Mr. Lester Pojezny, 1232 Louisiana St., Lawrence, Kansas.

Dear Lester:

Last summer you checked out a basketball, and I am wondering if it has been returned.

Will you please get in touch with me at my office, 105 Robinson Gymnasium, and let me know what disposition, if any, has been made of the ball, because I am responsible for it?

Very sincerely yours,

FCA:AH

Director of Physical Education.

October 20, 1937. Mr. F. L. Pinet, Secretary, Kansas Teachers Association, Topeka, Kansas. Dear Mr. Pinet: I am wondering if it would be in line with the policy of the Lansas State Teachers Association to admit the senior majors of our department to some of the sessions of the Teachers' Convention, without their paying the \$2.00 enrollment fee. The session that I have in mind particularly is the Health and Physical Education program Saturday morning at 9:30 o'elock, in the University Gymnasium. I am a member of the Kansas State Teachers Association for the coming year, having sent my fee to Miss Mateel Rich, in Dean R. A. Schwegler's office. Very cordially yours, FGA: AH Director of Physical Education.

NORTHEAST HIGH SCHOOL

KANSAS CITY, MISSOURI

Dr. 1. Calle

12-15-37

niversity of Kansas Laurence, Kansas

Deur Duc:

4 have heen notified

my selection for spour Feb. 2 nd game sinch

Methacha: The date is OK.

Very Simuly your

Mr. Reaves Peters,
Northeast High School.

Northeast High School, Kansas City, Missouri.

Dear Reaves:

is settled for you to work the Nebraska-Kansas game here at Lawrence.

At a meeting in Kansas City on December 4th it was agreed that the secretary would notify you, but I am rather amxious to know whether you have received notification as yet. Will you please advise me?

With every good wish of the Yuletide season, I am

Very sincerely yours,

Varsity Basketball Coach,
Director of Physical Education,

FCATAH

Mr. J. P. Page. Coach, Edmondton Alberta Grads. Edmondton, Alberta, Canada.

Dear Coach Page:

Thank you for your Christmas greeting.

I have been busy getting out a new book, "Better Basketball", published by McGraw-Hill Book Company of New York.

I was happy to hear from you.

With every good wish to you and Mrs. Page.

Sincerely yours,

FCA:AH

Director of Physical Education, Varsity Basketball Coache

1-13-38

Meny sincedy yours

Illu éters

MISSOURI STATE HIGH SCHOOL ATHLETIC COACHES ASSOCIATION

1. A. Allen munessury of ' Louren, Kanas

steer non:

mms. Letins, Jr. auf mr. 4

mis. Shores (Hz is arek Surst. of Silvers. 2 p.e.) vill he villeme sætt rigte

toult you leave them tickets (4) at

The Zirke & Time (and.) I'm afraid

if we want metil me get There

it mones de difficielt to get four

seats together.

Ps. We will eysent to for for siehets Reanes

DIRECTORS

WM. BEERE
H. E. HAZEN
FRANK HUEBNER
R. C. MECKLENBURG
JOHN W. JARVIS

Denmark Academy High School

DENMARK, IOWA

1000. 29,1937

OFFICERS

WM. BEERE, PRESIDENT

C. E. LEWIS, SECRETARY

HAROLD SMALLEY, TREASURER

ADAM MILLER, SUPERINTENDENT

Forrest C. allen 801 Louisiana St. Laurence, Kanse. Dear mr. allen. Drecewed the shoes OK. glad to get them. Some of my boye protofly will want some so I may send another order. expenses again, thanks! Sincerely yours.

NORTHEAST HIGH SCHOOL

KANSAS CITY, MISSOURI

1/- 18-37

Dr. J. P. allen ministy of Hammans Laurence Kan. Dear Doc:—

Jame im Laurence feb. 2 ml it it ok joith Brown. Will see you Dec. 4th

very truly yours

Dr. J. W. Poole, Treasurer, Norcatur Rural High School, Norcatur, Kansas.

Dear Dr. Poole:

my new book, "Botter Basketball". My old book, "My Basketball Bible" has just gone out of print, but I think my new book, "Better Basketball", is the last thing in basketball, if you will pardon me for being enthusiastic about it. I worked for over two years on the publication of it, and I believe that I have scmething. At least, I have tried to make it so.

The book sells for \$4.00, and we will be glad to pay the postage. If you will write me what you desire in the book I will be glad to follow your wishes and will autograph it for you.

association library will enjoy it. I have just received a letter from Mr. Neal Wherry, principal of the Lawrence High School, and he states that he has ordered four copies for the Lawrence High School. Quoting from his letter he says: "It is generous for you to write as you did. We were glad to buy the books because we thought that we got our money's worth. We appreciate, and I am sure the readers will be intensely interested in your autographing the book. I, myself, have enjoyed reading the book, and our librarian reports the other day that she was swamped with calls for the book. As a matter of interest I am enclosing copies of letters that I am writing to some of the book companies in Chicago."

