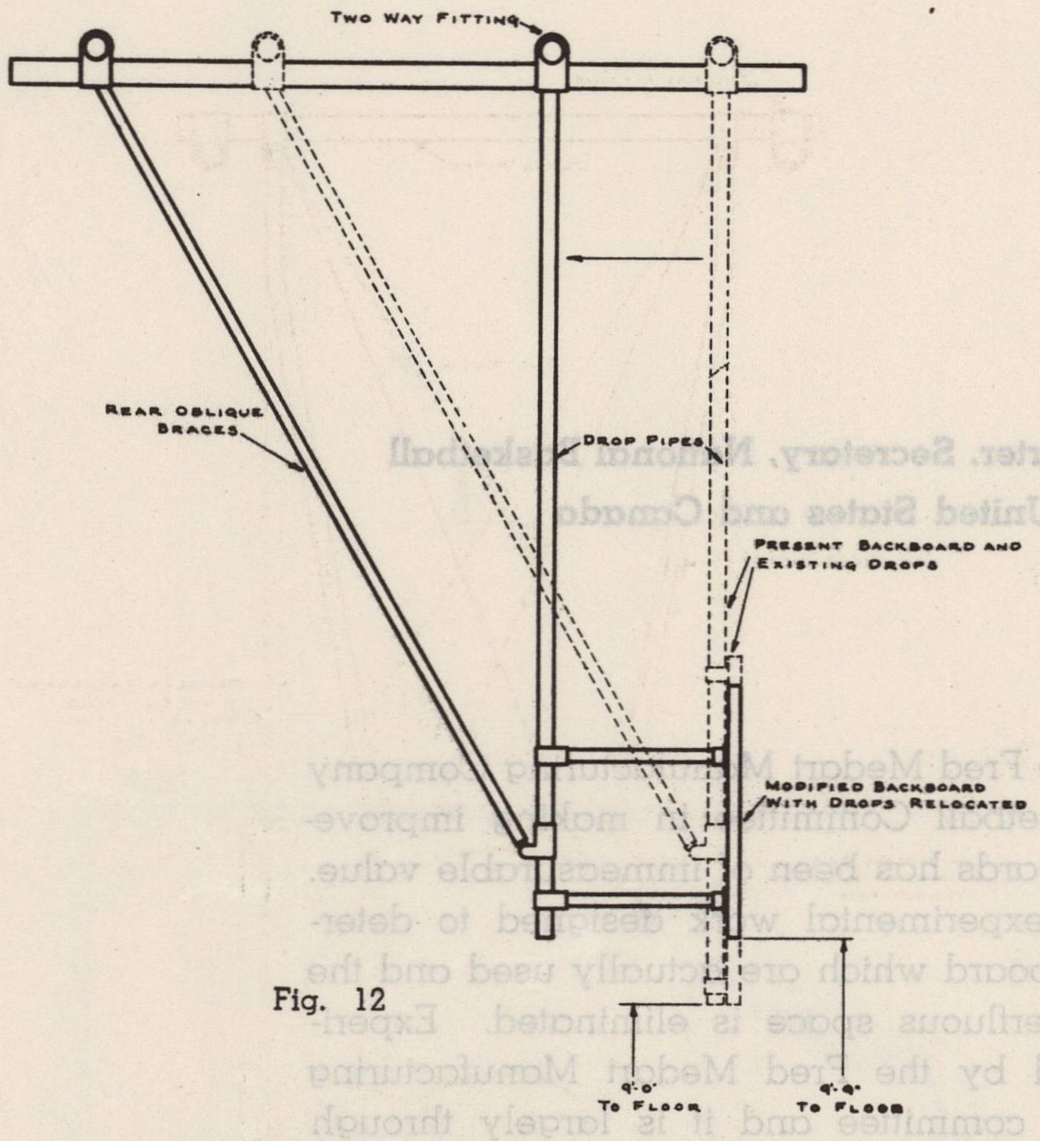


Fig. 12

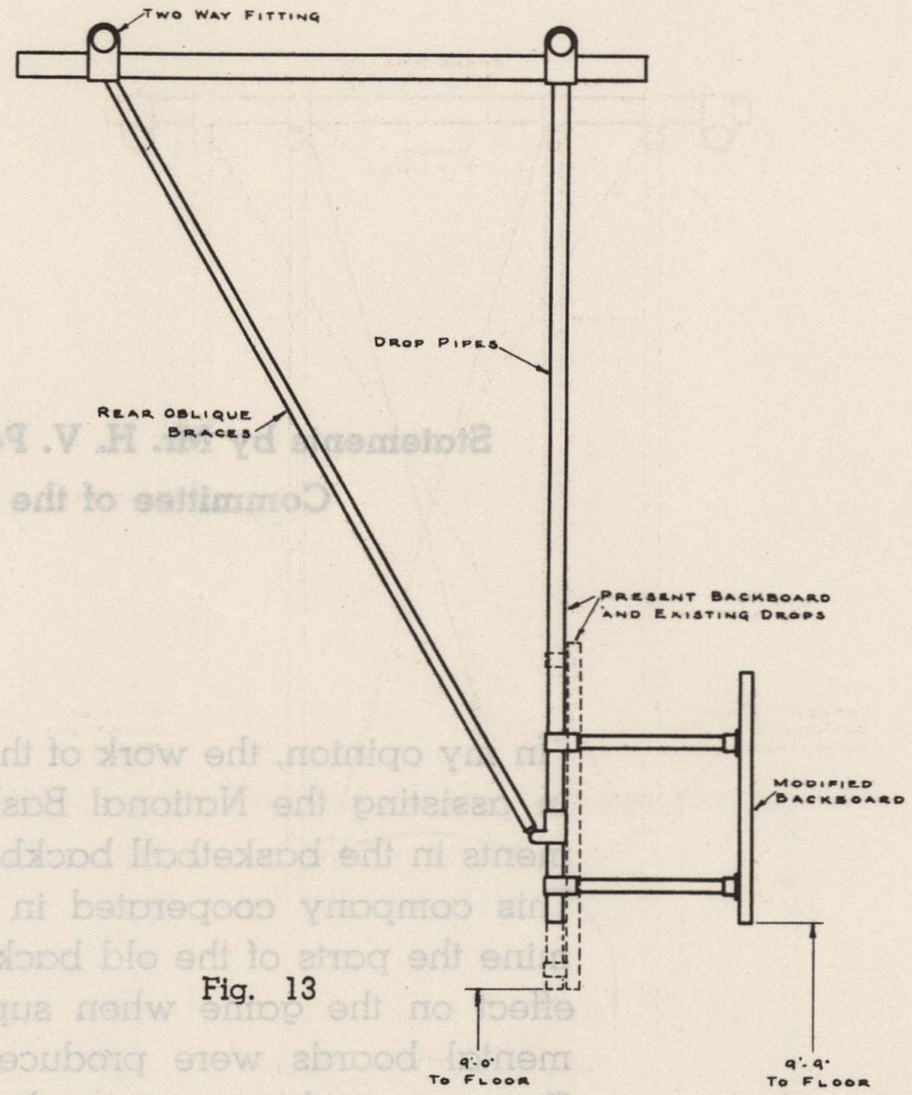


Fig. 13

More simple and economical means of adapting the modified backboard to existing suspended swing-up structures is available (1) if it possible to shift the suspended parts 2 feet to the rear as shown in Fig. 12 or (2) if the floor lines can be placed 2 feet further inside the end lines of the court. In both cases the extension assembly per Fig. 12 and 13 is used. Incidentally this procedure will place backboards 4 feet inside the end lines as required by the rules.

Of the 2 suggestions offered on this page that illustrated in Fig. 12 involves the least expense and change in the present layout. Referring to Fig 12 it will be noted that the location of the backboard remains the same and it is only necessary that the suspended structure be set back 2 feet and the end line of the court be changed accordingly.

