



LAWRENCE, KANSAS

March 25, 1940

Mr. Phog Allen  
c/o Physical Education Department  
Lawrence, Kansas

My dear Phog:

I want to congratulate you and the boys. I have never seen a more determined bunch in all my life. They just simply wouldn't give up. It is certainly a wonderful trait. Incidentally I think Kansas showed up as being the best coached team in the tournament.

I was looking over our records last week and it has been a long time since we have sold you any clothing. Really and truly we have the reputation of having the best clothing in this section of the country, and would like the opportunity of serving you. It is worth something to me to have you wear our clothing, and I am surely willing to cooperate with you on a basis that will please you in every way.

Come in and look us over. We will appreciate it.

Very sincerely,

OBER'S

By. *Dunn Ober*

HBO:VB