He further states: "We are very enthusiastic about the book and think that the teachers and students of any high school should be."

I am sending you a mimeographed description regarding the contents of the book. If you will send me a check for \$4.00, making it out to Mrs. Forrest C. Allen, we will follow your desires in the matter.

Thunking you for your anticipated order, I am

Very sincerely yours,

Dr. I. Wood

PREVENTATIVE AND RESTORATIVE DENTISTRY

Norratur, Kansus

12.21.37.

Dr.F.C.Allen., Lawrence, Kansas. University, Of Kansas:-

Dear Siri-

I am interested in your Book "My Basket Ball Bible" and wish to know where I may be able to purchase one, and, the cost of same.

I have in mind making it a presentation to our High School Activity Association Library, I happen to be treasurer of the Norcatur Rural High School, and thought something of this nature would be of a lasting benifit,

Would appreciate your early reply to the above.

Yours truly.,

December 24, 1937. Mr. W. H. Buyno. 207 Land Dank Bldge. Konseas Caby, Mo. Dear Mr. Paymes I emport to be in Hances City Honday morning between 10 and 12 o'olook. I am leaving for Des Noines at 12:01 on the Rock Island Rocket with my basketball tours I will stop and see you Honday momins between 10 and 12. Thank you for your good letter. With best juletide greetings, I em Sincerely yours. Variatty Dashetball Coach, Director of Physical Education. FCARAII

Dr. F. C. Allen Kansas University Athletic Department Robertson Gymnasium Lawerence, Kansas. Dear Sir: The next time you are in Kansas City please stop by my office as there has been a Christmas present left in my care for you from Mr. Lee Hamilton. Yours very truly, WRP: MH.

Dr. J. W. Pool. Norcatur, Eansas.

Doar Dr. Pools

"Better Basketball" has been received, and I am mailing a copy of the book to you today, postpaid.

Thanking you for your order, I am

Sincerely yours.

Vareity Basketball Coach, Director of Physical Education.

UNIVERSITY OF KANSAS

LAWRENCE

DIVISION OF PHYSICAL EDUCATION AND INTERCOLLEGIATE ATHLETICS

December 23, 1937.

Dr. J. W. Poole, Treasurer, Norcatur Rural High School, Norcatur, Kansas.

Dear Dr. Poole:

It was very nice of you to write me concerning my new book, "Better Basketball". My old book, "My Basketball Bible" has just gone out of print, but I think my new book, "Better Basketball", is the last thing in basketball, if you will pardon me for being enthusiastic about it. I worked for over two years on the publication of it, and I believe that I have something. At least, I have tried to make it so.

The book sells for \$4.00, and we will be glad to pay the postage. If you will write me what you desire in the book I will be glad to follow your wishes and will autograph it for you.

I feel certain that your high school activity association library will enjoy it. I have just received a letter from Mr. Neal Wherry, principal of the Lawrence High School, and he states that he has ordered four copies for the Lawrence High School. Quoting from his letter he says: "It is generous for you to write as you dide We were glad to buy the books because we thought that we got our money's worth. We appreciate, and I am sure the readers will be intensely interested in your autographing the book. I, myself, have enjoyed reading the book, and our librarian reports the other day that she was swamped with calls for the book. As a matter of interest I am enclosing copies of letters that I am writing to some of the book companies in Chicago."

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I am sending you a mimeographed description regarding the contents of the book. If you will send me a check for \$4.00, making it out to Mrs. Forrest C. Allen, we will follow your desires in the matter.

Thanking you for your anticipated order, I am

Mr. Elwood Pitzer, Coach, Junior High School, c/o Board of Education, Springfield, Ohio.

Dear Elwood:

I received a very classy Wittenberg Bulletin from E. G. Lind, the Director of the Wittenberg News Bureau. I wrote him, congratulating him on the get up and asked if he would phone you telling you that the new book, "Better Basketball", is out.

I thought he might not get hold of you, and again I thought perhaps you had already purchased one from one of the sports goods houses, and it would be best for me to write you to tell you that unless you want it autographed you might get the book from one of your local firms.

We have the book on hand, and if you desire me to send it to you, if you will send me your check for \$4.00, I will be glad to autograph it and send it at once.

We certainly enjoyed our visit with you and Mrs. Pitzer. I trust that the family is happy, and if it is larger and happy, why that is swell. Good luck to all you people.

