

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

June 14, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Phog:

I have your two letters of the 12th and enjoyed the personal one immensely.

I am indebted to Mrs. Allen for reminding you of that bet because frankly I think we are going to collect. I showed your letter to Bill and he promptly called attention to the fact that you failed to mention a bet of equal size that you have with him on the same question. I dislike spoiling a fellow's day this way but have no choice in the matter, with Bill sitting across from my desk with a great big grin on his face.

I too heard F.D.R.'s address Monday from Charlottesville and got much the same reaction you mention. Our local St. Louis newspaper, the St. Louis Post Dispatch, carried a four column editorial the following day in which they heavily censured the President for his remarks and accused him of "carrying the United States to the brink of war." I am no pacifist either, Phog, and if there was a way - and frankly I am afraid there isn't - to keep out of this mess, I think we should do so.

Your interesting description of the activities of the members of your family is appreciated. I wish for each of your youngsters, success in their respective undertakings, although I am sure - judging from the two members of your family whom I have met - that none of them require the support of my wishes to reach their goal.

Speaking of youngsters, there is a little fellow of about 6'3" in my family who gives promise of being a pretty fair basketball player. He indicates a leaning toward chemistry. I know K.U. is the place for basketball, but how about the chemistry set-up and kindred subjects at your institution? Seriously, Phog, I am going to have to make the selection here in about one more half year and have been giving a little more thought to the question of schools as that time draws near.

I think Mr. McElroy misses the fact that in Goal-Hi we eliminate the strenuous nature of regular basketball and therefore our regular Goal-Hi rules should be satisfactory for use by the girls. I of course refer to the shuttling back and forth over a regulation basketball court.

We are at this time going to press with a large sheet including ~~both~~ some strong advertising promotion behind Goal-Hi and also including a number of variations