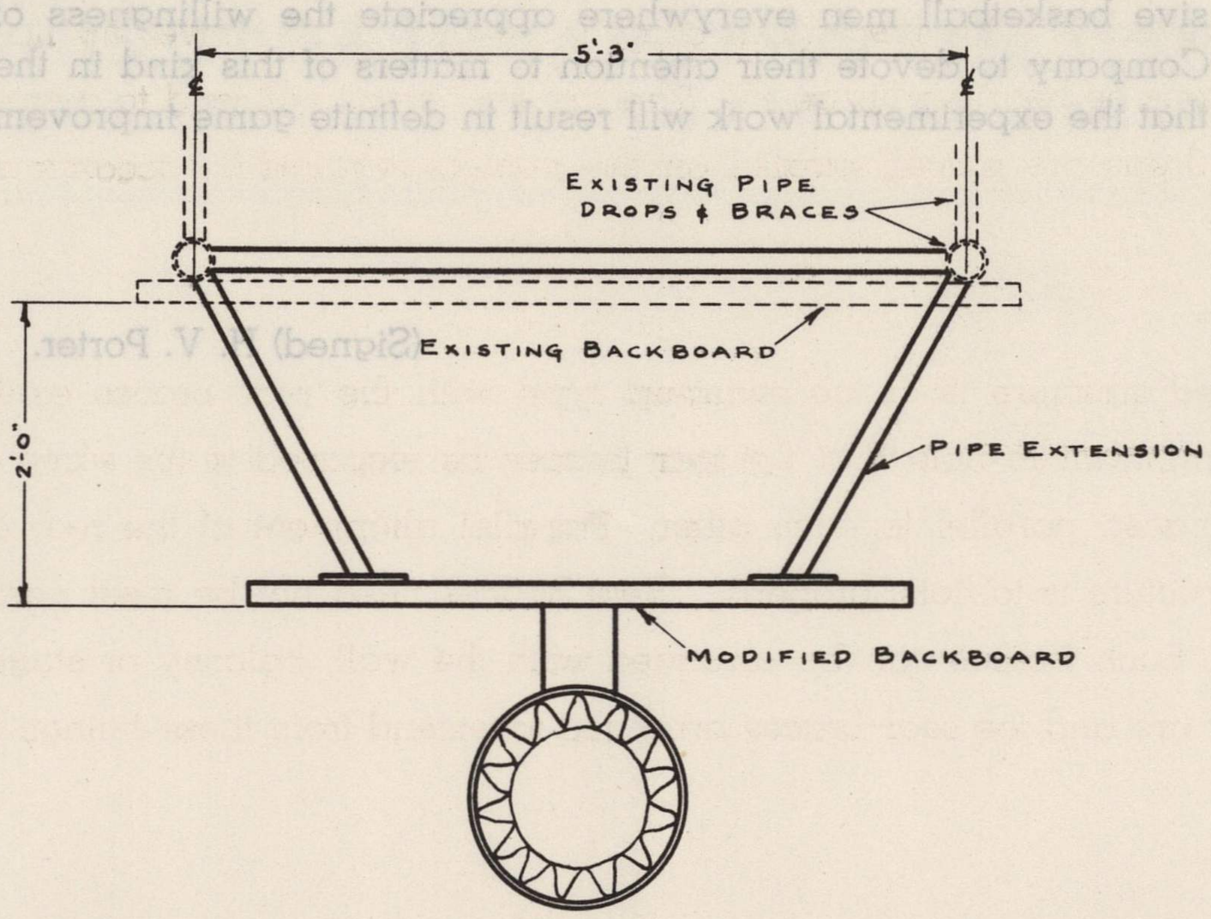
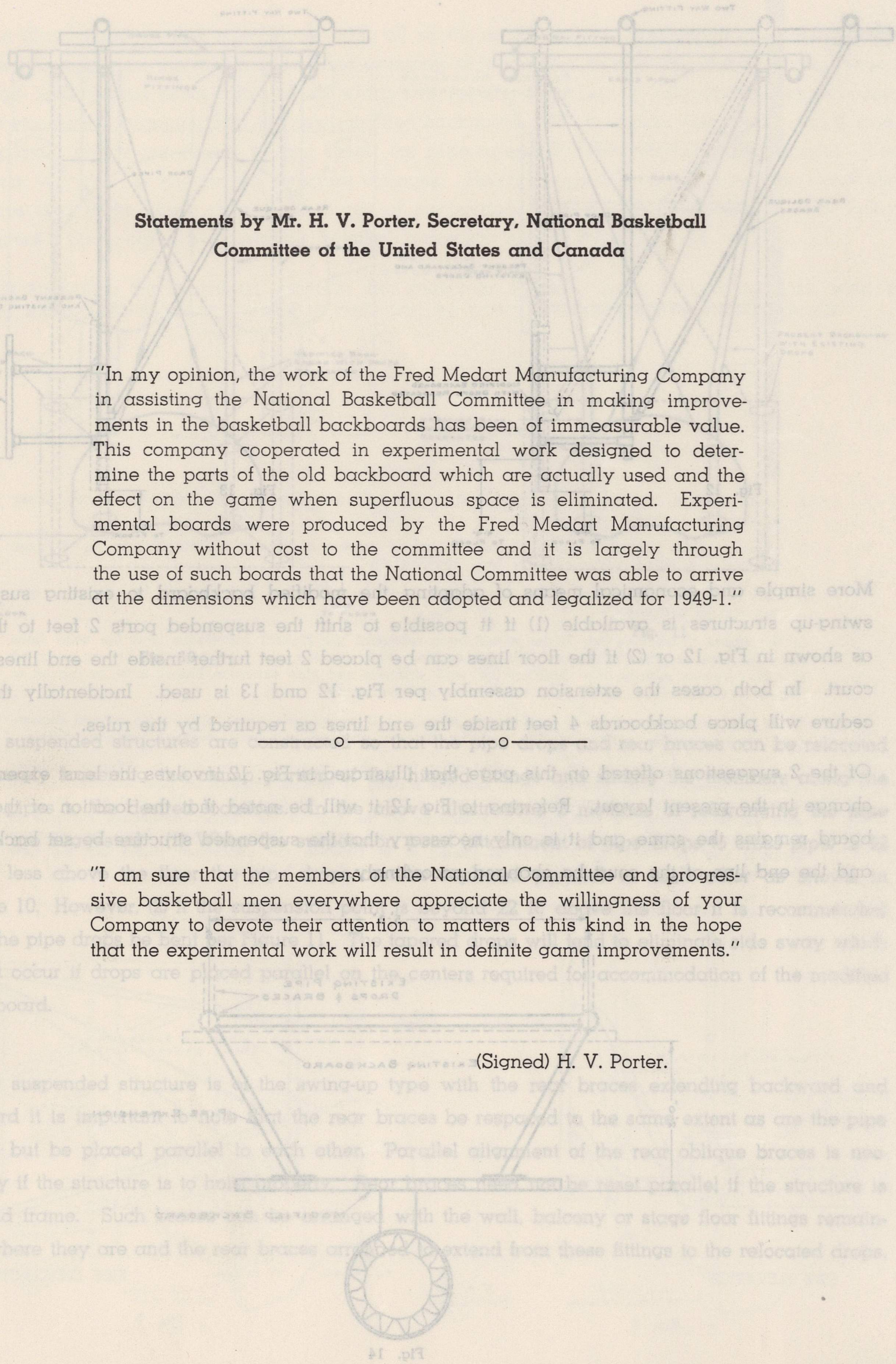


