

STERN BROTHERS & COMPANY

DORMAN H. O'LEARY  
VICE PRESIDENT

KANSAS CITY, MISSOURI

July 1, 1942.

Dear Phog:

Thank you very much for your letter of the twenty-ninth and the copies of the correspondence which you enclosed.

This came at an interesting time, since we discussed informally at the last auditorium meeting on Monday this basketball situation. Hal Welch is, of course, very much interested in getting Missouri to play here with Kansas, and had called me about it. He was not at the last auditorium meeting.

Jack Grover, Herb Boning, Louis Lower and I did talk about the whole situation, and the unanimous agreement was that you were perfectly proper in your objections to staging a double-header with Missouri one of the participating teams, particularly in view of the fact that they would want to cut in on a share of the profit, to which none of them felt they were entitled. After all, it was your idea and your game.

We did feel, however, that if it were possible to play double-headers on those two nights, it would draw additional spectators. The general feeling is that the people of Kansas City like to see two basketball games for the price of one. Naturally, we would expect that the other two teams playing that night get only a very modest percentage of the gate; in fact, it was suggested that they be given only their expenses.

Of course, the problem is to find two teams. If we could get two Kansas City high school teams, I think it might help somewhat. It is possible that the Gardner Naval Air Base may have a basketball team who could be brought in to play some other local opponent as a curtain-raiser.