

FRED MEDART MANUFACTURING CO.

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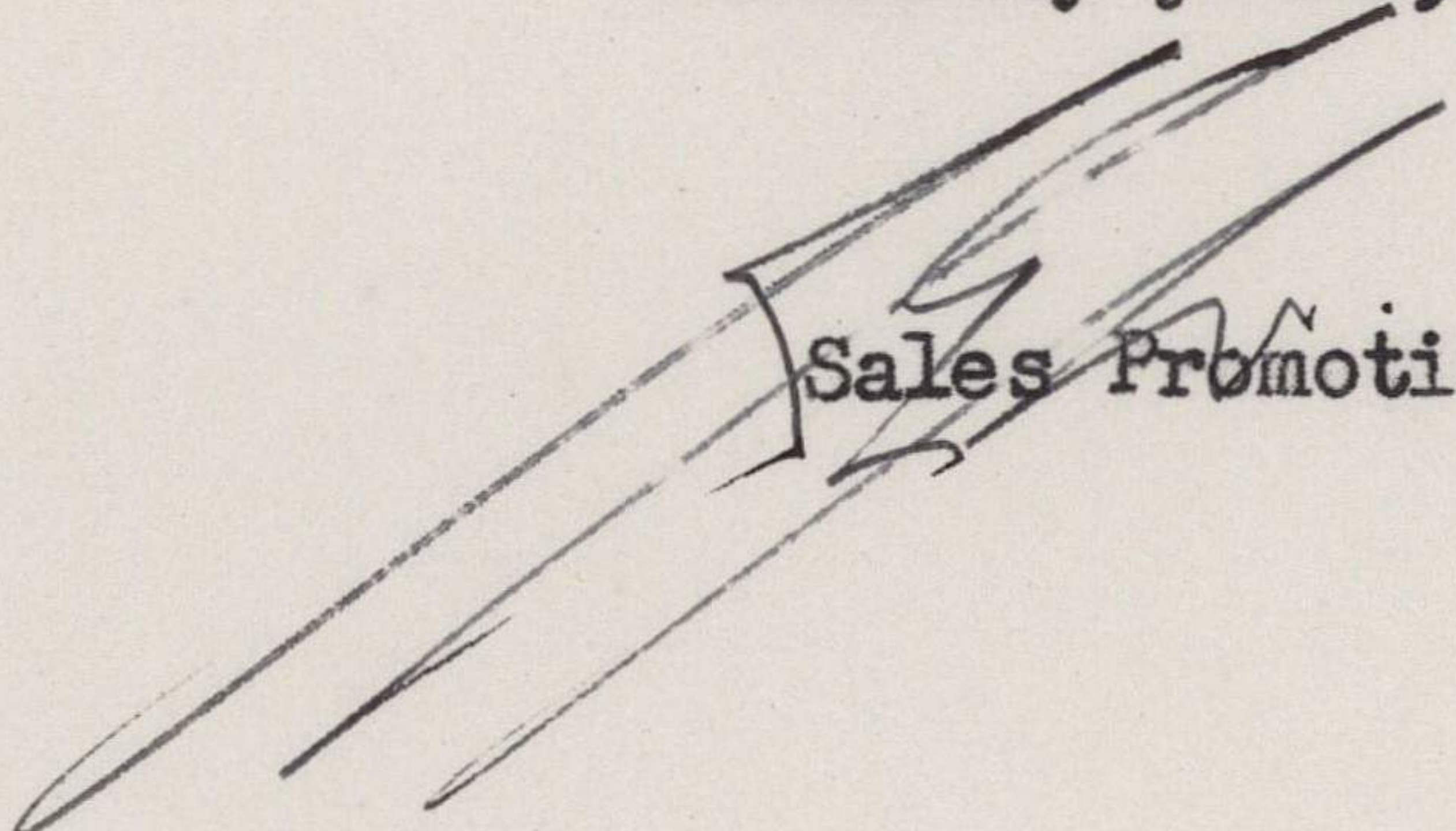
Dr. Forrest C. Allen
Lawrence, Kansas

for playing Goal-Hi as a mass play-game rather than a sport. As a result of the questionnaire we sent out, we found that most of the users were working with Goal-Hi as a play-game. In fact, a large percentage of them were doing so, and we thought we would make up this addition to the rules book without further delay and in all cases distribute a copy of it whenever we have occasion to forward a rules book to a customer or a prospect. I will be sure to send you one of these newly developed inserts as soon as they are available from the printer.

Send on the suggested write-up about the one bounce dribble and segmented court for girls' rules.

Kindest regards.

Cordially yours,



Sales Promotion Manager

REW/AC