Fig. 14

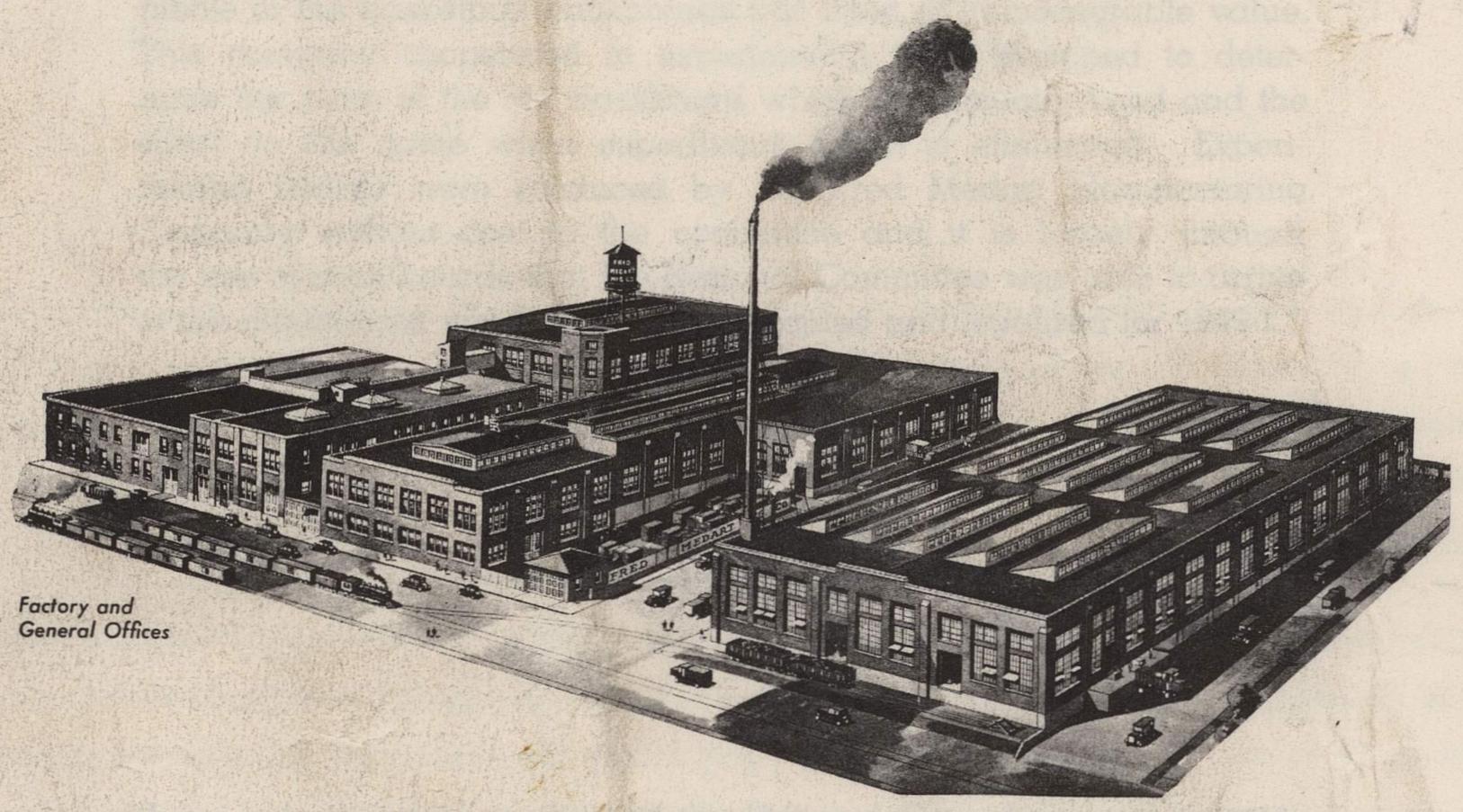


Statements by Mr. H. V. Porter, Secretary, National Basketball Committee of the United States and Canada

"In my opinion, the work of the Fred Medart Manufacturing Company in assisting the National Basketball Committee in making improvements in the basketball backboards has been of immeasurable value. This company cooperated in experimental work designed to determine the parts of the old backboard which are actually used and the effect on the game when superfluous space is eliminated. Experimental boards were produced by the Fred Medart Manufacturing Company without cost to the committee and it is largely through the use of such boards that the National Committee was able to arrive at the dimensions which have been adopted and legalized for 1949-1."