With best wishes of the Tuletide season, I am

Very sincerely yours,

Varsity Basketball Coach, Director of Physical Education.

FCARAH

December 14, 1937. Mr. Knight Prophett. College Department, Thomas Helson & Sons. 381 Fourth Avenue, New York City, H.Y. Dear Mr. Prophett: Confirming our conversation of Monday, Applied, sixth edition, by J. F. Williams, beg to state that I have checked up with our department and find that approximately 35 copies were used by the Personal Health class this year. The students purchased them through Rowlands Book Store. It was a pleasure to have you drop in. and I trust that when you are through Laurence again you will stop in and see us. Very sincerely yours. Director of Physical Education. FCA:AH

Methods and Materials of Health Education

JESSE FEIRING WILLIAMS, M.D., Columbia University and
FANNIE B. SHAW, M.A., University of Florida

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TABLE OF CONTENTS

Chapter

I DEFINITIONS

II THE NATURE OF THE CHILD

III HEALTHFUL SCHOOL LIVING

IV HEALTH SERVICE

V THE ROLE OF OFFICIAL AND NON-OFFICIAL ORGANIZATIONS IN HEALTH EDUCATION

VI CONSTRUCTION OF THE CURRICULUM

VII HEALTH INSTRUCTION

VIII MATERIALS FOR TEACHING HEALTH

IX TESTS AND MEASUREMENTS IN HEALTH EDUCATION

X THE HEALTH OF THE TEACHER

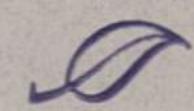


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FANNIE B. SHAW, M.A., University of Florida

A book that will help every classroom teacher to realize the aims of the new Health Education Program



This text presents in simple and clear fashion the modern methods and materials of health education for teachers in service.

Each of the ten chapters is preceded by an outline of the material contained in it. At the end of each chapter is a list of pertinent questions for study and discussion.

The instruction given is concrete and definite. The material is usable in the classroom. Graphs, charts and forms aid the teacher in applying the instruction given in the text to her actual classroom situations.

Note both the logical and the psychological organization of the book in the table of contents given on the back of this circular. The first chapter gives the definitions of health education in all its aspects. The chart on page 10 shows clearly the divisions of school health education and their relationships with each other. Chapter Two discusses "The Nature of the Child" under such headings as (a) New Concepts of the Child,

- (b) Health Education as a Practical Art, (c) Growth and Development, (d) The Normal Child, (e) The Emotional Nature of the Child, and
- (f) The Economics of Illness. The material on child nature in this chapter will be found helpful in many cases of maladjusted children.

Other chapters deal with Healthful School Living, Health Service, Construction of the Health Curriculum, Health Instruction, Materials for Teaching Health, Tests and Measurements in Health Education, and The Health of the Teacher.

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KNIGHT PROPHETT

COLLEGE DEPARTMENT

THOMAS NELSON & SONS
381 FOURTH AVENUE
NEW YORK



Mr. L. R. Perry. Lawrence Junior High School. Lawrence, Kansas.

Dear "Dad":

Here are some pictures that were used in the new book, Better Basketball, which I thought you might like to have. Perhaps you could use some of them on your bulletin board.

Cordially yours,

Varsity Basketball Coach, Director of Physical Education. Mr. Raymond Peterson, Director of Athletics, Centerville, Iona,

Dear Coach Petersons

I am very happy to have your good letter of the 16th instant; and I assure you I enjoyed being in Des Meines and seeing you. I also wish to thank you for your kind words regarding our new publication.

hasketball team down through the South during Christmas vacation ment year. Whether I could attend your school or not would depend altogether upon the time. Of course, I would be interested if I could make the commettions, but I am not sure that I would be available.

What time of the Christmas vacation period had you in mind? I will be happy to hear from you.

mith every good wish, I am

Simoerely yours.

Director of Physical Education, Varsity Basketball Coach.

FUA *AH

Centernelle, Lamen March 16, 1938.

Coach Forrest C. allen. Laumence, Kanna.

Rear. Mr. allen:

I attended the Res Maines Cracking school and enjoyed your part in the program. You should have had more time. I perchased your book from the publisher and it covers the material from a to Z, readable a understandable.

What would be your fee to after at a cooking school during Kmas voration? I have a newspaper friend who is interested in promoting a school of this kind in Dabota. We should like to feadline you and have you appear at lost 3 times, an hour earl.

Offerminately 250 Coocheavill attend: would you be interested?

