

FRED MEDART

MANUFACTURING CO.

POTOMAC AND DE KALB STREETS SAINT LOUIS, Mo.

March 23, 1940

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Phog:

Confirming our telephone conversation of yesterday afternoon, I am arranging to ship two of the convex basketball backboards to me C/o Continental Hotel. These boards will leave here Monday and we have Tuesday delivery promised so we should have them on hand in time for us to get busy the following day, Wednesday, and have them erected.

Incidentally, I have written our Kansas City sales representative to get his erection crew handy beginning Wednesday noon and even though it was not definite that you could be with me Wednesday noon, I was forced to do this because sometimes a crew is away on a job in some other town and the problem becomes a little difficult. I am hopeful you can arrange to come into Kansas City Wednesday and do what is necessary to get Walker lined up, and thus help us to get the boards installed without a hitch.

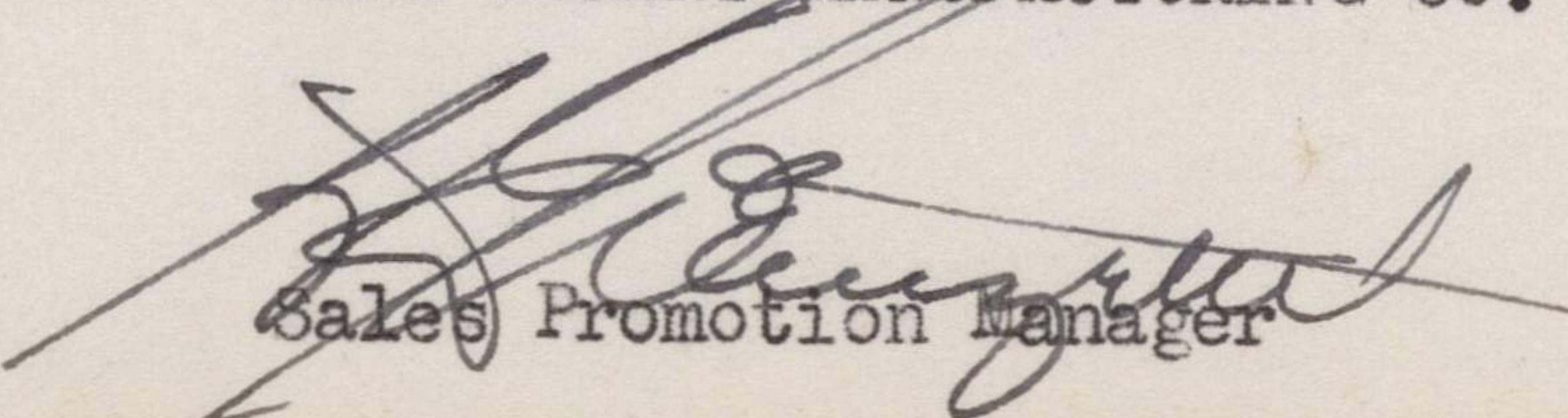
Incidentally, I am sending two boards because I want to install one of them in the gym, and the other board I thought I would have delivered to the parlor reserved for the basketball committee so the various members can look it over at close range rather than when suspended from an overhead brace of some kind.

In any event, I will call Kansas University, Station 83, about 8:30 or a little after, Wednesday morning, to learn whether you are already on your way or will come in.

I was certainly surprised to learn from you that some Pittsburgh outfit has a sample board. I am wondering just what this is as we have no previous knowledge of a board being made or developed by a Pittsburgh concern.

Kindest regards. It will be good to see you again next week.

Cordially yours,  
FRED MEDART MANUFACTURING CO.

  
Sales Promotion Manager

REW/AC