

SECURITY NATIONAL BANK

MINNESOTA AT 7TH

KANSAS CITY, KANSAS



A

December 22, 1936.

Mr. Earl Potter  
c/o Journal World  
Lawrence, Kansas

Dear Earl:

I was interested in the comments in your column - "The Sports Eye" in last night's issue of the Journal World. I was particularly interested in the part in which you quoted Dunbar of the Salina Journal, and want to give you my personal reaction to these comments. I realize that your comments are based upon your desire to give your readers every angle of an interesting situation, and I also appreciate the fact that you are personally deeply interested in the welfare of the University, and most particularly, in the Athletic Department.

Earl, as you know, I served for eight consecutive years on the Athletic Board and I think I am familiar with everything that has happened in this Department during that period. Because of my activity in civic work and in the Bankers' Association, I have found it necessary to travel over the State extensively. By reason of this fact I have been able to get a fairly accurate cross section of the viewpoints of people throughout the State. I have been astounded at statements that otherwise sane businessmen make to me on matters pertaining to athletics at the University of Kansas. In almost every instance, after cross-examination, I find that their statement is based upon what someone else has said, and in most cases these statements are without foundation of fact. Yet, these men go serenely on their way repeating these statements as first hand information. So it is with the comment last night in your column. While you are very careful to quote Mr. Dunbar of the Salina Journal, yet by the time this column is read and re-read your readers will be quoting you as having made this statement. This is unfortunate.

You know, Earl, I am convinced that all of us are interested in just one thing, and that is the promotion of athletics at the University of Kansas. It is my opinion that the best way to accomplish this is for all of us to start boosting, and for those of us who are in position to contact others, either through the press or in person, should always present the favorable viewpoint rather than the unfavorable. I believe that it is detrimental