Raymond Peterson Dir of arthletus Centerville, laura Mr. Ray Parkins, Edison High School, Minneapolis, Minne

Dear Ray:

I do not know whether you had learned it or not, but Tad Reid, the athletic director of Central Misseuri State Teachers College, Warrensburg, Missouri, has resigned. The amnouncement came a wook ago, but it finally filtered through my thick skull that I should write you at once and let you know about it.

Or. Voltmer, a graduate of the University of Iowa, will doubtless be moved up as director of athletics. He is football ceach. You know the president there, Dr. Deamer, who was superintendent of schools at Ercelsior Springs, Missouri, when Louie Menze was ceaching there. Dr. Deamer married Jessie Casboldt. You will remember her and you will remember Gene Casboldt, the little squat Dutchman that used to play end for us when you were on our team.

You have been wanting to get down in our part of the country and I have feverishly kept an anxious look for a job for you, but it never has materialized. Since you are a graduate of the Teachers College and Minnesota, I see no reason why you shouldn't land this job if your friends will go to bat for you. Count me as friend number one.

Please let me know if you are interested. We will go to bat at once.

Excuse haste. I am just leaving for Columbia, Missouri, to see the Oklahoma-Missouri game, so I will have my secretary sign this letter and mail it.

With every good wish, I am

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach,

NORTHEAST HIGH SCHOOL

KANSAS CITY, MISSOURI 4. T. allen Deen Doc: Pat and & will bring one wines along and world assessint it if you could liane Tues tichets for Them A the box office.

Coach Ray F. Parkins.
Edison High School.
Minneapolis. Minn.

Dear Ray:

I expect to attend the Central District Physical Education Association meeting in Minneapolis on March 30-31 and April 102. I do not want to be at the same hotel where the convention headquarters are. If I am there everybody that has a sprained ankle or a bad cold or a bad back looks me up and wants me to do myself a favor by working on them.

For that reason, Ray, I would appreciate it if you would find the name of a good quiet hotel that is accessible to convention headquarters, and yet away from the hey-day of excitement. I am not on the program and I am not wanting to be on this one. I desire to attend the convention, take it easy and watch the passing show and listen to the things I want to hear. If you will kindly give me this information I will appreciate it.

meeting at Atlanta on April 20-23. The National Basketball Coaches meeting is in Chicago on April 4 and 5, and the National Rules meeting will follow the coaches meeting closely, either in Chicago or New York. I notice that the Midwest District Physical Education Association meeting is in Chicago from the 6 to 9 of April, so we will have lots of things to attend if we desire to attend all of them.

Mrs. Allen and Eleanor may drive to Chicago from Lawrence to see the city while I am attending the convention. I will perhaps go down on the train from Minneapolis to Chicago.

I trust you and your family are happy and well.

I hope to have a visit with you when I am in your fair city.

Does Minnesota play a game at that time, or is their schedule over? I would also like to know whether you have a game on at that time, or are you in the same fix by having completed your schedule? We are not so hot this year, but we are just hanging in there. Looks like Minnesota kind of hit the rocky places. Do you think they had too much traveling and too much New York?

Sincerely yours,

January 19, 1938,

Mr. J. B. Pearman, Editor, The Winged Foot, New York Athletic Club, 180 Central Park South, New York, N.Y.

Dear Mr. Pearmans

Thank you very much for the copies of The Winged Foot, January issue, which we are sending out to some of our friends who are basketball enthusiasts. I am very sure these people will enjoy your splendid publication.

With all good wishes, I am

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

The WINGED FOOT

PUBLISHED MONTHLY

under the direction of the Publications Committee of the

NEW YORK ATHLETIC CLUB

180 CENTRAL PARK SOUTH NEW YORK, N.Y.

January 14, 1938

Mr. Forrest C. Allen, Director of Physical Education, University of Kansas, Lawrence, Kansas.

Dear Mr. Allen:

We are extremely pleased with your very complimentary letter of the eleventh and you can be sure that we consider it a source of gratification to be able to do everything in our power to further promote the grand game of basketball and to tell the world at large what an influential factor you are in the sport.

Naturally we would like to have many of your friends know about the story, and perhaps it would be better to send a package of magazines to you, with the envelopes enclosed, so that you may present them to the people you had in mind. In fact, you might wish to present copies to some of these people in person. We are therefore sending under separate cover, by parcel post, about twenty copies. If you need a few more please let me know.

In the event you are coming to New York with your basketball squad during the present season, the writer trusts it will be an opportunity to make your acquaintance. With kind regards, I am

Cordially yours,

Editor

J. B. Pearman/ld

2008-18-8t N.W. Wash, D.C. March 10, 19 38 Dear Boach; am pieking an all american team for a leading mag as ine and would like your opinion as to the best kologer in the Big Six. O.J. (Ducky) Palmer