

# FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

December 16, 1940

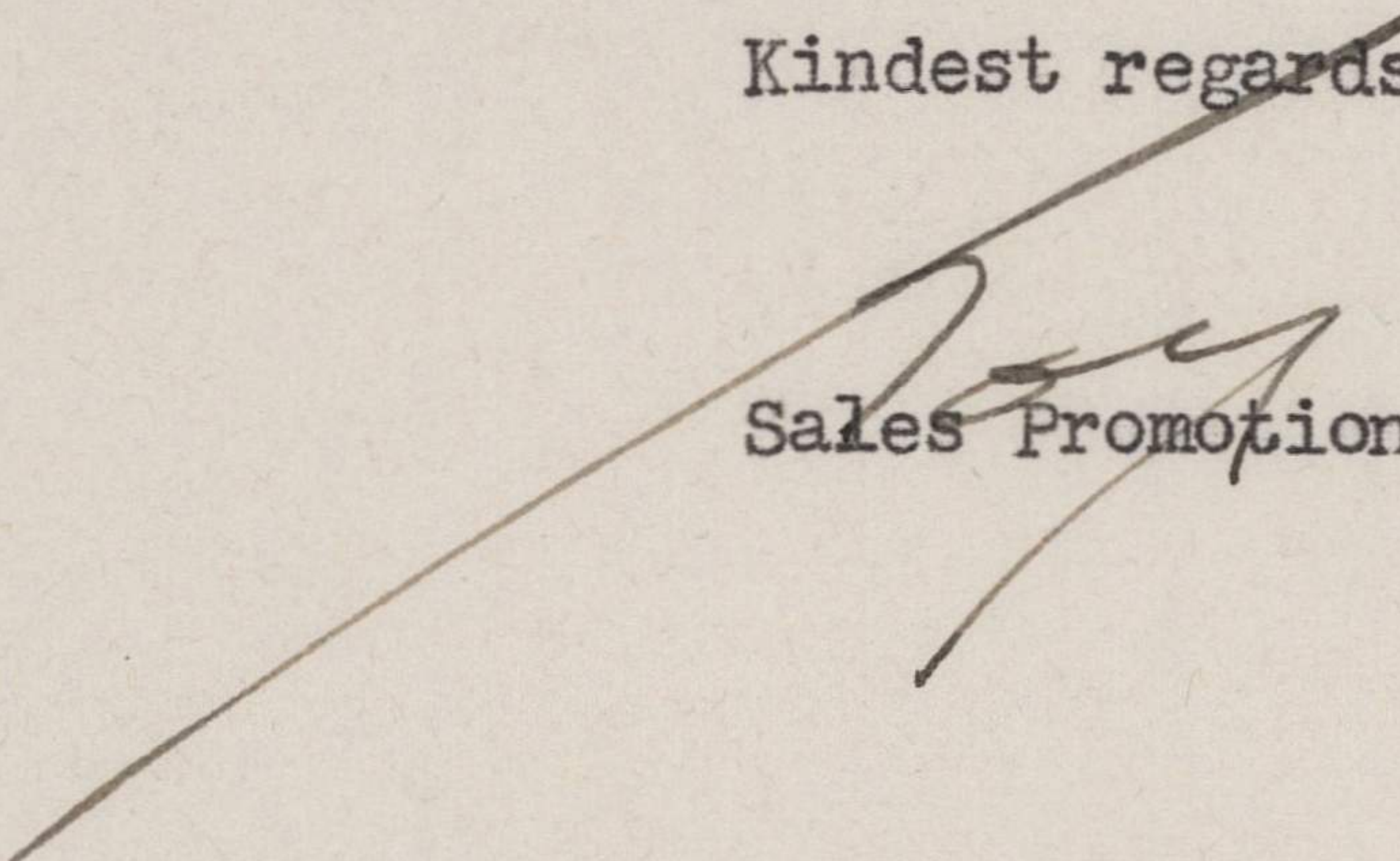
Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear "Phog":

Thanks very much for your letter of the 14th, with reference to Sam Barry, and for your comment regarding the new fan shaped backboard.

It is encouraging to us to get your opinion regarding the popularity of this new type of board and it parallels what we have been able to pick up elsewhere, with the exception of this Southern California coach.

Kindest regards,

  
Sales Promotion Manager

REW:jc

The attached booklet is for  
your special attention!