"I am sure that the members of the National Committee and progressive basketball men everywhere appreciate the willingness of your Company to devote their attention to matters of this kind in the hope that the experimental work will result in definite game improvements."

(Signed) H. V. Porter.



Factory and General Offices

FRED MEDART MANUFACTURING CO.

POTOMAC AND DEKALB STS. . . . ST. LOUIS, MO.

September 5, 1940

Mr. R. W. Higgins, Manager
Apparatus & Gym Seat Division
Fred Medart Manufacturing Co.
Saint Louis, Missouri

Dear Mr. Higgins:

Dr. Allen is out of town at the present time, attending the Executive Committee meeting of the National Collegiate Athletic Association in Chicago, but your letter of recent date regarding the display at the Big Six Conference will be brought to his attention when he returns.

I am sure Dr. Allen appreciates your thoughtfulness in advising him of this exhibit.

Sincerely yours,

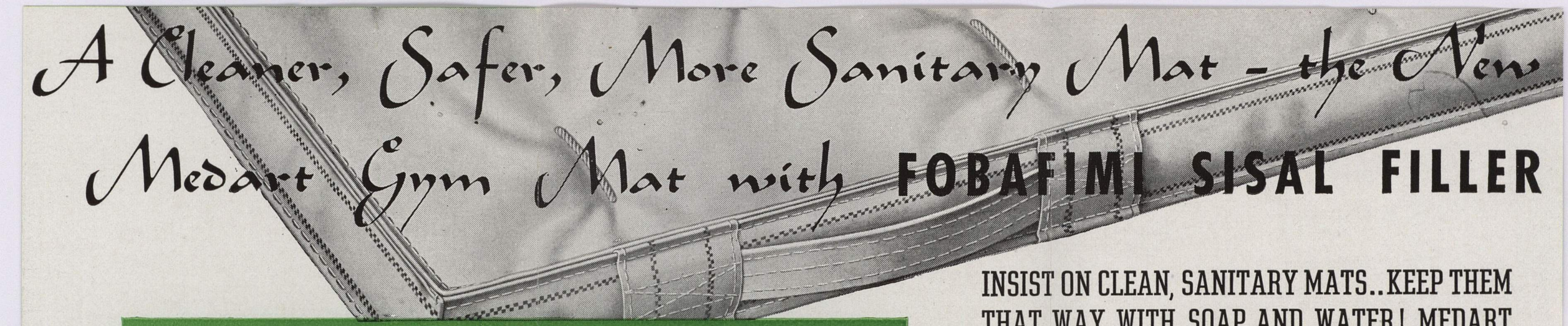
Secretary to Dr. Forrest C. Allen

From Beyond the Seas
Comes FOBAFIMI
SISAL

for the new improved

MEDART GYM MATS

A Cleaner, Safer, More Sanitary Mat – the New Medart Gym Mat with FOBAFIMI SISAL FILLER



The New Medart Mat is Economical

Compare! Your only cost is the Net Price listed below — we prepay the freight to your nearest freight station. . . . We have manufactured gym mats for more than a half-century. This is the first real innovation in mat construction during that time and we recommend that you insist on the new Medart Mat with Fobafimi Sisal for a cleaner, better mat value at a rock-bottom price.

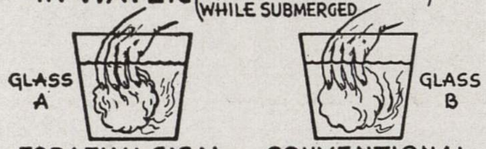
No. 803—"4 ft. x 6 ft." Medart Fobafimi Sisal Mat....	**$13.00**	Each
No. 804—"4 ft. x 8 ft." Medart Fobafimi Sisal Mat....	**17.50**	Each
No. 806—"5 ft. x 7 ft." Medart Fobafimi Sisal Mat....	**19.00**	Each
No. 807—"5 ft. x 10 ft." Medart Fobafimi Sisal Mat....	**27.50**	Each

Above prices are Net, F. O. B. your nearest freight station.

INSIST ON CLEAN, SANITARY MATS..KEEP THEM THAT WAY WITH SOAP AND WATER! MEDART FOBAFIMI SISAL MATS ARE WASHABLE!!!

No need for extra mat covers when these mats are purchased. . . . When the canvas on a new Medart Mat becomes soiled, it can be scrubbed with soap and water without the slightest risk of ruining the Fobafimi Sisal filler. . . . Unlike conventional mat fillers that absorb water freely, dry slowly, have a tendency to mildew and usually become matted when soaked with water, the individual strands of Fobafimi Sisal are positively water repellent and consequently the filler pad drains freely and dries thoroughly in about one-third of the time and will not mat, tear or shift! After a soap and water bath, a Medart Fobafimi Sisal mat requires only one day in the sun or in a drying room and it is again ready for use.

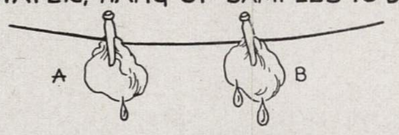
1. SOAK SAMPLES THOROUGHLY IN WATER (SQUEEZE SEVERAL TIMES) WHILE SUBMERGED



FOBAFIMI SISAL FILLER — CONVENTIONAL MAT FILLER

TEST NO. 1

2. WITHOUT SQUEEZING OUT SURPLUS WATER, HANG UP SAMPLES TO DRY



NOTE A. QUICK DRYING OF FOBAFIMI SISAL
B. SLOW DRYING OF CONVENTIONAL FILLER

TEST NO. 2

3. EXAMINE WATER REMAINING IN RECEPTACLES

NOTE A. CLEAN WATER IN GLASS A.
B. DISCOLORATION AND FOREIGN PARTICLES REMAINING IN GLASS B.

Convince yourself of the advantages of Fobafimi Sisal. Write for free samples and make the two simple tests on the left.

Manufactured and Guaranteed by Fred Medart Mfg. Co., St. Louis

The Story of FOBAFIMI* SISAL

Sisal — Fobafimi Sisal — from far away Africa, Java, Haiti, Yucatan, and other warm climes, finds its place in American Industry . . .

Following closely in the footsteps of automobile and mattress manufacturers, who searched far-distant fields for a 'cushion material' that would end forever the old problem of matting, tearing, shifting and cupping, Medart pioneers the use of Fobafimi Sisal as a filler for gym mats . . . Not only does this product of the henequen plant answer the above qualification, but in addition, has been found ideal for use in mats because of its resistance to climatic changes, moisture, bugs, vermin, and general deterioration . . . Medart Gym Mats with Fobafimi Sisal filler offer a new experience in resiliency; a new appreciation of the advancement in the manufacture of safe-to-use, clean, sanitary gym mats . . . Closely tufted with waxed linen twine . . . Approved box-edge (square) construction . . . Thickness, 2 inches *plus* . . . Provided with heavy duty handles securely sewed to sides . . . Next time — insist on Medart Gym Mats with Fobafimi Sisal Filler and profit by the latest development in mat manufacture, at prices no greater than yesterday's mats.

★ FOBAFIMI is a pad of sisal. It is a patented method of fabricating this cushion material to take up all friction within itself.

FOBAFIMI IS PRONOUNCED—
FO as in "Forum"
BA as in "Ball"
FI as in "Field"
MI pronounced "Me"
And put the accent on the third syllable.

Steamers loading baled sisal from docks in Java for American import.

Your only cost is the printed price within — Freight Prepaid to Your Nearest Railroad Station — Forward Your Order to

Printed in U. S. A.

FRED MEDART
MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, MO.

R. W. HIGGINS
MANAGER APPARATUS AND
GYM SEAT DIVISION

September 3, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I note that a modified steel backboard with companion goal and a display stand will be shipped tomorrow or the next day to Lowe & Campbell of Kansas City for demonstration at the Big Six Conference, which is to be held in Kansas City the latter part of this week.

If Roy Weinzettel were in town I am sure he would write you advising you of this Medart exhibit, and since he is not here I am passing this information along to you.

Yours very truly,

FRED MEDART MANUFACTURING CO.

R. W. Higgins

Manager,
Apparatus & Gym Seat Division

RWH/AC

FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, MO.

September 17, 1940

G. W. CROSNOE, MANAGER
MERCHANDISING DIVISION

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

We received the correspondence which was sent you by Miss Hazel Leigh, Executive Secretary of the Ft. Worth Boys' Club, 20th Street & Ellis Avenue, Ft. Worth, Texas.

We are forwarding this inquiry on to our Dallas Office, directed to the attention of W. C. Hixson, who is acting as our District Manager for the State of Texas. Mr. Hixson will see that Miss Hazel Leigh gets the information that she requested.

We have also asked that when Mr. Hixson corresponds with Miss Leigh that he mention the fact that the inquiry was forwarded to us through you. I trust that this procedure will be satisfactory all around.

Yours very truly,

FRED MEDART MANUFACTURING CO.

F E Medart

Merchandising Division

F.Medart/MFZ

October 10, 1940

Mr. Roy E. Weinzettel
Sales Promotion Manager
Medart Manufacturing Company
St. Louis, Missouri

Dear Mr. Weinzettel:

Your very welcome letter was received by me yesterday and I assure you that the family was happy to receive the same. You are a great prophet. You know I honestly believe that Mrs. Allen believes everything you say now-a-days. She will write you a letter real soon.

