

ALEXANDER HYDE

TREASURER

THE MENTHOLATUM CO.
WICHITA, KANS. BUFFALO, N.Y.

WICHITA, KANS.

ORIGINATORS OF
NON-POISONOUS
SKIN TOUCHEN-
ING TO CLEAR
AND PREVENT
ATHLETE'S FOOT

ONOX, INC.

EASTERN
OFFICE
4206
FIRST AVE.
BROOKLYN, N.Y.

121 SECOND STREET
SAN FRANCISCO

May 28, 1940

Mr. Forrest C. Allen, Director
Physical Education and Recreation
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

This is Alex Hyde, another jayhawker speaking.

Thank you for your letter of the 22nd. Through some unaccountable misunderstanding we are evidently in a bit of a jam. However, if you will help me straighten this out, I am sure you will eventually find it very much to your interest. By that I mean, it will not cost you one cent and you will find something of great value to your basketball team. You are too aggressive to overlook a revolutionary new product that will keep the feet of your basketball players in perfect condition. Both the keg of Onox and the foot-mat must still be in Lawrence as they never reached us.

While Trainer Nesmith may think his present method of athlete's foot prevention is quite satisfactory, that may be only because he is not familiar with this later method. Why not accept this keg of Onox and the mat as a present from me? Go through with the test and you may be surprised with the way Onox will develop resistance to fungus infection, chafing and blistering.

When you find your athletes entirely free from foot infection, you may reach the same conclusion as thousands of Onox users who realize that killing the fungi from day to day is not sufficient.

What do you say? Will you keep the Onox and lick the athlete's foot problem next year?

Sincerely yours,

For
ONOX, Inc.

Alex Hyde

*Onox is fast making the same
hit as mentholatum.*

AH:HH

C. Q. CHANDLER, CHAIRMAN OF THE BOARD F. L. CARSON, PRESIDENT
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FIRST NATIONAL BANK IN WICHITA

CAPITAL \$ 1,000,000.00
SURPLUS \$ 1,000,000.00

WICHITA, KANSAS

March 21, 1939

*Mr. Hyde -
We are passing this
along to you to show
you what we and our
members think
of Onox
plus instructions*

Mr. Wilbur Millison
Care: Clapp Mortgage Company
Wichita, Kansas

Dear Wilbur:

I am told that you are Chairman of the House Committee at the Country Club and there is a matter I would like to speak to you about.

Along with a good many others changing their clothes out there, I have had quite a time with athletes' foot. At my suggestion, I believe, the original chemical footbath was installed out there. This, however, proved ineffective and I continued to have considerable difficulty. It was quite expensive too; I paid out something like \$50.00 for violet ray treatments. At times I would seem to get rid of it but was continually being reinfected. Alex Hyde, as you may know, became interested in a preparation called Onox for the relief and prevention of this trouble and at his suggestion and mine they installed Onox at the Country Club. From that time on I had no difficulty until just recently when I find that the Onox has been taken out and the old chemical bath reinstated. I immediately began to have the same trouble.

I would like to ask that you use your influence to have Onox reinstalled because I firmly believe that it will do the work, and have never been able to find anything else that will.

Trusting that you can give this request your consideration,

I am

Sincerely yours,

A. Dean

FOC:H

June 6, 1940.

Mr. Frank D. Hedrick, Jr.,
Olathe, Kansas.

Dear Mr. Hedrick:

Thank you very much for your kind letter of the 5th instant, enclosing check for \$4.00 to take care of my expenses to Olathe. I assure you this is greatly appreciated.

It was a pleasure to be with your group in Olathe.

With best wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FRANK D. HEDRICK, JR.
COUNTY ATTORNEY OF JOHNSON COUNTY
OLATHE, KANSAS

June 5, 1940

Phog Allen
Lawrence, Ks.

Dear Dr. Allen:

Enclosed please find check for \$4.00 to take care of your expenses in coming to Olathe for the purpose of talking to our mens brotherhood at the Methodist church.

I regret that there is not sufficient funds in the treasury to take care of all of your expenses. Hoping this will take care of part of your expenses, I am,

Yours very truly,

Frank D. Hedrick, Jr.

FDHJR/h

June 22, 1940.

Miss Irene Oliver,
627 Louisiana St.,
Lawrence, Kansas.

Dear Miss Oliver:

We are greatly indebted to you for your wonderful leadership in the community singing at the Summer Session picnic last Wednesday night.

I thought the audience responded very enthusiastically, and I am sure that every one enjoyed the singing.

Thank you so much for your fine cooperation. Please call on us any time we are able to reciprocate your kindness.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.