PROGRAM

Stacks of postcards sent to Frank Phillips in a "postcard shower" by employees will be on display. All important events of the day's program will be covered by newsreel cameramen and by radio broadcast.

1:00 P.M.—Skywriting of Birthday Greetings by Colonel Arthur C. Goebel (Winner of Dole Flight to Hawaii, 1927)

1:15 P.M.—Sky parade and air tribute

1:30 P.M.—Pusher plane flight (This 1912 biplane will be flown by Billy Parker, actual builder of the plane and head of the 66 air fleet.)

1:45 P.M.—Parade

Before proceeding to the reviewing stand, Frank Phillips will drive the entire parade route to acknowledge greetings of the crowd

Parade will consist of three sections:

Section 1—Historical pageant of Frank Phillips' life

Section 2—Employee groups

Each employee group has prepared a novel and interesting exhibit to appear in this section. The resulting 66 colorful entries represent the entire company personnel and will undoubtedly be the most unusual and dramatic tribute of its kind ever presented.

Section 3 — Special groups, including Osage Indians, Cattlemen's Association, Civic Bodies, Boy Scouts, and others.