This is merely a happy acknowledgement to let you know that we are all very much alive and appreciative of the many good things that this world gives us.

Please give my kindest regards to the members of your firm and your good family.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

October 26, 1940

Mr. Roy E. Weinzettel
Fred Medart Manufacturing Co.
St. Louis, Missouri

Dear Roy:

I am sending you the original letter from Mrs. Anne P. Conly.

This letter itself is self-explanatory. I believe this individual could do the game some bit of good by spreading the propaganda.

If you will take care of this matter I will appreciate it.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

Encs.

October 26, 1940

Mrs. Anne P. Conly
986 Pennsylvania, South
Denver, Colorado

Dear Mrs. Conly:

I beg to acknowledge receipt of your favor of the 17th instant, and I am writing to the Fred Medart Manufacturity Company asking that they send you the glossy prints you desire.

The Fred Medart Manufacturing Company, St. Louis, Missouri, are the makers of Goal-Hi equipment and they have all information including glosses in their possession. I am sure they will be very happy to comply with your request.

I am glad that you feel this new game of ours has such possibilities. We have been overjoyed at the reception it has received all over the United States.

Assuring you of our cooperation at all times, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

COPY COPY

986 South Pennsylvania
Denver, Colorado

October 17, 1940

Mr. "Phog" Allen
Coach, Kansas University
Lawrence, Kansas

My dear Mr. Allen:

Will you please do me a favor? Namely and to wit: Whereas: and a few other superlative words--

Seriously, I would like very much to have one or more photographs (glossy prints) of your interesting one-goal basketball, action photograph of the players.

In a recent issue of "Farm Journal" I saw a picture with, what I suppose is sufficient information about the game. I write brief illustrated articles for various national magazines, and it seems to me your game is suitable for such use if you will cooperate by sending m e the photographs. No expense to you involved in any publicity I may be able to obtain, naturally.

Your cooperation will be most sincerely appreciated, believe me.

With best wishes for your health, happiness and prosperity, I am,

Cordially yours,

(Mrs.) Anne P. Conly

December 14, 1940

Mr. Roy E. Weinzettel
Fred Medart Manufacturing Co.
Saint Louis, Missouri

Dear Roy:

I was sure that I would get a chance to answer your letter regarding Sam Barry sooner than this, but the same old story--not enough hours to go around in the day.

I have always liked Sam Barry very much, but Sam does take a stand on certain things and he is pretty hard to whip. But as far as the new fan-shaped modified basketball backboard being recalled at the next meeting is concerned, Sam is all wet.

I thought that Sam must have made a statement similar to that because Jack Gardner, one of Sam's U.S.C. coaches, who is now coaching at Kansas State, came out against the backboard--the only one of the coaches in the Big-Six that did--but our conference voted to adopt it and Jack Gardner has a set of them now.

There is not a chance in a million that the new basketball backboard will be recalled at the next meeting of the Rules Committee. The Committee are silently behind them and there will not be an opportunity of it being renewed. The longer this board is in use the more popular it will become. I predict there will be 25 years or more before the backboard is changed again.

I noticed the Big-ten did not make a chance, but they are always afraid to make a chance on a lot of things.

With so many of the high schools using the new board you will find that it will not be long before all the youngsters coming up from the high schools will be using them and they will like them. In that manner, the Universities will soon want them because the high school crop coming on will be University students and they liking them will demand them when the time comes. So take it easy, Roy, and do not worry. I think the fan-shaped backboard is here to stay without much kick from anybody.

The new board has too many things in its favor, and there is nothing in favor of the big, old, ~~goddamn~~ gaggler board; it was ugly and stole space from the spectators and the players.

Our family are all well and we hope the same can be said for yours.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, MO.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

November 29, 1940

Dr. Forrest C..Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

We have a report from our sales representative in Southern California to the effect that a Mr. Sam Barry, University of South ~~Carolina~~ Calif. Basketball Coach, is spreading the report through that area that in his opinion, the new fan shaped modified basketball backboard is a mistake on the part of the Rules Committee and stands a good chance of being recalled at the next meeting.

This certainly sounds like news to us, Phog, in view of the sales we have made on this new type of basketball backboard elsewhere in the United States.

The purpose of my letter to you is to learn, if possible, just what type of fellow Barry is. I don't want you to do anything other than give me some description of this fellow and his standing in that Southern California community.

Incidentally, our representative out there claims that he is a very opinionated individual and carries some weight among his associates in the basketball world. I am confident that you must know him, Phog, and that is why I approach you for whatever you can give me concerning this party which in turn, would probably influence us in what we attempt to do to sell him on the fan shaped backboard.

Incidentally, have you had any word from other parts of the country, either one way or the other in support or against the new backboard, which might indicate which way the wind is blowing for the next Rules Committee meeting. We know that some of the conferences have not adopted this board but on the other hand, some of them have and scattered orders are coming from almost every part of the United States.

