

December 23, 1937.

Dr. J. W. Poole,
Treasurer, Norcat Rural High School,
Norcat, Kansas.

Dear Dr. Poole:

It was very nice of you to write me concerning my new book, "Better Basketball". My old book, "My Basketball Bible" has just gone out of print, but I think my new book, "Better Basketball", is the last thing in basketball, if you will pardon me for being enthusiastic about it. I worked for over two years on the publication of it, and I believe that I have something. At least, I have tried to make it so.

The book sells for \$4.00, and we will be glad to pay the postage. If you will write me what you desire in the book I will be glad to follow your wishes and will autograph it for you.

I feel certain that your high school activity association library will enjoy it. I have just received a letter from Mr. Neal Wherry, principal of the Lawrence High School, and he states that he has ordered four copies for the Lawrence High School. Quoting from his letter he says: "It is generous for you to write as you did. We were glad to buy the books because we thought that we got our money's worth. We appreciate, and I am sure the readers will be intensely interested in your autographing the book. I, myself, have enjoyed reading the book, and our librarian reports the other day that she was swamped with calls for the book. As a matter of interest I am enclosing copies of letters that I am writing to some of the book companies in Chicago."

He further states: "We are very enthusiastic about the book and think that the teachers and students of any high school should be."

I am sending you a mimeographed description regarding the contents of the book. If you will send me a check for \$4.00, making it out to Mrs. Forrest C. Allen, we will follow your desires in the matter.

Thanking you for your anticipated order, I am

Very sincerely yours,

Varsity Basketball Coach.