

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

November 29, 1940

*new
idea
Sam Barry
Lg*

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

We have a report from our sales representative in Southern California to the effect that a Mr. Sam Barry, University of South Carolina *Calif.* Basketball Coach, is spreading the report through that area that in his opinion, the new fan shaped modified basketball backboard is a mistake on the part of the Rules Committee and stands a good chance of being recalled at the next meeting.

This certainly sounds like news to us, Phog, in view of the sales we have made on this new type of basketball backboard elsewhere in the United States.

The purpose of my letter to you is to learn, if possible, just what type of fellow Barry is. I don't want you to do anything other than give me some description of this fellow and his standing in that Southern California community.

Incidentally, our representative out there claims that he is a very opinionated individual and carries some weight among his associates in the basketball world. I am confident that you must know him, Phog, and that is why I approach you for whatever you can give me concerning this party which in turn, would probably influence us in what we attempt to do to sell him on the fan shaped backboard.

Incidentally, have you had any word from other parts of the country, either one way or the other in support or against the new backboard, which might indicate which way the wind is blowing for the next Rules Committee meeting. We know that some of the conferences have not adopted this board but on the other hand, some of them have and scattered orders are coming from almost every part of the United States.

Havent heard from you in quite a long time, Phog. Hope you are well and that your good family likewise enjoys the best of health.

Kindest regards,

[Signature]
Sales Promotion Manager

REW:jc