Haven't heard from you in quite a long time, Phog. Hope you are well and that your good family likewise enjoys the best of health.

Kindest regards,

Sales Promotion Manager

REW:jc

December 3, 1940

Mr. R.E. Weinzettel
Sales Promotion Manager
Fred Medart Manufacturing Company
St. Louis, Missouri

Dear Mr. Weinzettel:

Your letter of November 29 regarding Mr. Sam Barry, University of Southern California Basketball Coach, and the new basketball backboard, has been received.

Dr. Allen is out of town at the present time on speaking engagements, but he asked me to tell you that he will reply to your letter as soon as he returns.

Dr. Allen is very well acquainted with Sam Barry and he believes he can give you a solution to the situation.

Sincerely yours,

Secretary to Dr. F.C. Allen

December 19, 1940

Mr. Roy E. Weinzettel
Sales Promotion Manager
Fred Medart Manufacturing Company
Saint Louis, Missouri

Dear Roy:

I acknowledge receipt of your letter of December 16 enclosing the bulletin for my special attention.

The bulletin is very interesting indeed, and I enjoyed reading it.

The Goal-Hi pamphlets were received today and we thank you very much for them.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, MO.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

December 16, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

Thanks very much for your letter of the 14th, with reference to Sam Barry, and for your comment regarding the new fan shaped backboard.

It is encouraging to us to get your opinion regarding the popularity of this new type of board and it parallels what we have been able to pick up elsewhere, with the exception of this Southern California coach.

Kindest regards,

Sales Promotion Manager

REW:jc

The attached booklet is for your special attention!

December 22, 1940

Mr. Roy Weinzettel
Sales Promotion Manager
Fred Medart Manufacturing Co.
St. Louis, Missouri

Dear Roy:

Thank you very much and your firm for your Christmas greeting. Nothing I could have received from Medarts could have been more acceptable than the flag and the staff pole. It is most appropriate, patriotic, and certainly fits the bill at the present moment. Please thank the boys and all the other collaborators.

Mrs. Allen, Bobby, Eleanor and I, together with the basketball team are going to take a trek to Chicago, New York, Philadelphia and all points east. I am sending you an itinerary so you can see when we leave and when we return.

Mrs. Allen is anticipating the time of her life and Eleanor has a date with a Cadet at the Military Ball at West Point, so I know she is not missing out on a thing.

It is always good to hear from you, and I wish you and yours, as well as the personnel of your firm, a Very Happy Yuletide and a Prosperous New Year.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FRED MEDART MANUFACTURING CO.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, MO.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

January 4, 1941

Dr. Forrest C. Allen,
University of Kansas
Lawrence, Kansas

Dear "Phog":

Enclosed find our check No. 8811 in the amount of $443.01, covering royalties due you for the fourth quarter of 1940 on Goal-Hi sales.

Sorry this check is a little smaller than the one you received during the third quarter, but I note that the total for the year amounted to $2,019.07, which, in my humble opinion, wasn't so bad.

The fall off in sales during the last quarter of 1940 indicates to me that Goal-Hi is more likely to be a summer game than one for indoor use unless, of course, we can successfully promote it as a winter game. In any event, we are going to continue our efforts next year and here's hoping that by the end of 1941 you will receive a sum considerably larger than that which went forward to you during 1940.

Please remember me at home and with best wishes for the New Year,
I remain

Cordially yours,

Sales Promotion Manager

REW:jc
Enc.

STEEL LOCKERS___STEEL WARDROBES___STEEL SHELVING___GYMNASIUM APPARATUS___GYM SEATS___BASKETBALL BACKSTOPS___PLAYGROUND APPARATUS

January 7, 1941

Mr. Roy E. Weinzettel
Sales Promotion Manager
Fred Medart Manufacturing Co.
St. Louis, Missouri

Dear Roy:

I beg to acknowledge receipt of the check for which we are both very grateful. I certainly agree with you that this amount is not bad at all; in fact, it is very pleasing to me, and I thank you and your cooperators and collaborators very much.

Yes, I quite agree with you that Goal-Hi will be much more definitely a summer game than it will be a winter game.

By the way, I have just received a letter from Mr. Forrest G. Stith, Coordinator Health, Physical Education and Recreation of the Department of Public Schools in Jefferson City, Missouri. He writes as follows:

> "You will no doubt be interested in learning that we are including your game of "Goal-Hi" in our new course of study in physical education for the Missouri high schools. We are not giving the complete rules on it because the committee feels that you or the sports goods company will have rules for free distribution.
>
> "I shall be glad to have you write me as to whether or not our assumption is correct."

Doubtless you have been in touch with Mr. Stith, but if you have not, I might mention the fact that he is a very good friend of mine and I am sure that he will cooperate with you to the Nth degree. I am sending you a copy of the letter I have just dictated to Mr. Stith.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg
Enc.