

May 15, 1940.

Mr. J. P. Peterson, Jr.,
849 Stephenson St.,
Shreveport, Louisiana.

Dear John:

This will acknowledge receipt of your good letter of the 3rd instant, and I assure you I was happy and surprised to hear from you. Well, John, I do not know that anybody is completely satisfied with the work he has now-a-days.

John, I wouldn't recommend athletic goods salesmanship. So many boys desire to try this line, but it is not productive in a monetary way. At least, that is what I hear. Of course, should you decide to write Lowe & Campbell's you can give them my name as a reference and I would be very happy to help you, but the pasture in the other field is generally greener. You might take a shot at it, and if you do, write to Les Freeburg. I know him very well and I would be glad to give you an A Number One boost. I believe the manager of the store at Dallas is Mr. Gish, a brother of Herb Gish who was formerly athletic director at the University of Nebraska. Les Freeburg, at Lowe & Campbell's in Kansas City, is in charge of personnel work, and Lauren "Red" Brown, a Phi Delt from Kansas, is sales manager.

I was down at Winfield two weeks ago and had a nice visit with the alumni. They are a fine bunch.

Thank you for your kind words regarding the fairly successful and fortunate basketball season.

Mit is coming back this summer to take his law degree, three summers and two full years. He thinks he can make it financially. At least, he thinks he has it all worked out.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH