

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

E. J. MEDART
PRESIDENT

July 31, 1940

Dr. Forrest C. Allen, Director
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I want to let you know how much I appreciated your willingness to come to Chicago for our conference on a physical fitness program. I was requested to also state the appreciation of the other men in our industry.

We have come to the conclusion that our most practical procedure, at the moment, is to interest ourselves in promoting the Senate bill for the establishment of a national physical fitness institute. Naturally, our industry would like to see the bill, as finally enacted, in form which would encourage systematized mass physical training. We are also interested in the type of director that may be selected to head up this institute.

In view of your strong recommendation of Dr. Stafford, Mr. Wm. S. Miller of the J. E. Porter Corporation has been delegated to interview him at Champaign.

Roy has spoken to me about the conditions under which you might be willing to take this position. I think the industry might be able to influence the appointment of a director and, naturally, we would like to know that any man we might concentrate on would be willing to accept the appointment; and we would, of course, like to know that this man's ideas would, more or less, coincide with ours in the matter of a program of physical training.

We are going to keep in close touch with this situation and I will be glad to keep you informed of developments. In the meantime, you might be making some investigation as to what the new program will be and who might volunteer advice to the Senate Committee. Undoubtedly, the men selected for this work will be members of the Physical Education Association of which, I believe, Dean Rogers is President this term.